

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Tuesday September 24 1985

D 8523 B

Hong Kong faces growth rate decline, Page 5

World news

Business summary

Pretoria 'may come to aid of Unita' rest of Murdoch of Fox

General Magnus Malen, the South African Defence Minister, hinted strongly at possible military intervention in support of Unita forces in southern Angola.

Two senior specialists on Namibian and Angolan affairs flew to Washington for talks with U.S. officials. The talks are expected to focus on the latest Cuban and Soviet-backed Angolan army offensive against Unita and to seek support for Unita.

South Africa may also be looking for U.S. support for Unita after a rebel movement headed by Dr Jonas Savimbi. Page 5

Rebels killed

Israeli troops killed two armed guerrillas in the south Lebanon buffer zone, and elsewhere in the area one Moslem militiaman was killed and eight people were wounded when mines exploded. Fighting flared again in the northern part of Tyropoli after 12 hours of truce talks between Syrian and Syrian officers.

Zulu plans rejected

Plans to consolidate the land area of the Zulu homeland, revealed by a South African Government commission, were immediately condemned by Chief Gatsha Buthelezi the Zulu leader as a "prescription for disaster". Page 5

Lunch box killers

Time bombs distributed by Sikh extremists in lunch boxes killed three children and damaged 12 cars in a violent end to campaigning for elections in Punjab state.

Ugandan looting

Looting by troops halted business life in Jinja, Uganda's second largest town, as the country's military rulers agreed to resume peace talks with guerrillas.

Shootings probe

President Ferdinand Marcos ordered an investigation into allegations that soldiers shot protesters in the central Philippines as they defied curfew on the ground.

Politicians held

Pakistani police arrested five opposition politicians and surrounded the houses of 10 others in Islamabad to prevent them from meeting to discuss a bill legalising army rule.

Mexico keeps finals

Mexico will host next year's World Cup soccer finals as planned, despite extensive earthquake damage, the International Football Federation said.

Turks sentenced

Turkish martial law court in Istanbul sentenced an alleged member of the pro-Albanian Turkish Revolutionary Communist League to death and jailed 17 others for up to 24 years.

Women equal

Married Swiss women celebrated the prospect of equal rights with their husbands after voters approved a new marriage law.

Coalition ruled out

British Labour Party leader Neil Kinnock ruled out a Labour-Alliance coalition in a hung parliament as a recipe for a "government of paralysis".

Prisoners warned

Portuguese wardens fired warning shots to force more than 100 prisoners back into their cells after they had set fire to a top security jail at Vale de Jesus near Lisbon.

Accountant jailed

Gert Rudemeyer, formerly a senior accountant at the South African Electricity Supply Commission, was jailed for 12 years in Johannesburg for swindling the state corporation of nearly R7m (\$2.8m).

RUPERT MURDOCH, Australian-born publishing magnate, is to take full control of 20th Century-Fox, the U.S. film group, after his agreement to pay \$325m for the 50 per cent stake held by Marvin Davis, Denver oilman. Murdoch's News Corporation bought 50 per cent of the film group for \$250m in March. Page 20

DOLLAR fell in London to DM 2.7815 (DM 2.8440), FFf 6.245 (FFf 6.8775), SwFr 2.24 (SwFr 2.3415) and Y231.7 (Y240.05). On Bank of England figures the dollar's index fell to 134.5 from 138.6. Page 35

STERLING rose 5.7 cents in London against the dollar, to close at \$1.427. It also rose to DM 3.8975 (DM 3.895), FFf 11.9075 (FFf 11.8875) and Y330.5 (Y328.75), but fell to SwFr 3.195 (Y3.2075). The pound's exchange-rate index rose to 83.1 from 82.0. Page 35

GILTS rose 1/8 to 128 1/2, FT-100 rose 1 1/2 to 128 1/2, and FT-1000 rose 1 1/2 to 128 1/2. The FT-1000 index closed at 128 1/2, down at 128 1/2. Page 35

LONDON gilts recorded wide gains but leading export equities were depressed as sterling continued to rise against the dollar. The FT-1000 share index closed 0.9 down at 128 1/2. Page 42

WALL STREET: By 3 pm the Dow Jones industrial average was up 17.14 at 1,315.08. Page 42

FRANKFURT shares were hit by the weaker dollar and the Commerzbank index dropped 13.9 from the record peak set on Friday to 1,538.8. Worst hit were car, chemical and electrical issues. Bonds surged. Page 42

GOLD rose \$8 on the London bullion market to \$377.50. It also rose in Zurich to \$378.55 (\$318.75). Page 34

U.S. embassy in New Delhi lodged a formal complaint with the Indian Ministry of Aviation at the way an Indian Airlines order worth up to \$1.6m was awarded to Airbus Industrie. Page 20

Eurobond investors gave a mixed reception to three new dollar issues, fearing currency losses resulting from the sharp fall in the U.S. currency. Page 21

MOET-CHENESSY, diversified French champagne and cognac group, announced a 40 per cent increase in first-half earnings before tax despite the poor champagne crop this year. Page 21

FIAT, leading Italian private-sector group, expects improved profits for 1985 after an 11 per cent rise in sales during the first half. Page 21

RICHARDSON-VICKS, U.S. health and skin care group, has raised the ceiling on shares it is prepared to acquire to fight off a takeover bid by Unilever, the Anglo-Dutch group, from 5m to 7m. Page 21

GILLETTE of the U.S. will manufacture razor blades in India from next year in a joint venture with Calcutta company Poddar. Some 48 per cent of the equity in the venture will be sold to the public. Page 21

WAH KWONG Shipping and Investment, the Hong Kong group controlled by the Chao family, reported an 11 per cent drop in interim profits for the first six months of 1985 compared with the same figures for last year. Page 23

TACOMA BOATBUILDING, struggling U.S. shipbuilder, has attempted to stave off moves by banks to call in their loans by filing for protection under the Bankruptcy Code.

PEUGEOT's UK subsidiary, Talbot, is seeking the backing of its French parent company to build a new car, code-named D60, at its Ryton plant near Coventry.

Reagan to fight 'unfair practices' by trading partners

BY STEWART FLEMING IN WASHINGTON

PRESIDENT Ronald Reagan yesterday launched the second phase of his two-pronged strategy to head off protectionist moves in Congress with a statement on trade policy pledging help for U.S. businessmen by attacking unfair trade practices abroad.

His statement followed Sunday's decision by the leading industrial countries to work towards lowering the value of the dollar by closer co-ordination of their macroeconomic policies.

In a statement on trade policy — one the White House is saying underscores the heightened priority it is giving to tackling a U.S. trade deficit expected to reach \$150bn this year — President Reagan pledged more aggressively to attack the unfair trade practices of foreign countries.

"I believe that if trade is not fair for all then trade is 'free' in name only," he said, adding "I will not stand by and watch American businesses fail because of unfair trading practices abroad."

In a statement indicating that the U.S. is committed in principle to taking into account the international repercussions of its macroeconomic policies, Mr Reagan strongly endorsed the initiative taken by Mr James Baker, U.S. Treasury Secretary, in New York on Sunday, to try to improve the co-ordination of economic policy decisions among the

five leading industrial countries (Group of Five).

"Yesterday I authorised Treasury Secretary Baker to join his counterparts from other major industrial countries to announce measures to promote stronger and more balanced growth in our economies and thereby the strengthening of foreign currencies," the President said.

The White House also explicitly stated that lowering the value of the dollar was one of its policy objectives.

There has been no indication, however, that the President has authorised new initiatives to attack the \$200bn federal budget deficit, an effort many economists believe is essential if the improved international co-ordination of economic policies is to be translated into effective action.

Mr Reagan's new trade policy statement seems carefully drafted to try to erode support for protectionist legislation on Capitol Hill while preserving the U.S. commitment to broadly free trade principles. It is a combination of rhetoric, recently announced initiatives and suggestions for congressional legislation much of which has been anticipated and which is not likely to satisfy the more fiercely protectionist politicians.

Neither is it likely to deflect the criticisms of the rival Democratic Party, which sees in the trade issue a vehicle through which it can attack the President's economic policies and bolster its chances in next year's mid-term elections.

But there are some signs that already the President's assault on protectionism is paying off. The textile industry, whose Import Quota Bill is the most widely supported in Congress, is reportedly weakening key provisions.

At the outset of his speech on trade policy yesterday, Mr Reagan reiterated his gut commitment to free trade "Let me say at the outset that our trade policy rests firmly on the foundation of free and open markets free trade," he said.

He announced that he would seek legislation in Congress to give the U.S. authority for a new round of multi-lateral trade talks in the General Agreement on Tariffs and Trade (GATT).

The President emphasised, however, that the U.S. was determined more vigorously to seek access to foreign markets and to attack the unfair trade practices of its trading partners.

With these objectives in mind, the President is launching a 300m "war chest" which will be used to make grants to foreign importers in order to compete with similar grants made to American exporters.

Continued on Page 20
Editorial comment, Page 18;
Lex, Page 20

Europe takes cautious line on interest rates

BY MAX WILKINSON, ECONOMICS CORRESPONDENT, IN LONDON

U.S. AUTHORITIES have assured their major Western allies that, as part of a general agreement to depress the dollar, they will try to prevent their interest rates rising.

It also seems that interest rates in Europe may not fall as fast as they might have done in the absence of this weekend's agreement between finance ministers of the five leading industrial countries.

Yesterday in London, Mr Nigel Lawson, UK Chancellor of the Exchequer, said: "It would be inconsistent with the agreement that we have reached if the U.S. were to raise its interest rates."

Mr Lawson was notably cautious about the immediate future for interest rates in Britain and other European countries, although he said that the U.S. might perhaps like Japan to raise its rates.

However, the indications yesterday were that European authorities would be particularly cautious about cutting short-term interest rates until the dollar has been firmly established on a downward path.

In Britain, where interest rates are considerably higher than elsewhere, the Chancellor of the Exchequer has made clear that he wants to cut interest rates as soon as he judges that monetary pressures have eased. He has said that a lower level of the dollar might help.

Yesterday, however, he said the five-power agreement would make no difference to domestic monetary policy, which has been notably cautious in recent months.

Mr Lawson also cautioned that it would be wrong to expect too much from official intervention in the foreign exchange markets although he added: "Even the Americans now agree that in the right way and at the right time it can have some effect."

He said the main purpose of the agreement was to ease some of the pressures for protectionist measures in the U.S. and to help President Ronald Reagan to maintain his anti-protectionist stand.

In Paris, M Pierre Bérégovoy, France's Finance Minister, said a

"secret plan" had been agreed to intervene in the foreign exchange markets if they did not respond to the signals from the authorities. He was especially pleased by the general recognition that floating exchange rates did not reflect economic realities.

In Bonn, Herr Gerhard Stoltenberg, West German's Finance Minister, said the agreement implied no intention among European governments to relax their cautious economic policies. He said market intervention would be directed mainly to encouraging existing trends rather than trying to reverse them.

In Frankfurt, West German monetary officials suggested that, since Mr James Baker became Treasury Secretary, the U.S. Administration had looked more favourably on ideas for official co-operation to push the dollar down.

This view was echoed in London where an official said a similar agreement could not have been concluded a year ago.

Fixed-rate repackaging for small part of Britain's \$2.5bn floater

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

PART OF Britain's \$2.5bn floating rate note issue has been repackaged for sale to investors in fixed-rate form just a week after its original launch.

The new deal, amounting to \$100m, offers investors in the bond market a rare opportunity to buy what are effectively fixed-rate British government bonds denominated in dollars and could add to the demand for the original floating rate issue by bringing new investors into play.

It was announced yesterday by Hill Samuel, Barclays Merchant Bank and Merrill Lynch who have set up a special company, Bearer Eurodollar Collateralised Securities (Becs), as the vehicle for the issue.

Becs has bought \$100m worth of the floating rate notes and through

a three-year interest rate swap in the money markets has converted them into fixed-rate bonds for onward sale to investors. The paper bears a coupon of 9 1/2 per cent and an issue price of 100 1/4.

The deal does not represent a direct borrowing by Britain in the market, but the new fixed-rate bonds are effectively fully secured against holdings of UK Treasury paper.

The operation bears testimony to the growing sophistication of the world's money and bond markets which can now use devices such as swaps to repackaging many forms of debt.

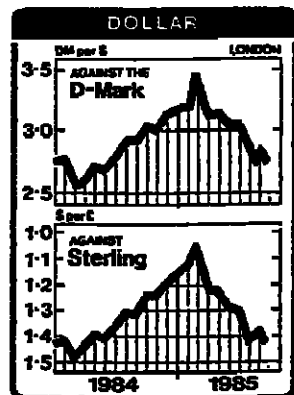
In the process new pockets of demand for the original debt can be tapped, which in this case include

both institutional and retail buyers of dollar bonds who prefer fixed to floating rate issues.

The new issue met a moderately good reception in a generally weak Eurobond market yesterday afternoon, trading at a discount of about 0.9 per cent compared with its total fees to co-managers of 1 1/4 per cent.

The fact that it could be arranged at a profit to the managing banks left some bond market specialists last night arguing that Britain could have raised its original \$2.5bn on even cheaper terms.

British officials said last night they were, however, still happy with the deal arranged last week. It was easy to repackaging \$100m but would be much harder to repackaging \$2.5bn.



\$ falls to 15-month low point

By Philip Stephens in London

THE THREAT of concerted intervention against the dollar after the weekend talks of the Group of Five industrial nations sent the U.S. currency tumbling to its lowest level since June 1984 yesterday.

In what dealers described as frantic trading, the dollar lost over 3 1/2 per cent of its value within hours of the opening of foreign-exchange markets in the Far East and Europe.

The fall, prompted by the announcement that the central banks of the U.S., Japan, West Germany, Britain and France were prepared to intervene more readily against the dollar, was one of the steepest on record.

Dealers said that news of the intervention agreement brought a flood of selling orders for the U.S. currency. "We were bruised and bloodied and certainly bowed," one senior London dealer commented.

With the dollar falling so sharply, the central banks apparently limited their intervention in Asian and European trading to a token sale of \$5m by the West German Bundesbank.

After stabilising in afternoon trading, the dollar closed in London at DM 2.7815, 11.15 pence below last Friday's level. Benefiting from the rush out of dollars, sterling closed 5.7 cents higher at \$1.4270, only fractionally below its best level of the year.

The pound's recovery, also reflected in a 1.1-point rise in the sterling index, led to a significant fall in UK wholesale interest rates and strong gains for UK government bonds.

That led to some speculation in London that there might be scope for a small cut in the leading banks' base lending rates ahead of next month's Conservative Party conference. The initial optimism was dampened, however, by a cautious response from Mr Nigel Lawson, the Chancellor of the Exchequer.

The dealers said the extent of the dollar's retreat yesterday in large part reflected a reflex reaction to the possibility that the U.S. Federal Reserve was ready to join other central banks in actively seeking to drive down the value of its own currency.

Military claims against Fabius deepen crisis

BY DAVID HOUSEGO IN PARIS

M LAURENT FABIOUS, the French Prime Minister, yesterday dismissed as "a tissue of lies" allegations that he knew soon after the Greenpeace ship, the Rainbow Warrior, was sunk that the two people arrested by the New Zealand authorities were French agents.

The allegations seemed likely to push the Prime Minister into deeper political trouble since they pointed to a struggle between the Government and the armed forces over possible further purges in the DGSE, the foreign intelligence service.

M Paul Quilès, the new Minister of Defence, meanwhile was reported to have found that key documents relating to the Greenpeace affair had been destroyed before he took over his job on Saturday.

Citing senior military sources, Europe 1, the French radio station, said M Fabius had been told of the two agents' identities soon after their detention in New Zealand.

The radio station claimed that Admiral Pierre Lacoste, who was dismissed last week as the head of DGSE, had proposed through M Charles Hernu, who was Minister of Defence until his resignation last Friday, that negotiations be opened with the New Zealand authorities for their release.

A Portuguese photographer on board the Rainbow Warrior was killed when it was blown up in Auckland harbour on July 10. In a broadcast on Sunday night, M Fabius confirmed for the first time that the DGSE had been responsible for the sinking of the Rainbow Warrior.

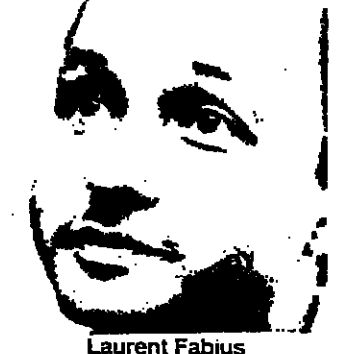
He sought, however, to soothe opinion within the armed forces by promising that no legal action would be taken against those involved as they had been obeying military orders.

The armed forces none the less seem concerned that the appointment of a new head of the DGSE at Wednesday's Cabinet meeting will be the prelude to a further purge. They are also concerned to protect the DGSE and Admiral Lacoste against further discrediting.

The senior military sources quoted by M Charles Villeneuve, Europe 1's defence correspondent, were insistent that in blowing up the Rainbow Warrior the DGSE had been acting under political instructions.

The "leaks" to M Villeneuve and the destruction of key Ministry of Defence papers on the Rainbow Warrior operation appear part of a deliberate campaign to ensure that the DGSE is not sacrificed to protect the Prime Minister or the President.

The growing political damage to



Laurent Fabius

President François Mitterrand's regime was reflected in comments yesterday by M Jacques Chaban-Delmas, a former Gaullist Prime Minister who is normally sympathetic to M Mitterrand. He said that "the credit of France has been impaired and with it the credit of the President."

M Fabius is now in the acutely difficult situation of having to provide a credible answer to the central question of who ordered the blowing up of the Rainbow Warrior — without incriminating either the armed forces or the administration of which he is leader.

He had obviously hoped that his declaration on Sunday would halt the downward slide on which President Mitterrand's administration now seems to be heading. But apart from provoking concern from the armed forces, his offer of a parliamentary commission into the affair was treated offhandedly by the opposition.

M Alain Madelin, a right-wing political leader, said that a judicial inquiry was needed. After M Fabius's admission that the DGSE had blown up the boat, both Greenpeace and the New Zealand Government are now seeking compensation. M Fabius said yesterday that he was "distressed" at the damage done to Franco-New Zealand relations.

According to the allegations carried on the radio, M Fabius declined the proposals, made in July, by the DGSE to negotiate with the Wellington authorities over the relief of the so-called "Turenge" couple, who are still in prison in New Zealand. The reason he gave was that there could be no public avowal of French responsibility.

M Fabius took the first step on Sunday night towards shifting political responsibility for the Rainbow Warrior operation and subsequent cover-up on to M Hernu's shoulders when he said that senior officers had concealed the truth from the official Troika inquiry.

Details, Page 3

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CONTENTS	
Europe	2, 3
Companies	21
America	6
Companies	21, 22
Overseas	5
Companies	23
World Trade	7
Britain	8, 10, 12
Companies	24, 26-28
Agriculture	34
Appointments	31
Arts	31
Reviews	31
World Guide	31
Commodities	31
Crossword	31
Currencies	35
Editorial comment	18
Eurobonds	21, 22
Euro-options	21
Financial Futures	21
Gold	21
Int. Capital Markets	21, 22
Letters	19
Lex	19
Management	19
Market Movements	19
Men and Matters	19
Money Markets	19
Raw materials	19
Stock markets	19
Wall St	19
Local	19
Technology	19
Unit Trusts	19
Weather	19
Greenpeace: public support grows	3
Guyana: rivals lose taste for unity	6
France: slow going on AT&T deal	7
Technology: satellites put through their paces	9
Leisure: few smiles at UK theme parks	12
Management: progress in UK small business	16
Editorial comment: Middle East	18
U.S.: market-place battle of the soaps	18
Britain: the SDP finds a social base	19
Lex: the dollar; United & Fleet; Evered Holdings	20

EUROPEAN NEWS

Atomic agency pressed to act on S. Africa

BY PATRICK BLUM IN VIENNA

THE INTERNATIONAL Atomic Energy Agency (IAEA) general assembly in Vienna yesterday heard renewed calls for action against South Africa and Israel and demands from developing countries for more funds to be allocated for technical co-operation to help them develop nuclear power.

In recent years there have been growing demands for action against South Africa especially from black African states which argue that it has developed the ability to make nuclear weapons.

A resolution agreed last year called on countries to end all nuclear co-operation with South Africa and to stop all supplies of fuels and technology which could be used for developing a nuclear weapons capability.

It also called on all member states to stop buying Namibian uranium and on South Africa to open up all its nuclear installations to IAEA inspection.

In his introductory report to the conference, Herr Hans Blix, IAEA director-general, said there had been no progress on full-scale safeguards inspections in talks with South Africa. Agency officials say they

expect further resolutions this year calling for sanctions against South Africa.

Israel has faced similar calls following its bombing raid in 1981 on an Iraqi nuclear research reactor.

Israel has also been called upon to open all its nuclear facilities to IAEA inspection. Herr Blix said that despite numerous contacts with the Israeli government his efforts had remained inconclusive.

New moves against Israel are expected but these will be firmly resisted by the U.S. which temporarily withdrew from the agency three years ago and threatened to pull out permanently if sanctions were applied against Israel.

Mr. Danny J. Boggs, U.S. Deputy Secretary of Energy and head of the U.S. delegation at the conference, yesterday warned of the U.S. concern at moves to "deny membership or limit the rights of participation" of some states. Mr. Boggs, who opened the debate by reading out a message from President Reagan praising the work of the IAEA, urged delegates to put aside political disputes.

Dutch expected to reject Star Wars research offer

BY LAURA RAUN IN AMSTERDAM

THE DUTCH Government is expected to reject the U.S. invitation to participate in its Star Wars research programme, further dividing international response to the \$26bn (\$20bn) Strategic Defence Initiative (SDI).

The Cabinet plans to send a letter explaining its position to the lower House of parliament this week or next, which would be the first official Dutch response to the space-based anti-missile programme.

However, Mr. Gijs Van Aardenne, Economics Minister, last

week reiterated the Government's policy that Dutch companies are free to take part individually in Star Wars, regardless of the administration's position.

Britain, West Germany, Italy and Japan are leaning toward official participation, with a number of government and industrial leaders from those countries already negotiating with Washington.

France, however, flatly has turned down the U.S. offer while Denmark and Canada formally have said "No".

John Lloyd on an important move in international trade union co-operation

Mineworkers breach the Iron Curtain

THE CREATION, in Paris at the weekend, of the International Federation of Mining and Energy Workers (Fédération Internationale des Travailleurs des Mines et de l'Energie) is a development of very great importance for three reasons:

① It brings under militant leadership a range of unions in the West and in the Third World, some of which could have a very substantial industrial political leverage.

② It breaches, for the first time in over 30 years, the iron curtain which has separated Communist trade union federations and their allies from the bulk of those operating in the market economies in other parts of the world.

③ The IFMEW could, if it takes off, attract the allegiance of other miners' and energy workers' unions, throwing the International Confederation of Free Trade Unions (ICFTU) - the Western union bloc - into real confusion and posing a substantial challenge on the industrial relations and the political/diplomatic fronts.

Mr Arthur Scargill, the president of the British National Union of Mineworkers (NUM) and of the new federation, has already approached Mr Ron Todd, general secretary of Britain's Transport and General Workers' Union, to persuade him to affiliate his members in power stations, oil and chemical companies.

No commitments have been given, but Mr Scargill said he has not been rebuffed.

The organisation is made up of around 40 unions of miners and energy workers. The core of the organisation is the Soviet, Polish and other East European unions together with groups such as the Syrian and Iraqi mine and energy workers who make up the Miners Trade Union International (MTUI) section of the World Federation of Trade Unions, the Communist union bloc.

That section dissolved itself on Friday night into the IFMEW: the Communist unions have clearly taken a joint view that their interests - and therefore those of their

states of which they are an integral part - are best served by joining the organisation.

The Western miners' grouping - the Mineworkers International Federation (MIF) which the British miners helped to found with the West German, French, Belgian and Austrian unions in 1950 - remains in being and is bitterly hostile to the new group.

Mr Scargill led his delegation out of its 1983 conference in Essen after Herr Adolf Schmidt, president of IG Bergbau und Energie and of the MIF, refused to allow him to move the proposition that the MIF dissolve itself into the proposed new trans-continental organisation.

Though the MIF has more than 30 affiliates, including unions from India, Italy, Japan, Nigeria, Spain and Sweden, the British and the West Germans were the mainstays: the United Mineworkers of the U.S. were sometimes in, sometimes out as they are now and could never be relied on.

The Communist-led MTUI has tried in the past - notably in 1970 - to draw closer to its Western counterpart but has been spurned.

Now, among unions other than those of the Soviet bloc which have either affiliated or are showing interest, are unions from Nicaragua and Chile as well as Cuba, 10 African states, Syria, Iraq, Kuwait and Egypt; the left-led Australian miners and the Greek miners.

Mr Scargill, as befits his role as the progenitor of the federation, has been elected its president. M. André Simon, the former general secretary of the MTUI, will be its general secretary. The two vice-presidents are Mr Mikhail Serebry, chairman of the Soviet miners who in terms of numbers of members, at least, packs the most powerful punch and Mr Barry Swann, leader of the Australian miners.

Six committees have been formed, the most powerful of which - the political and general committee - is chaired by Mr Peter Heathfield, the UK NUM general secretary.

The six committee chairmen form, with the four top officials, the guiding "bureau" of the federation. They are joined by the six representatives of the European continental areas within the organisation to make up its executive.

It will have its headquarters in Paris with its first sub-office in Sheffield, England - a fact of which Mr Scargill is particularly proud.

All of the leading officials of the new federation are either Western leftists, Communists from the Eastern bloc, or radicals from the Third World, and the body's political orientation will reflect this.

The most prestigious catch for the IFMEW would be the South African NUM, which has taken over from its British counterpart the highest profile among the world's mining unions. Mr Scargill said Mr Cyril Ramaphosa, the South African NUM's leader, was interested in the new federation when it was first mooted, but has since been wooed into the MIF camp. According to MIF officials he will stay there.

W. German minister rejects call to resign

By Rupert Cornwell in Bonn

HERR FRIEDRICH Zimmermann, the embattled West German Interior Minister, again rejected suggestions yesterday that he should resign in the wake of the continuing scandal engulfing the centre-right Government.

Demand that the head of the truculent Herr Zimmermann should roll have multiplied since the double defection, discovered a week ago, of Herr Herbert Willner and his wife who had worked for 12 years in the Federal Chancellery. The Interior Minister had been warned more than two months earlier that the couple represented a possible security threat.

But, speaking before a session of the Bundestag Home Affairs committee convened to examine the affair, Herr Zimmermann served notice that he had no intention of bowing to the resignation demands, most loud on the part of the Opposition Social Democrats (SPD).

The Interior Minister is due to face further Parliamentary questioning on the issue tomorrow, and, if the SPD has its way, may have to endure the establishment of a full-scale Bundestag Commission to investigate the background to the whole spy affair.

But his defence remains that the ministry's refusal to authorise round the clock surveillance of the Willners was backed by the lack of any concrete evidence against them. He had acted in keeping with German law, he is understood to have told the committee.

Many commentators have noted the ironic contrast between this legalistic defence and Herr Zimmermann's reputation as a law-and-order hawk. But the strongest shield for the Interior Minister lies within his own CSU party. Herr Franz-Josef Strauss, the Bavarian premier, leader of the CSU, has been particularly belligerent and assertive of late, not least on the vexed issue of West German sanctions against South Africa.

In doing so, he has served notice that for Herr Kohl to replace the senior CSU representative in the Bonn cabinet could well have far reaching and damaging consequences for the ever squabbling CSU-CDU-FDP coalition.

Minister backs plans for PTT

BY LAURA RAUN IN AMSTERDAM

PROPOSALS to partially privatise the Dutch Post and Telecommunications Agency (PTT) were given a boost over the weekend when Mrs Neelke Smit-Kroes, the Transport Minister, endorsed recommendations to break the PTT's monopoly in certain areas.

Mrs Smit-Kroes, who is directly responsible for the agency, said she generally favoured the findings of the Steenbergen Commission, which recommended that the supply and installation of telephones and other equipment be opened to private competition.

The Government-appointed commission said the PTT should be spun off into a limited liability company wholly owned by the state and divided into three subsidiaries: Telecommunications equipment, telecommunications services and traditional postal services.

Mrs Smit-Kroes and Mr Gijs van Aardenne, the economics minister who indirectly controls the PTT, plan to submit concrete proposals on the PTT's future to the Cabinet next

month. The structure could take effect at the beginning of 1989.

Under the commission's recommendations, the telecommunications equipment subsidiary would compete with private companies in the sales, installation and maintenance of business telephone switchboards, videotex, video conferencing and electronic mail, for example.

The telecommunications services subsidiary, however, would retain its monopoly in operating the communications network and maintaining the infrastructure.

The postal subsidiary would continue to provide traditional mail delivery and telegraph services. The PTT already competes with private companies that provide package delivery and courier services.

Mr Cor Wit, the head of the PTT, recently came out in favour of the broad lines of the Steenbergen Commission, which was released last July. But he argued that if the PTT is to be privatised, it must be

able to borrow on the capital market and independently determine its own investment plans. Mr Wit also asserted that the equipment and services activities didn't require two separate subsidiaries.

Under the proposed structure, general supervision of the PTT corporation would be carried out by a board of directors although the government and parliament would have a role in the telecommunications services utility. Regulations for the services utility and the equipment subsidiary would be promulgated by the still-to-be-designated cabinet minister.

The Dutch right-of-centre Liberal party will choose its leader for the May 1988 general elections at a party congress on February 1. It was originally thought that the leader of the candidates' slate would be chosen last weekend. The Liberals, junior partners in the governing coalition, did meet on Saturday but instead discussed their party platform for the forthcoming campaign.

Polish workers' council challenges ban on meeting

BY CHRISTOPHER ROBINSON IN WARSAW

THE democratically-elected Polish workers' co-management council at the major Elana chemical fibre works in Torun yesterday voted to challenge the Government order banning a meeting of workers' councils from some of Poland's largest factories which was to have started there today.

The two-day conference, which would have been the first gathering of councils from various industries since the movement was set up three years ago as part of Poland's decentralising economic reforms, was to have been devoted to discussing progress in changing the country's economic system.

Councils from the Szczecin shipyard, the giant copper-producing combine in Lubin, the FSO car works in Warsaw, as well as the Pafawag locomotive works in Wroclaw, had been among the dozen which had accepted the Elana invitation.

But late last week Prof Edward Grzywa, chemical industry minister, called the meeting illegal and ordered the Elana manager to call it off while threatening to suspend the Elana council if it went

ahead. So far, the authorities have been ready to tolerate the freely-elected councils, some 10 per cent of which, nationwide, have shown the will to use their wide-ranging management prerogatives.

But the latest move shows that the Government is taking care not to permit the councils to co-ordinate policy among themselves.

The Elana challenge will now go to the courts which will have to decide if the meeting was indeed illegal, in the light of the self-management law passed during the 1981 heyday of Solidarity, the banned trade union, which gives the councils the right to co-operate among themselves.

Reuter reports from Warsaw: Poland's leader Gen Wojciech Jaruzelski, arrives in the U.S. today to make a speech at the United Nations General Assembly, intended to signal his country's full return to the international arena after the Solidarity crisis.

It will be his first visit to the West since he took over the party leadership at the height of the authorities' confrontation with Solidarity in 1981.

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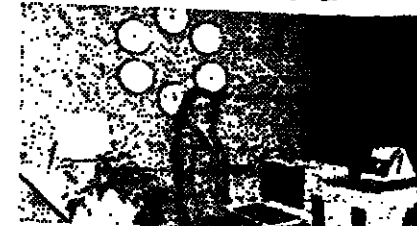
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Expulsions propaganda ploy says Pravda

By Patrick Coddum in Moscow

THE EXPULSION of 31 Soviet officials from Britain and the military exercise "brave defence" were both parts of a propaganda campaign to instil "enmity and hatred for the Soviet Union," the Communist Party daily Pravda said yesterday.

The article was the first in the Soviet media about the expulsions other than foreign ministry statements made at the time and a brief report in the Soviet news agency Tass.

Mr Arkady Aslennikov, Pravda's London correspondent said: "Millions of ordinary Britains, whose minds were being poisoned by the venom of anti-Sovietism, fell victim to another fit of militarist hysteria and to a gross act of provocation in which a number of Soviet officials were expelled."

The Pravda article is treating the expulsions as simply a propaganda manoeuvre, appeared to show that the Soviet leaders do not think the incident marks a fundamental change in relations between Moscow and London.

Greece in U.S. technology talks

By Andriana Terodisconou in Athens

THE GREEK Government launched discussions yesterday with a team of visiting U.S. Government officials aimed at signing an agreement on protecting western military technology against leaks to third countries such as the Soviet Union.

Washington reportedly regards signature as a prerequisite for clearing the stalled sale of 40 F-16 fighter aircraft to Greece.

The U.S. has sold F-16s to Turkey which, as with Greece, has no General Security of Military Information Agreement. But it is making an issue of the matter in the Greek case, reportedly after learning of instances of technology leaks from a Soviet diplomat at the Athens embassy who defected to the U.S. last May.

Last week the Greek authorities revealed the arrest of two electronic engineers and a naval officer, on charges of spying for Moscow. They did not disclose how they had tracked the three down.

THE RAINBOW WARRIOR AFFAIR

Support grows as Greenpeace boats stay on course

BY ALAIN CASS, ASIA EDITOR



AT THE back of the Greenpeace offices in North London several helpers stand amid a small mountain of empty envelopes tearing open letters which arrive by the sackful for the environmental protest organisation now in the eye of an international storm.

"Ever since the sinking of the Rainbow Warrior," says Mr Peter Wilkinson, an international board member of the organisation, "we've been getting 500 letters of support a week, many from people who want to join."

Now that the French Government has admitted responsibility for the sinking of the Rainbow Warrior in New Zealand on July 10 that support is likely to grow, enhancing Greenpeace's image as a David fighting the international colossus out to ravage the environment.

The organisation's membership in France, however, has fallen since the former Scottish fisheries vessel was sunk in Auckland harbour by a bomb explosion in which a crew member was killed. It is a typically patriotic reaction against the furor which has broken over the head of President Francois Mitterrand.

Mr David McTaggart, the Canadian-born chairman of Greenpeace and legendary campaigner, battles at the suggestion that the sinking of the Rainbow Warrior was a good thing for the organisation because it catapulted it into a blaze of world publicity.

"The sinking of the Rainbow Warrior was a tragedy. It represents a considerable financial loss. We were not insured

because we can't get insurance. A man was killed and it upset very specific plans we had. It also associated our name with terrorism and that can't be good."

However, unpalatable it may be, many of Mr McTaggart's colleagues recognise that, after 15 years of being widely regarded as a fringe group, which was nevertheless extremely effective, Greenpeace and its "armada" of environmental warriors have acquired world stature because of a single act of officially sanctioned terrorism which can have done nobody, least of all the French, any good.

The sinking of the Greenpeace flagship has caused a serious diplomatic row between France, on the one hand, and New Zealand and Australia on the other. It sent President Mitterrand hurrying to the Pacific to fly the French flag and reinforce the message that France would not abandon its nuclear testing programme. The incident now has provided a furor in France itself, leading

to the resignation of M Charles Hernu, the Defence Minister, and the dismissal of France's secret service chief.

The exploits of Rainbow Warrior's successor, the Greenpeace, now on its way to the French nuclear testing site in the South Pacific, are bound to be followed with more than usual interest. "We don't know what to expect from the French warships in the present mood," says Mr Wilkinson. "Of course we're worried."

Greenpeace has come a long way and fought many battles since its campaign in the early 1970s. In 1970, when it was called the "Don't make a wave committee," it had 12 supporters. By 1977 there were 80,000 spread over half a dozen countries with a budget of \$300,000.

"This year," says Mr McTaggart, "we can count on more than 1.2m supporters in 15 countries. Our budget next year will be over \$14m. We have more than 30 offices, a staff of 150 and, until the Rainbow Warrior was sunk, we had four boats."

Over the past 15 years, Greenpeace has fought against atmospheric testing of nuclear weapons by the French in the Pacific, commercial whaling, the massive of baby seals, radioactive waste dumping in the Atlantic, the discharge of waste from Britain's Windscale nuclear plant, toxic waste dumping in the North Sea and many more campaigns besides.

It has made enemies of the U.S. Government, the Soviet Union, the Japanese, the French, Britain, countless multina-

tionals, the fur industry and British Nuclear Fuels, to name but a few.

It claims a series of successes. These include stopping the French from making atmospheric nuclear tests, achieving an agreement to phase out commercial whaling by 1985-86, reducing the kill of two-week-old seal pups to one-tenth of traditional levels, halting the practice of radioactive waste dumping in the Atlantic and stopping the importation of dolphins and killer whales into the U.K.

Inevitably, the organisation is accused of being a front whenever its activities become bothersome. "When we're opposing nuclear testing in the Nevada desert, we're KGB," says Mr Wilkinson. "When we go to Russia and protest, we're financed by the CIA."

Greenpeace has even been accused by M. Michel Debre, the former French Prime Minister, of being an Anglo-Saxon plot to subvert the glory of France.

Greenpeace makes a virtue of being virtuous. It does not solicit big donations. "That way we're not beholden to anyone," says Mr McTaggart. It steers clear of political issues: you cannot stand for a political party and be a member of Greenpeace at the same time.

Like Mahatma Gandhi, it believes in fighting violence with non-violence; albeit of the irritating kind such as spraying indelible green paint on white baby seals in Canada's arctic north to spoil the value of their pelts.

It appears to be largely



David McTaggart... legendary campaigner

funded by small donations of around \$10-\$15 a head each year from its 1.2m members. Its British organisers admit to one recent donation of £100,000.

Greenpeace is a grassroots body organised worldwide into a series of 15 national organisations. Each has a national board which is responsible for raising funds and carrying out policy.

Each national body elects a councillor to an international council which considers progress on campaigns, allocates money and decides on overall policy. The council in turn elects an international board of five people—a chairperson, two from Europe and two from the rest of the world—which acts as a sort of executive body. Greenpeace's international administrative headquarters is in Lewes, Sussex.

The organisation's "green

armada" of ships is owned by a subsidiary based at London's West India docks called Rainbow Warrior Holdings. In addition to its marine division, Greenpeace has a film division and a photographic division based in Paris.

One view of Greenpeace is that it is a romantic, swash-buckling organisation which believes that the rich will inherit the earth and must be stopped at all costs from doing so. Another is that it meddles in state and high technology matters which it does not comprehend.

Greenpeace is becoming increasingly aware of its success and the dilemma this entails for the organisation.

"There's no question," admits Mr Wilkinson, "that some of our campaigns have cost people jobs. Of course we're concerned about that. And as we grow and become more effective we must address some of the issues this raises."

If, to take one example, Greenpeace were successful in closing down the Windscale nuclear plant, the organisation admits that up to 10,000 people could lose their jobs. It has commissioned a report on how those jobs could be replaced in other sectors.

"But we didn't create the problem in the first place," says Mr Wilkinson. Greenpeace argues that if economic policies continue to dictate what we do to our environment and not the other way round, the industrialised world will be faced with mass unemployment sooner or later anyway.

nuclear deterrent has not increased.

M Lenoir believes that the French deterrent, which has been transformed over the last 20 years from the Gaullist idea of a last-resort defence to a force that could be used early in wartime. "We are a medium-sized power. We should find other means to act on the world stage rather than nuclear weapons."

One positive aspect of the Rainbow Warrior debacle, he says, is that "Enarques (graduate of the ENA service school) will have more control over the military system. That is a necessary step, but it is not enough to solve the problem."

Mr Lange said an apology was an appropriate form of international restitution. However, it paled into insignificance against the enormity of a Government acknowledging it had sent spies to another country with orders to sink a peaceful ship in a New Zealand harbour.

Mr Lange said any suggestion that the secret service agents should not be brought to trial because they were acting under orders was a complete refusal of earlier reassurances from France.

"This is not a war. The defence that the agents were acting under orders is clearly inappropriate," declared Mr Lange.

N. Zealand seeks financial settlement

By Dal Hayward in Wellington

NEW ZEALAND expects full financial and legal compensation from France for the bombing and sinking of the Greenpeace vessel Rainbow Warrior by French secret service agents in Auckland harbour on July 10.

A note advising the French Government that New Zealand will seek full compensation through all means available in international law or the United Nations, was passed to the French Government on September 8.

Revealing this yesterday after France admitted the vessel was sunk by its agents acting on orders from the French secret service, Mr David Lange, the Prime Minister, said the financial compensation should "be in the millions."

A portion will go to the family of the Portuguese photographer, killed in the incident, Mr Fernando Pereira. A portion to the Greenpeace organisation, some to cover the already substantial cost of the New Zealand police inquiry and some to the Wellington Government to compensate for the injury done to the New Zealand people and country.

New Zealand is also seeking an apology from France, although it will not press for this at present. To do so, said Mr Lange, could influence the impending trial of the two French agents now being held in local jails. New Zealand is determined to ensure they get a fair trial, said the Prime Minister.

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French patriots bristle at 'anti-France bias' of ecologist group

THE FRENCH arm of Greenpeace, with 6,000 paid-up members, is one of the smaller branches of the international ecologist organisation. It is also uneasily aware that the Rainbow Warrior affair could rebound against the group's fundamental objectives, writes David Marsh in Paris.

According to M. Yves Lenoir, an energy expert and mathematics researcher who is one of the organisers of Greenpeace France, the publicity surrounding the affair is not going to help the overall Greenpeace campaign against nuclear weapons testing.

M. Lenoir works at the Ecole des Mines which,

ironically, is where many of the leading figures in France's nuclear hierarchy were trained. He says that Greenpeace, in its campaigning against nuclear tests at Mururoa Atoll in the South Pacific has been trying to focus its protests more on the atomic explosions rather than on the French.

He is aware, however, that much of what appears to be an aggressive anti-French stance by Greenpeace, could actually strengthen public support in France for the nuclear deterrent.

He says Greenpeace France has been trying to soften the tone of the organisation's South Pacific campaign. Because of splits and poor

co-ordination in the international organisation, early plans for this autumn's sailing to Mururoa were announced without any consultation with the French group. M Lenoir counts it as a success that some anti-French elements in the organisation, particularly in New Zealand, were dissuaded from earlier plans to mount a much more militant protest.

The earlier plans envisaged the breaching of the 12 nautical mile territorial limit around the test atoll and the landing of Melanesian independence-seekers protesting against France's policies in New Caledonia.

M Lenoir, who stresses Greenpeace's principles of sticking to

the law in all its international protests, says crossing the 12-mile limit was never seriously considered. It was this plan, however, which came to the attention of the French secret service agent who infiltrated Greenpeace's organisation in the South Pacific.

The Rainbow Warrior affair may have tarnished France's international reputation and brought about the fall of the Defence Minister, but the French public has not shown much interest.

M Lenoir says Greenpeace France has received only a few letters about the affair, most of them supportive.

Even among Greenpeace's French members, campaigns

over pollution and whaling are probably more actively supported than its anti-nuclear efforts, M Lenoir says.

In France, Greenpeace often faces criticism that its protests against the French-testing programme are much more high-profile than its campaigns against the bigger arsenals of the superpowers. M Lenoir replies that the French Government has given the South Pacific campaign a degree of media attention that it would never have dreamt of.

He points out, however, that the French press has unmasked the Government's responsibility for the Rainbow Warrior raid, the level of public debate over the usefulness of France's

nuclear deterrent has not increased.

M Lenoir believes that the French deterrent, which has been transformed over the last 20 years from the Gaullist idea of a last-resort defence to a force that could be used early in wartime. "We are a medium-sized power. We should find other means to act on the world stage rather than nuclear weapons."

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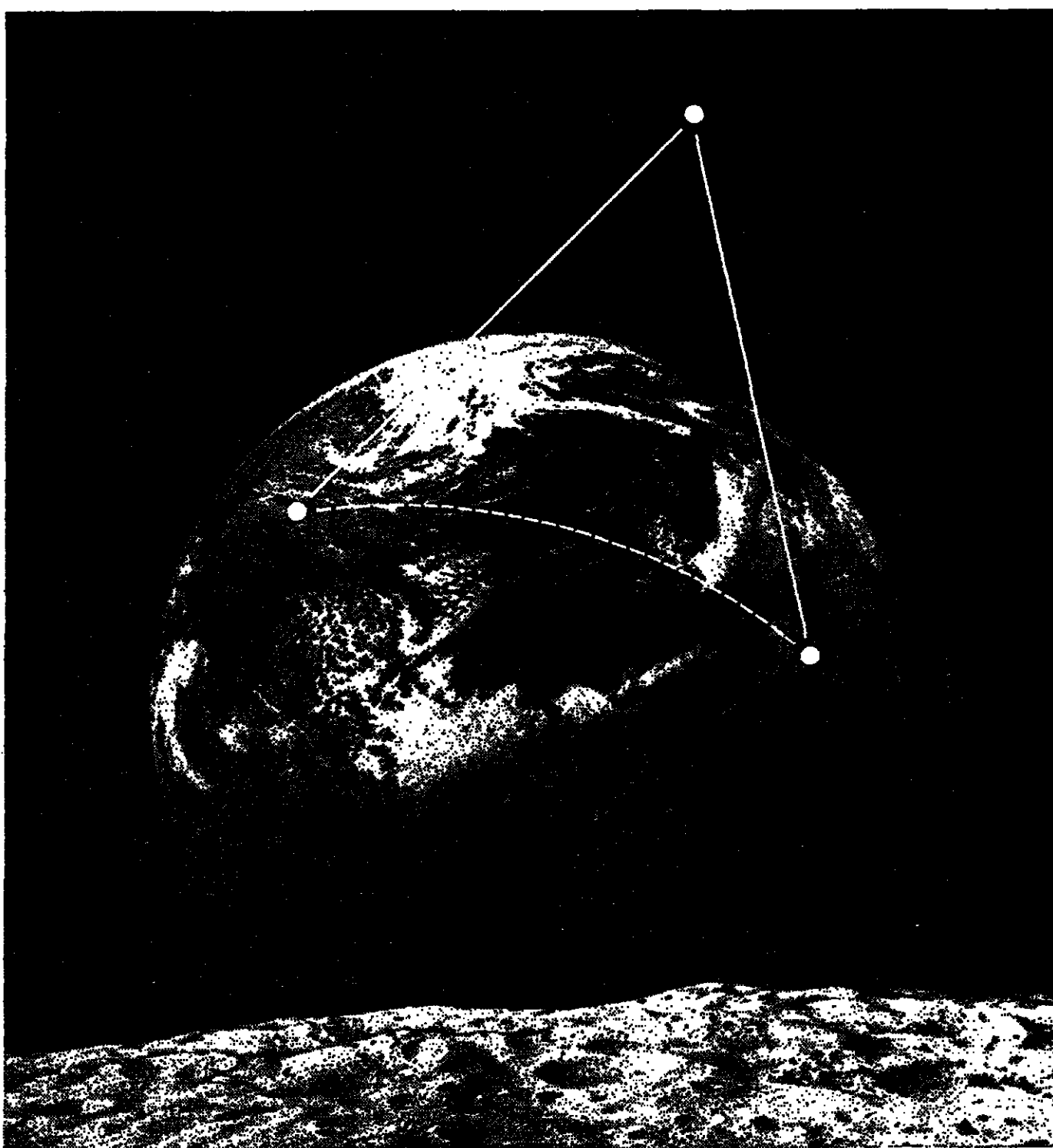
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THE DOLLAR AFTER THE NEW YORK MEETING

"WE SOLD DOLLARS AND SOLD THEM QUICKLY"

Foreign exchanges seize initiative

BY PHILIP STEPHENS

YESTERDAY the foreign exchange markets did not wait for the intervention.

The mere threat that the U.S. might join West Germany, Britain, Japan and France in attacking its own currency was enough to send the dollar tumbling to its lowest since June, 1984.

There was, as the foreign exchange manager of a leading U.S. bank in Frankfurt commented, "only one sensible immediate reaction" to the week-end announcement that the five most powerful industrial nations want to see a weaker dollar.

"We all sold dollars and sold them quickly," he said. The effect was to wipe some \$1 per cent off its value in a matter of hours.

As a semblance of calm returned in the afternoon, however, and it became clear that the central banks were not yet matching words with actions, a hint of scepticism crept into the comments of some market experts.

There was a general consensus that currency trading would in the short term remain extremely jittery. The central

banks might launch a quick foray to show they were serious.

West Germany's Bundesbank has recently been rebuilding its already huge reserves, and the Bank of England last week supplemented its currency holdings with a \$2.5bn loan on international capital markets.

The U.S. Federal Reserve has in theory at least unlimited ammunition to use in any attack on the U.S. currency, since it can literally print dollars.

"No-one is going to try to push the dollar much higher over the next week or so, and it will fall further if the central banks come in," commented one foreign exchange manager in London.

But the key to whether the impact of the latest agreement will prove more than temporary depends on the strength of the U.S. commitment to concerted intervention.

The idea that central banks should act to curb the speculative excesses of the foreign exchange markets was first mooted at the seven-nation economic summit in Versailles in 1982.

As the dollar continued to climb the subject was resurrected

at the Williamsburg summit a year later and France, the most interventionist, secured agreement to a wide-ranging study of free-floating exchange rates.

Up until last month, however, when Mr James Baker, the U.S. Treasury Secretary, suggested the talks which led to Sunday's pact, both the White House and the Federal Reserve had been less than enthusiastic.

The Williamsburg study, completed by finance ministers of the Group of ten industrial nations in June of this year, was hardly encouraging, reflecting the American doubts.

"The role of exchange rate intervention can only be a limited one, as intervention will normally be useful only when complementing and supporting other policies," it said.

In practice, however, European central banks, and in particular the Bundesbank and the Banque de France, have been more aggressive.

In September of last year the Bundesbank sought to bounce other industrial nations into a policy of joint intervention with a unilateral attack on the dollar.

But the U.S. and the UK were unimpressed and West Germany on its own could have only a short-term influence. By January, when the pound was sliding towards parity with the dollar, the UK had been converted to the idea.

A telephone call from Prime Minister Margaret Thatcher to President Reagan paved the way for a public commitment to joint intervention at a meeting of the G5 finance ministers, which was in many ways remarkably similar to the latest talks.

But though the central banks succeeded during the following month in pushing the dollar from its record highs, the U.S. contribution was still half-hearted.

Of some \$100bn spent over several weeks in the attack on the U.S. currency, the Federal Reserve contributed only \$60bn against the Bundesbank's \$40bn.

European central bankers were yesterday going out of their way to stress that all this had changed. "What we have seen is a quite spectacular change in the attitude of the U.S. authorities," one senior



Mr Nigel Lawson, UK Chancellor with (left to right seated) Mr Noboru Takeshita, Japan's Finance Minister, Mr Paul Volcker, Fed Chairman and Herr Gerhard Stoltenberg, the West German Finance Minister, after the Group of Five meeting in New York

American U-turn kindles the 'spirit of the Plaza'

BY STEWART FLEMING IN WASHINGTON

A YEAR ago the mysterious and secretive group of finance ministers and central bankers from France, West Germany, Japan, the U.S. and UK officially did not exist.

Yet on Sunday they presented publicly (and American officials presented privately) a remarkable nine-page economic policy document during a closed-door conference in the sweltering Mr James Baker, the U.S. Treasury Secretary played a prominent role to demonstrate to the world that the U.S. is anxious to reassert its leadership role in the formulation of international economic policy and to do so through painful negotiation designed to achieve consensus.

The symbolic significance of this initiative was underlined succinctly by Mr Nigel Lawson, the British Chancellor of the Exchequer.

"There is a high degree of similarity, not merely in the analysis of the economic situation but in the policies our countries are pursuing... we are as close together as our five countries have ever been."

If Mr Lawson had been able to say: "we are as close together as our five countries have ever been since President Ronald Reagan entered the White House, then the touch of hyperbole in his final sentence could have been eliminated.

None of the G5 members have ever been since President Reagan entered the White House, then the touch of hyperbole in his final sentence could have been eliminated.

But they all agree now on the importance of managing macroeconomic policy in a co-ordinated way with a keen eye on the repercussions in the

foreign exchange markets.

The abrupt reversal from the days when Mr Regan, now the White House chief of staff, headed the Treasury, needs no underlining. Mr Regan was never prepared to concede that the high value of the dollar was an international problem, and one which as Mr Baker agreed on Sunday, was contributing to protectionist pressures.

For Mr Regan, the high dollar was a symbol of American success, not a manifestation of the inadequate international co-ordination of economic policies. His rhetoric suggested always that economic policy failures abroad, not in the U.S., were the root cause of the world's economic problems and he persistently denied that U.S. budget deficits were a factor contributing to high world interest rates, the high dollar and the huge U.S. current account deficit.

The Treasury's refusal under Mr Regan to participate in co-ordinated currency intervention reflected both this conviction that markets, not policies, determine exchange rates.

—What lies behind this change of heart at the Treasury must in part be a matter of speculation. Mr Baker believes in the importance of international co-operation in an increasingly interdependent world.

Other factors in the equation are the growing threat of an international economic catastrophe triggered by the explosive combination of mounting protectionism, economic stagnation in the U.S. and the twin perils of unsustainable debt burdens and weakening industrial countries.

The fact that Mr Baker is a political friend of Vice-President George Bush and is already

allowing himself to be associated publicly with Mr Bush's campaign to succeed President Regan is also significant.

The domestic and international economic crisis which some fear is looming ahead would probably spell the end of Mr Bush's presidential aspirations.

But what are the chances that the agreement in New York and the new mood within the G5—the spirit of the Plaza—will contribute to the "soft landing" of the U.S. dollar?

Some people doubt the commitment to faster economic growth reaffirmed by the European and Japanese members of G5. Moreover, such growth, as Mr Baker suggests, make some contribution to easing America's trade and current account problems, but that improvement will almost certainly come too slowly and on its own be too small to transform the U.S. trade deficit.

The glaring omission from the communiqué of any new initiative by the U.S. to cut a \$200bn budget deficit which is emerging virtually unscathed from the current budget resolution in the Congress means that a vital component of any comprehensive policy package to improve the performance of the world economy is still missing.

Wall Street economists were concluding yesterday that any chances that the central bank might begin to tighten monetary policy in the immediate future are fast disappearing.

But at least the G5 can hope that by restating their commitment to work co-operatively for growth and lower interest rates they may defuse some of the pressures building in the Third World for a radical new strategy for tackling the debt crisis.

Attack on symptoms rather than cause

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE AGREEMENT by the five major powers in New York on Sunday to try to push down the dollar is second best in an important sense.

As most of the ministers and central bankers would freely acknowledge, it represents an attack on the symptoms rather than the cause.

Indeed, the communiqué issued after their meeting emphasised that the major problem confronting world leaders was the "large imbalances in external positions," particularly the U.S.'s current account deficit and the matching surpluses in Japan and West Germany.

They agreed cautiously that exchange rates "should play a role" in adjusting these imbalances, and this caution has been emphasised since by Mr Nigel Lawson, the British Chancellor, and others.

There are good reasons for this caution, because although the persistent rise of the dollar last year had most economists, they were at least agreed that it was partly the result of some fundamental mismatch of economic policies.

The simplest explanation is that the U.S. has been saving more than it can be financed out of its current income and savings, while Japan has been saving more than it can spend. Japan's excess of savings has three causes: a historically high propensity to save in working years, people have been ex-

pected to provide for their own old age and sickness; the recent attempts of the Government to cut back its budget deficit; and reduced demand for industrial investment as Japanese industry moves into a mature phase of less explosive growth.

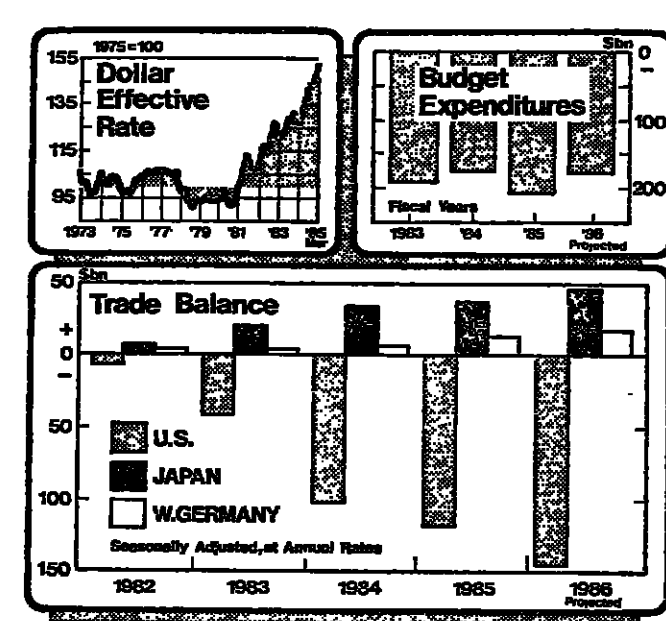
In the U.S., on the other hand, where gross savings are only about half the level in Japan in proportion to national incomes, demand for credit has been rising extremely fast.

The major reason is the increasing federal budget deficit, which the Organisation for Economic Co-operation and Development in Paris estimates will be about \$190bn this year or nearly 5 per cent of GNP. U.S. estimates are closer to \$200bn.

The rapid U.S. economic growth rate of 6.9 per cent last year, largely the result of the budget deficit, stimulated private loan demand and so added to the general pressure on savings.

The shortfall of U.S. savings has to be made up from capital from abroad which by definition must be equal to the outflow of funds on imports.

The U.S. current account deficit, projected to be around \$120bn this year, therefore deepens the shortage of savings in the economy. The Japanese current account surplus forecast for 1985 at between \$40bn and \$50bn at this year similarly indicates the surplus of savings



restrictions, with 300 special bills now before Congress and strong backing for a blanket surcharge on imports.

This would by no means solve the U.S.'s difficulties, however, since it would tend to raise the value of the dollar, perhaps until the effect of a surcharge or other restrictions was cancelled out.

U.S. consumers would be hit by higher prices, and world trade would suffer.

But most important, neither trade barriers nor a fall of the dollar can diminish the need for an inflow of capital unless the federal deficit is cut and/or a recession cuts private loan demand.

So even if the Group of Five major powers does succeed in getting the dollar down, and so head off the immediate danger of protectionism, this will be only the first step on a long, long road.

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Bonn plans no policy changes at home

BY RUFERT CORNWELL IN BONN

HERR Gerhard Stoltenberg, the West German Finance Minister, served notice yesterday that the weekend agreement by the big five industrial nations implied no intention by the Bonn Government to relax its cautious economic policies at home.

Speaking almost immediately after his return from the meeting in New York, Herr Stoltenberg insisted that he had come under no pressure from his colleagues from the U.S., Japan, Britain and France to indulge in "artificial" stimulation of the West German economy, to help make up the present slowdown in U.S. growth.

He made clear that Bonn would stick by its planned two-phase programme for DM 20bn of tax cuts next year and in 1988. The top priorities for Bonn, he declared, were to encourage private initiative and keep inflation presently at around 2 per cent, under control.

Herr Stoltenberg moreover rejected criticism that Bonn was not playing its part in promoting steady world expansion, by pulling up record external sur-

pluses. For 1985, both the trade and current accounts are expected to show unprecedented surpluses of DM 70bn and DM 30bn to 35bn respectively.

Instead, he argued that steady and sustained West German domestic growth—which

then U.S. authorities generally have become much more worried about the high dollar, the soaring trade deficit and the rise of protectionist pressure in Congress.

German officials also believe that new personalities on the U.S. side are coming out more firmly in favour of efforts to push the dollar down. Those with this stance are said to include Mr James Baker, the Treasury Secretary, and Mr Gerald Corrigan, the head of the Federal Reserve Bank of New York.

One official here went so far as to call the New York meeting a watershed, at which the U.S. at last abandoned "benign neglect" of its currency.

But they noted that since

in the past to match word with deed, Bonn plainly believes that this time Washington is sincere in its wish to co-operate in a joint drive to cut the value of the dollar—if only out of genuine fear of the consequences if the present massive trade and current account deficits continue.

Herr Stoltenberg yesterday refused to indicate a "desirable" dollar/DM rate. But West German exporters felt that even a dollar worth only DM 2.50 would not unduly damage their exports, against a close yesterday of DM 2.7155.

The Finance Minister, however, did confirm that as in the past, Bundesbank intervention would be mainly directed at encouraging a movement in the market, rather than attempting to reverse an underlying trend.

West Germany at bottom remains convinced that in the long run, the key to greater global economic stability lies with the determination of the U.S. to reduce its budget deficit and with it the high domestic interest rates which have contributed to the overvaluation of the dollar.

United States and discouraging our exports.

Yesterday I authorised Treasury Secretary Baker to join his counterparts from other major industrial countries to announce measures to promote stronger and more balanced growth in our economies and thereby the strengthening of foreign currencies. This will provide better markets for U.S. products and improve the competitive position of our industry, agriculture, and labour.

I have ordered the Secretary of State to seek time limits on negotiations underway to open up markets in specific product areas in Japan.

I have instructed the U.S. Trade Representative to accelerate negotiations with any and all countries where the counterfeiting and piracy of U.S. goods has occurred to bring these practices to a quick end. And I look forward to working with the Congress to increase efforts

to protect patents, copyrights, trademarks and other intellectual property rights.

And, finally, I am today directing that a strike force be established among the relevant agencies in our Government whose task it will be to uncover unfair trading practices used against us and develop and execute strategies and programs to promptly counter and eliminate them.

I am also looking forward to working with the Congress to put into place any necessary legislation that would help us promote free and fair trade and secure jobs for American workers. Among the topics that

we should jointly consider are:

- Authority to support our new trade negotiating initiatives that would, among other things, reduce tariffs and attempt to dismantle all other trade barriers.
- To protect intellectual property rights including trade in articles that infringe U.S. process patents, longer terms for agricultural chemicals, and eliminating Freedom of Information Act abuses that will help our businesses protect their proprietary property.
- To improve our anti-dumping and countervailing duty laws so that a predictable pricing test covers non-market economies ensuring our companies have full protection against unfair dumping from those countries.
- We should also improve these laws so that business can have full and rapid protection in recovering help against unfair imports.
- To amend our trade laws to put a deadline on dispute settle-

'If trade is not fair for all, then trade is 'free' in name only'

The following is an abridged text of President Ronald Reagan's speech yesterday on trade policy.

Let me say at the outset that our trade policy rests firmly on the foundation of free and open markets—free trade. I like you, recognise the inescapable conclusion that all of history has taught: the freer the flow of world trade, the stronger the tides for human progress and peace among nations.

But our role does not absolve our trading partners from their major responsibility to support us in seeking a more open trading system. No nation, even one as large and as powerful as the U.S., can by itself insure a free trading system. All that our trading partners must join us in working to improve the system of trade that has contributed so much to economic growth and

the security of our allies and of ourselves.

When domestic markets are closed to the exports of others, it is no longer free trade.

When governments subsidise their manufacturers and farmers so that they can dump goods in other markets, it is no longer free trade.

When governments permit counterfeiting or copying of American products, it is stealing our future, and it is no longer free trade.

When governments assist their exporters in ways that violate international laws, then the playing field is no longer level and there is no longer free trade.

When governments subsidise industries for commercial advantage and underwrite costs, placing an unfair burden on competitors, that is not free trade.

I have worked for four years at Versailles and Williamsburg and London and Bonn to get our

trading partners to dismantle their trade barriers, eliminate their subsidies and other unfair trade practices, enter into negotiations to open markets even further, and strengthen GATT, the international accord that governs worldwide trade. I

The freer the flow of world trade, the stronger the tides for human progress'

will continue to do these things.

But I also want the American people and our trading partners to know that we will take all the action that is necessary to pursue our rights and interests in international commerce under our laws and the GATT, to see that the other nations live up to their obligations and their trade agreements with us.

I believe that if trade is not fair for all, then trade is "free"

in name only.

I will not stand by and watch American businesses fail because of unfair trading practices abroad. I will not stand by and watch American workers lose their jobs because other nations do not play by the rules.

I have instructed Treasury Secretary Jim Baker to inform the participants at the International Monetary Fund and World Bank conferences in Seoul that we will take into consideration the trading practices of other nations in our deliberations and decision-making.

A major factor in the growth of our trade deficit has been the combination of our very strong economic performance and the weak economic performance of our major trading partners over the last four years. This has limited our exports and contributed to the weakening of other currencies relative to the dollar, thereby encouraging additional imports by the

United States and discouraging our exports.

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- To improve our anti-dumping and countervailing duty laws so that a predictable pricing test covers non-market economies ensuring our companies have full and rapid protection in recovering help against unfair imports.
- To amend our trade laws to put a deadline on dispute settle-

ment and to contain a fast track procedure for perishable items. We should no longer tolerate 16-year cases, and settlements so costly and time-consuming that any assistance is ineffective.

Jan 20/85

OVERSEAS NEWS

Israel protests over UK arms sales and invitation to PLO

BY WALTER ELIS

ISRAELI YESTERDAY accused Britain of deviating from "the common position" taken by Western Democratic countries on the Middle East through its planned sale of sophisticated arms to Saudi Arabia and Jordan and its invitation to two executives of the Palestine Liberation Organisation to visit London for talks.

There had been no policy co-ordination with the U.S., the Foreign Ministry said. The invitation to the PLO was "unprecedented" and there was no reason to believe that Washington supported the British position.

A formal protest concerning both matters was delivered yesterday by Mr. Moshe Arens, the acting Israeli Foreign Minister, to Mr. William Squires, the British ambassador in Tel Aviv.

Mr. Arens held afterwards that he had told Mr. Squires Jerusalem's "deep displeasure" over moves which it considered "very injurious to Israel's best interests".

The sale of Tornados and Hawk jets to Saudi Arabia and the purchase by Jordan of a variety of weapons systems have already been condemned by Israel, as has the invitation to

the PLO. However, the attempt to demonstrate that Britain is acting out of concert with its allies is new and is evidence of how seriously Israel regards the UK twin initiative.

Mr. Yehiyahu Amich, an assistant director general of the Foreign Ministry, confirmed to journalists yesterday that a planned sale by Israel of Skyhawk jets to Argentina had been halted this year by the U.S. "at the instigation of Britain." Yet now Britain was sending weapons to Israel's enemies, he said.

At a session of the Knesset Foreign Relations Committee yesterday, right-wing MPs urged Mr. Shimon Peres, the Labour Prime Minister, to call off his visit to London set for next January. It was also suggested that when Mrs. Margaret Thatcher, the UK premier, comes to Israel next spring she should be made to feel "unwelcome".

"We have a special account to settle with the British," one member announced.

Mr. Peres resisted the clamour. Israel, he said, could not become "hermetically sealed and isolated."

SLUGGISH EXPORTS AND CONSOLIDATION IN CHINA BLAMED

Hong Kong faces growth rate fall

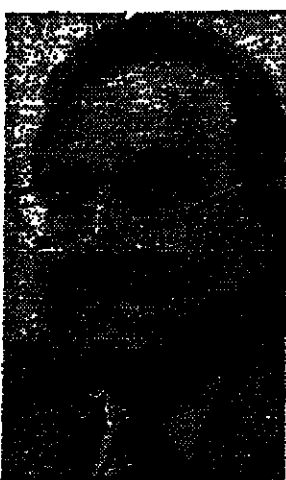
BY DAVID DODWELL IN HONG KONG

HONG KONG'S economy is unlikely to grow by more than 4 per cent in real terms this year, according to Sir John Brembridge, the territory's Financial Secretary. This compares with 9 per cent growth in 1984, and a budget forecast of 7 per cent.

In his half-yearly review of Hong Kong's economic performance, Sir John yesterday said the downward revision was "disappointing, but hardly dramatic." The revision, which has been widely signalled in recent months, is because of an export performance that has been more sluggish than expected, and in part to a slow-down in the growth of the U.S. economy.

Chinese economy, which has slowed the growth in Hong Kong's export business with the mainland.

Sir John predicted yesterday that domestic exports in 1985 would grow by just 1 per cent in real terms. This compares with a striking 17 per cent growth in 1984, and 14 per cent in 1983. However, since reports are forecast to increase slowly than expected, and Sir John now forecasts a year-on-year increase of 11 per cent—down from a budget forecast of 15 per cent. He reported a visible trade surplus in the first half of 1985 of HK\$278m



Sir John Brembridge: "disappointing but hardly dramatic"

(£26m), a sharp contrast with the visible trade deficits that have characterised Hong Kong's balance of trade over its 143 year history.

Among the more encouraging signs, Sir John pointed to inflation at about 3.5 per cent, and a recovery in construction activity in the territory. The construction sector has been deeply depressed since a collapse in the local property market more than three years ago.

Sir John also noted that government spending was about

HK\$1.7bn below budget forecasts at the end of May. This is likely to allow him to loosen reins towards the end of the year on a number of economically important projects, which have been kept on ice recently because of the need felt by the Government to restrain growth in the public sector. This accounts for just 18 per cent of the gross domestic product, compared with over 19 per cent in 1982.

Hong Kong's sluggish export performance is due in part to an inevitable levelling-off after two years of remarkable growth, and in part to a slow-down in the growth of the U.S. economy. The U.S. accounted for about 44 per cent of all exports in the first half of this year, despite the rapid emergence of mainland China as a major export market.

With such a significant exposure to trends in the U.S. market, increasing protectionist pressure in the U.S. is a matter of extreme concern in Hong Kong. The Financial Secretary yesterday attacked the Jenkins Bill, which is aimed at curbing textiles imports and is currently before the U.S. Senate, as undermining world trade in textiles sector, the multistage Arrangement and the General Agreement on Tariffs and Trade "because it contravenes some of the vital principles underlying these international agreements."

Despite hopes earlier this year that domestic demand would strengthen to compensate for flagging export growth, Sir John reported yesterday that local private consumption has remained steady, with a real 6 per cent growth. Instead, the impetus for economic growth this year will come from re-exports—particularly those to China. These have grown by about 140 per cent in money terms over the past year.

This is perhaps not a good sign for Hong Kong, however. As one respected local economic analyst noted recently, China may be a large market, but it is a poor one. Increasing business with China may keep Hong Kong employed, he noted, but it may put severe limitations on hopes of a continued rapid rise in living standards.

Average per capita gross domestic product, has reached HK\$51,280 at current prices, up 3 per cent from last year.

Politburo official condemns Deng's economic policies

BY ROBERT THOMSON IN PEKING

WHILE the Chinese leader, Deng Xiaoping, appears to have had a victory in the selection of 64 new members for the ruling Central Committee, his economic policies were strongly criticised by a senior Politburo official on the closing day of a special Communist Party conference.

Chen Yun, a member of the power elite of the Politburo's standing committee and a known opponent of "Dengism," condemned the shift to market forces in the Chinese economic reforms: "Market regulation involves no planning, blindly allowing supply and demand to determine production."

In direct opposition to the economic policy to relax central control, Chen called for development in a "planned way," and, in contrast to Deng's references to the reforms as an "experiment," he called for "constant review" and "careful" examination "before taking each step."

Chen, who made the most of the occasion, criticised Chinese media reports of "10,000-Yuan household," cited as a sign of the prosperity the reforms have brought to peasants: "actually there are not that many. Our media's reports are divorced from reality."

However, diplomats suggest that most of the 64 new Central Committee members, average age 50.1, appear to be disciples of "Dengism." They are well-educated, relatively young and many have been recently elevated to leading positions in China's provinces, showing that they are in political favour.

The list of new members provides further evidence of the political decline of the military. About 25 Central Committee members and alternate members with military ties were among the 131 resignations last week, but only 13 of the new hands are military men or women.

The critical closing speech today by Chen Yun provided an insight into why Deng, at 81, has remained in power to guide the reform policies past opposition within the senior ranks. Diplomats contend that the strength of that opposition is limited, but yesterday's speech by Chen would have been a rallying point.

In his closing speech to the conference, Deng said China will "by no means change" its present policy of opening to the outside world or its modernisation drive.

South Africa hints it may intervene in Angolan war

BY ANTHONY ROBINSON IN JOHANNESBURG

GEN MAGNUS MALAN, the South African Defence Minister, yesterday hinted strongly at possible military intervention in support of UNITA forces in Southern Angola as two senior specialists on Namibian and Angolan affairs flew to Washington for talks with U.S. officials.

The talks are expected to centre on the latest Cuban and Soviet backed Angolan army offensive against UNITA and to seek U.S. support for UNITA following repeal by Congress of the Clark Amendment which has hitherto prohibited financial or material aid to the rebel movement headed by Dr Jonas Savimbi.

In an interview with the Afrikaans daily Beeld, Gen Malan described southern Angola as of vital significance to South African security and said it would react to any threat from that region with force.

South Africa, Gen Malan said, was particularly concerned at the direct involvement of Soviet military personnel in the current offensive against UNITA. At a Press conference at his Jamba

headquarters in southern Angola, Dr Savimbi told reporters "we have had offensives before but never have we had Russians planning and directing artillery, tanks and armoured cars and firing helicopters and jets against us." He added that the "significant combatant and command role played by Russian soldiers had added a new dimension to the bush war."

In comments which appeared to be aimed at the U.S. and the West, Dr Savimbi said that the Angolan offensive appeared to be part of a larger Soviet strategy and was being given the same higher priority as the war in Afghanistan. "It may be that Mikhail Gorbachev, the new Soviet leader, is a hardliner or is testing the will of the West before meeting Ronald Reagan in November," he said.

Dr Savimbi's remarks echoed the views of Gen Malan who last week publicly admitted for the first time South Africa's continuing links "of a material, humanitarian and moral" nature with UNITA.

Pretoria unveils plans to consolidate Zulu homeland

BY OUR JOHANNESBURG CORRESPONDENT

AFTER five years of detailed planning a government commission has unveiled plans to consolidate the land area of the KwaZulu homeland in a piece of classic apartheid social engineering which was immediately condemned yesterday by Chief Gatsha Buthe as a "prescription for disaster."

As presently constituted KwaZulu, like many of the other nine black homelands, is an administrative shambly, a patchwork of 40 separate units interspersed with "white" Natal province. An original plan to consolidate its territory by adding bits of "white" farmland and forcibly removing up to a million Zulus from the smaller patches of black farmland and villages to the consolidated areas was rejected by the all-white Parliament in 1974 on grounds of expense and impracticability.

Yesterday the Commission for Co-operation and Development reported on its revised plans to consolidate KwaZulu into four large and

11 smaller areas. This would still involve the forced removal of 42,000 people. Mainly Zulus but also a small number of whites, coloureds and Indians.

According to the Surplus Peoples Project, set up to monitor the Government's forced removal policies, 150 "black spots," small black communities in predominantly white areas would be subject to removal.

A further 351,000 hectares would be added to the existing 3.6m hectares of KwaZulu but much of the new land is taken up by two game reserves and would be handed over only on condition that they remained so. The commission also proposed handing over the Durban black township of Lamontville to KwaZulu, a proposal which has already been rejected by its inhabitants and which as led in the past to bloody conflict between United Democratic Front (UDF) supporters and members of Inkatha, the mainly Zulu political and cultural organisation.

Lutfi seeks ways to halt slide in value of currency

BY TONY WALKER IN CAIRO

EGYPT'S NEW Government headed by Dr Ali Lutfi, is facing its first big test because of an alarming slide in the value of the local currency.

The "open market" value of the Egyptian pound against the U.S. dollar has depreciated by 25 per cent in the past month. The drop in the pound's value accelerated over the weekend. It was trading yesterday at more than E£1.80 to the dollar against a figure of about E£1.60 to the dollar last week.

Local bankers are talking about a "crisis of confidence" in the Egyptian pound. The Government is under immense pressure to take remedial action to prevent further erosion in the pound's value.

Among measures being pressed on Dr Lutfi, a former finance minister, are a float of the pound, licensing of money dealers and immediate introduction of tough import restrictions to reduce demand for foreign exchange.

Mr. Aly Negm, governor of

Egypt's Central Bank, said various measures were under consideration—but talk of a float of the Egyptian pound was premature. "Nothing has been decided and nothing said now could just ignite the situation," he said.

The immediate cause of the slide in the value of the pound appears to be a widespread belief that the local currency is over-valued and that a devaluation is imminent.

There is also heavy demand for scarce foreign exchange because importers are building up stocks in anticipation of tough restrictions. At the same time there has been a drop in remittances from Egyptian expatriates because of a slow-down of economic activity in the Gulf.

Dr Lutfi was appointed early this month to deal with Egypt's serious economic problems which include a burdensome external debt and a deteriorating balance of payments.

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WORLD TRADE NEWS

Mill contract boosts Davy McKee deals in China to £150m

BY IAN RODGER IN LONDON

DAVY MCKEE, the British engineering contracting group, has won a contract worth more than \$20m to build an aluminium foil mill for Shanghai Aluminium.

It is the latest of a series of 25 contracts won by Davy McKee subsidiaries in China and brings the group's current order book in that country to £150m (\$244m).

It also means that Davy's subsidiary in Poo, Dorset, which will carry out the Shanghai project, will be taking on workers only a few weeks after the group's Sheffield subsidiary announced 300 redundancies.

Mr Roy Tazzyman, managing director of Davy McKee (Poo), said: "We have been pursuing China since 1979, and it is nice to see some contracts coming in."

Mr Tazzyman said Poo had won two other contracts in China in the past month, one for a \$1m paint coating line for a steel strip mill for Wu Han Iron and Steel in Hubei province and another for a \$3m seamless steel tube mill for Hongda Steel in Jiangxi province.

These contracts, and that for Shanghai Aluminium, are all on cash terms, although the foil mill project is backed by an \$8m loan from the World Bank.

Mr Tazzyman said the orders meant that Poo's order books were "very full" and the company would have to add 20 people to its workforce of 380.

The foil mill would have capacity to make 6,000 tonnes a day of aluminium foil, mainly for cigarette packaging, when it was completed in mid-1988. The other two new projects were due for completion in mid-1987.

The Wu Han coating line would treat 60,000 tonnes of steel strip a year, mainly for domestic appliances, while the Hongda mill would make 40,000 tonnes a year of seamless tube for oil exploration.

Elsewhere in China, Davy's West Germany subsidiary, Zimmer, is building 15 polymer and fibre plants while other Davy subsidiaries are building chemical plants and carrying out gold mining and steel industry projects.

CoCom talks may ease China high-tech curbs

BY CHRISTIAN TYLER, TRADE EDITOR

WESTERN SALES of computers and other high-technology products to China will become easier if negotiations involving Nato members and Japan in Paris this week are successful.

The Co-ordinating Committee for Multilateral Export Controls (CoCom) is attempting once again to give effect to a U.S. initiative, supported by others, to treat China more favourably than other Communist nations.

The negotiations concern so-called dual-use technologies that have military as well as civilian applications. These include certain computers, telecommunications equipment and the manufacturing processes for producing semiconductors.

Officials in Washington hope to get the American relaxation of licensing procedures announced nearly two years ago translated into a general Nato agreement.

The gist of the plan is that for the great majority of goods on the CoCom "embargo" list, Western and Japanese companies would no longer need

CoCom approval before making a sale. The export licensing would be handled by national governments.

Since the re-opening of the China market, the CoCom approvals system has become bogged down with applications from companies anxious to secure a foothold in what they see as the last great untapped market in the world.

But there have also been persistent complaints in Western Europe, denied by Washington, that the U.S. has tried to steal a march on competitors in that market.

A senior British official confirmed yesterday that the principle of relaxing CoCom surveillance of China was agreed. But the negotiations, which started in March, had been delayed by the complexity of the technical issues.

None of the items on the CoCom list would actually be removed, even if the negotiations this week are successful, officials said. But it would be easier for exporters to get approval for sales to China than to countries in the Soviet bloc.

Canada paves way for U.S. trade statement

BY BERNARD SIMON IN TORONTO

THE Canadian Government is cautiously paving the way for a controversial announcement, expected later this week, on its policy towards free trade with the U.S.

Mr James Killebrew, International Trade Minister, was due to brief Mr David Peterson, Ontario provincial premier, yesterday afternoon on the federal Government's intentions.

Mr Peterson has emerged as a key opponent of trade liberalisation, arguing that the issue needs further study to determine the impact on Canadian manufacturers of easier access for U.S. goods. About half of Canada's manufacturing industry is located in Ontario.

The free trade issue is expected to dominate Canadian political debate in coming months. The U.S. accounts for three-quarters of Canada's foreign trade and the two countries are each other's largest trading partners, with two-way flows reaching C\$150bn (£79bn) in 1984.

The extent of Ottawa's nervousness is reflected in a secret document obtained by a local newspaper in which a high-level Government task force purportedly urges the authorities to play down the free trade issue.

The report is said to argue that "the higher the profile the issue takes, the lower the degree of public approval will be."

There is considerable concern among trade unions and some industries, such as food and textiles, that freer trade with the U.S. will bring more costs than benefits to Canada, including the withdrawal of some U.S. investment and an erosion of Canada's political sovereignty and cultural identity.

The Government's policy statement is expected to fall short of endorsing a comprehensive free trade agreement. Ministers have been careful to avoid using the term "free trade."

Proponents of trade liberalisation point to the need to secure access to U.S. markets at a time of growing protectionism, and the potential for expanding foreign sales.

Cameroon presses on with colour TV network plan

BY JOHN DAVIES IN FRANKFURT

CAMEROON in West Africa is pressing ahead with plans for a nationwide colour television network, with the help of a consortium of 10 French and West German companies.

Under a contract worth about DM 240m (£81.5m), the consortium will build a production centre for TV programming in Yaounde, backed by a transmitting and relay station network.

The basic television equipment is being supplied by Robert Bosch, the West German electronics, communications and automotive parts group, whose share of the overall market is DM 75m. The network will employ PAL technical standards

used in Europe, including Britain and West Germany. The TV production centre is due to start up at the beginning of 1987. Advisers from the International Telecommunications Union in Geneva estimated that it could require about 2,000 employees.

A team of technicians from Cameroon has already been trained at Bosch's TV division at Darmstadt in West Germany. The project includes the delivery of six mobile TV broadcasting vehicles, equipped with generators and intended to withstand the heat of northern Cameroon and the extreme humidity of coastal regions.

Algerian comeback for Spain

BY FRANCIS GHILES IN LONDON

A SWISS-SPANISH consortium has a \$125m contract to set up a new drinking water supply system in Oren, Algeria's second largest city.

The contract has been divided equally between Conrad Zschokke of Switzerland and Dragados y Construcciones of Spain. The contract is part of the ambitious plan to improve water supplies which is a priority in the current Algerian five-year plan (1985-1989).

The contract marks a comeback into an important market for Spain. Throughout last year, and until last March, Spanish companies were unable to win any major work in Algeria because of a dispute between the two countries over exports of Algerian liquefied natural gas (LNG) to Spain.

Paul Betts on prospects for a joint telecommunications project France dawdles over AT&T deal

THE French Government is in no hurry to take a final decision on an important telecommunications deal between American Telephone & Telegraph (AT&T) and the French state-controlled Alcatel-Thomson group.

M. Louis Mexandeau, the French Minister of Post and Telecommunications (PTT), made this clear recently at the Siccob electronics trade fair in Paris.

M. Mexandeau suggested, however, that there could be some new developments in the affair. His remarks coincided with the arrival in Paris of senior AT&T officials who are expected to be asked by the Government to improve their offer to collaborate with Alcatel-Thomson, the new group controlled by the nationalised Compagnie Générale d'Électricité (CGE).

Under the tentative agreement between AT&T and CGE, the American company would assist Alcatel-Thomson in its efforts to sell its E 10 Five digital telephone exchange to the former Bell operating companies in the U.S.

AT&T, in return, would be offered a 15-16 per cent share of the French public telephone switching market through an association with CGCT, the financially troubled former subsidiary of ITT which was nationalised by the Socialists three years ago.

At the same time, AT&T and Philips, which already has a public switch agreement with

the U.S. group, would collaborate with Alcatel-Thomson in the microwave sector.

M. Mexandeau said there were four principles which the Government would have to consider before approving any deal:

● The Government wants to make sure the deal will enable Alcatel-Thomson to penetrate more effectively than in the past the deregulated U.S. telephone market. M. Mexandeau said that French efforts so far had met with only "relative success."

● The impact any agreement would have on the image of French telecommunications and their technological independence. The Government is worried that the deal could eventually undermine Alcatel-Thomson's export efforts in other markets.

● The Government is concerned about the "coherence" of the deal with its general telecommunications strategy. M. Mexandeau pointed out that the policy during the past three years had been to promote a

European telecommunications industry capable of competing against the U.S. and Japan, and that it was extremely preoccupied by the AT & T and Philips link up two years ago.

A number of Government officials familiar with the deal claim that the tentative agreement between AT&T and CGE is still too vague on details. They feel that AT&T so far has not given CGE sufficiently attractive guarantees to penetrate the U.S. deregulated market in exchange for a slice of the French public switch market.

One official remarks that the Government might look upon the deal more favourably if the U.S. company could help CGE earn about \$300m (£38m) in sales in the U.S. in the next three years rather than its existing suggestion of around \$100m.

French officials also acknowledge that the Government is extremely wary of approving a politically controversial deal six months before a general election.

● The implications of the deal on the future of CGCT are also a source of deep concern.

CGCT is on the verge of financial collapse and needs a partner in the public exchange business. But it also has sizable private telecommunications activities which need restructuring and strengthening through an industrial alliance. The Government would like a French

Alstom in Saudi, Oman deals

ALSTOM, the French engineering company controlled by the nationalised Compagnie Générale d'Électricité, has secured two contracts to supply gas turbine power stations for Saudi Arabia and Oman.

The orders, for a total value of FFr 440m (£36.8m) are for three 20 MW units to be supplied to the Saudi Arabian Electricity Corporation and two 27 MW units for the town of Sohar in Oman.

Alstom, which supplies the conventional generating equipment for France's nuclear power stations, has been making a big effort to sell smaller conventional plants abroad to help com-

pensate for the downturn in French N-plant ordering.

The Saudi equipment will be installed at Dabha in the north west of the country and should be operational in two years.

Our Cairo correspondent reports: The U.S. Agency for International Development has signed agreements with the Egyptian Ministry of Planning and International Co-operation for direct grants totalling \$115.2m (£88m).

This is in addition to an agreement signed on July 31 for a direct grant of \$22.2m to set up a fund offering Egyptian private sector companies medium-term loans co-financed by participating banks.

Chinese village sews up button market

BY DAVID DODWELL RECENTLY IN QIAOTOU, ZHEJIANG

THERE IS a curiously opulent air to Qiaotou Village compared with the generally dilapidated country towns in the south of China's Zhejiang Province.

To say it is as bright as a button would be stretching a point, but the preponderance of three-storey houses and the nests of television aerials set it apart.

For remote and tiny though Qiaotou is, with a population of about 23,000, it has grown in the past three years to become China's biggest wholesale button market.

With more than 5,000 villagers trawling China at any one time buying buttons, and sales to garment factories and department stores throughout the country, its once-ragged villagers have become rich.

Pan Canghua, the township's head, says about 3,000 buyers arrive every day to browse around the 500-or-so button stalls, most of which are shaded from the fierce summer sun inside a sprawling permanent marquee.

Almost 2,000 kinds of buttons are on offer, Pan says, though to the untrained eye, it does not take long pushing and shoving between stalls before one button comes to look very much like any other. Daily sales amount to Rmbainbi yuan 200,000 (£50,825).



With the liberalisation of the economy since 1979, a group of villagers in 1981 decided to pool the knowledge they had accumulated as itinerant workers to set up a wholesale marketing network.

Buttons, they decided, were the ideal product. Everyone needs them. Large stocks can be bought for a comparatively small outlay, and turnover is rapid. Within months, other villagers had joined the venture, until today it involves over 3,000 families.

The Peking taxman has nothing to complain about either. Commercial and industrial tax receipts from Qiaotou last year amounted to more than Rmb 2m.

It costs just £10 to test the Ford Cargo for reliability.

That's a typical charge Securicor make for delivering a package anywhere in the UK by 10 am the next day.

It's a service that depends on 350 Ford Cargos, for making local deliveries as well as long-distance trunking runs.

Securicor's time promise means reliability is the first thing they look for in a truck. Transport Director Ron Smith checks this constantly: there are three pages of computer information on every one of their vehicles.

And the computer has proved Cargo maintenance costs are well below the norm.

The fitters agree too. According to Ron Smith, Securicor's maintenance people all prefer Fords.

He likes the clean, good-looking lines of the Cargo.

And his drivers like the truck, too. This is especially important to Securicor, because their drivers meet the customers. The company sees them as part of the sales force.

In the main, Securicor run 7.5 and 16 tonne Cargos, and they're adding the new Cargo Cummins 10 litre.

"We choose every truck on merit," says Ron, "We make regular tests on competitive vehicles, and in peak periods we hire in other trucks, which gives us a chance to get a good look at them."

But I don't think there's a better truck anywhere than a Cargo."

FORD CARGO

57-34 TONNES



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UK NEWS

Capacity cut of 30% forecast for coal industry

BY JOHN LLOYD INDUSTRIAL EDITOR

A REPORT on the National Coal Board's (NCB) market prospects shows that it may have to cut a huge proportion - up to 30 per cent - of its present capacity over the next two to three years.

The forecast, in the forthcoming issue of the FT's International Coal Report (ICR), says that the NCB may have to close some 56 pits by March 1987, on top of the 32 closed or marked for closure since January 1984, if it is to fulfil its Government-imposed target of breaking even in two years time.

These figures are given as the board and the three mining unions gather in London today for a meeting of the Coal Industry National Consultative Council, at which a new Plan for Coal is expected to be unveiled.

Mr Ian MacGregor, the NCB chairman, has already indicated that the plan will not contain any forecasts of demand or production capacity. However, he also said, in an interview published last week, that a capacity of 90m tonnes, which he hoped to preserve, might be above available demand.

The 32 mines closed or about to close represent a 11.1m tonne capacity cut, while a further 1m tonnes has been lost from damage during the miners' strike. The ICR says: "If the board is to meet its target, a further 18.2m tonnes will have to be trimmed before April 1987, when Government funding of the board ends."

Liverpool strike ballots

BY RICHARD EVANS AND NICK BUNKER

THE IMPACT of tomorrow's threatened strike by Liverpool's local authority employees remained in the balance last night as key unions held their members.

Several unions, including the National Union of Public Employees and teachers' unions, have rejected the indefinite strike call by local union officials. The 6,300-strong branch of the National Association of Local Government Officers is expected to vote against the strike when it meets today.

CONVENTION TO DISCUSS RESTARTING SEA DISPOSAL OF RADIOACTIVE MATERIALS

Little risk seen from N-waste dumping

BY DAVID FENLOCK, SCIENCE EDITOR

THE DUMPING of low radioactive waste at designated deep-ocean sites is expected to be given the green light by scientific reports presented to the London Dumping Convention today.

The 80-nation convention, more formally known as the Convention on the Prevention of Marine Pollution, will discuss proposals to restart the sea dumping of radioactive wastes in the light of reassurances given by several new studies.

Anti-nuclear organisations, including Greenpeace and Friends of the Earth, are campaigning against a decision by the member-states to resume dumping.

The convention has never permitted the sea dumping of highly radioactive wastes, which it "blacklists", along with mercury, crude oil and

other toxic substances. But it has permitted the dumping of weak radioactive materials, mostly bulky waste from hospitals, laboratories and power stations, which has been embedded in 10 times its own weight of concrete.

Britain, which also undertakes sea dumping for other nations, suspended the activity in 1983 when the National Union of Seamen refused to crew the vessel hired for the annual dumping operation.

A subsequent joint inquiry in which British trade unions participated, under the chairmanship of Professor Fred Holliday, found that there was no danger in the way Britain was practising sea dumping. But the Holliday report recommended that the activity should remain suspended until the results of

three further inquiries were available. The results of all three inquiries will be given to the convention today.

One is the latest periodic review of the Nuclear Energy Agency, nuclear arm of the Organisation for Economic Co-operation and Development, which oversees the sea dumping of radioactive waste.

It concludes that, even if it were expanded ten-fold, sea dumping presents an insignificant risk to human health.

The second report is by the International Atomic Energy Agency (IAEA) of the UN in Vienna, and is a revision of its advice on the kinds of radioactive waste which are not suitable for sea dumping. Although this revision has not yet

been approved by the IAEA board of governors, it is not expected to cause complications for the sea dumping operation.

The third report is the convention's own scientific study of the safety of sea dumping, undertaken by an expert panel of people with no nuclear industry connections. It concludes that under the conditions defined for sea dumping the risk to human health is very small.

The official British position is that, despite the weight of scientific evidence to show that radioactivity from wastes dumped in the deep ocean will not find its way back to humans, the Government is still not committed to a resumption of dumping. But it would be a more convenient alternative to land-based repositories.

The Government awaits yet another report from the Department of the Environment, on the best practicable environmental options for disposal of low and intermediate-level radioactive wastes before it makes its decision.

Mr Paddy Ashdown, a Liberal MP, has accused the Government of disguising its real intentions over sea dumping. "The real problem from they keep talking about, but the 10m tonnes of waste that would soon follow after the protests had died down," he said.

Mr Ashdown said dumping had been taking place for only 35 years "and no one can fairly claim that our scientific understanding yet goes far enough."

Cabinet ministers fail to agree over reform of property taxes

BY JOHN HUNT

A MEETING of senior ministers yesterday failed to reach agreement on reform of the system of domestic and business rates (local property taxes) after two hours of intense discussion in the Cabinet's local finance committee.

The proposals, put forward by Mr Kenneth Baker, Environment Secretary, have now gone back to his department for further work. Officials of other departments, particularly the Treasury, will also be studying the scheme in an attempt to work out a consensus.

The basic difficulty is a strong difference of view between Mr Baker and Mr Nigel Lawson, Chancellor of the Exchequer, on the form the reforms should take.

It was said last night that much work would have to be done before the package takes final shape. But the aim is to produce a Green Paper (discussion document) before the end of the year. Mr Baker is expected to give a "trailer" of what the Government has in mind when he addresses the Conservative Party annual conference in two weeks time.

Although yesterday's meeting was described as routine, it was an unusually high-powered gathering with 13 Cabinet ministers present. It was presided over by Mrs Margaret Thatcher, the Prime Minister. The scheme presented by Mr Baker proposes that the present system of rates should be replaced by a "split-level" method involving a flat rate residents' charge supplemented by a property tax based on the size of a dwelling.

About 70 per cent of the 55m now raised from domestic rates would come from a charge on each adult over 18. This would vary between £100 and £500 depending on the area where it was levied.

Ministers are studiously avoiding the term "poll tax" which they feel could be presented as a levy on the right to vote.

The remaining 30 per cent would come from a property tax based on floor space and this would vary between various areas and households.

At present, domestic rates are assessed on the national rental value of each property, regardless of the number of adult occupants. A system of rate rebates means that a minority of ratepayers pay the full amount.

The intention of the new proposals is to provide a more broadly

based system and thus to put pressure on high-spending local authorities to keep their rates down.

The Treasury is, however, worried by the complexity of the scheme put forward by Mr Baker and favours a simpler answer. Mr Lawson would like domestic rates retained in a similar form to the present method but based on the capital value of a dwelling instead of the national rental value.

Some ministers are concerned at the electoral repercussions of Mr Baker's proposals as they would result in some households paying more as a result.

Business rates, which account for half the total at present, would be set by the central government instead of local authorities under the scheme put forward by the Environment Department. On this point all ministers are agreed.

Last night, the proposals came under attack from Mr Gerald Kaufman, Labour's shadow home secretary. He said that the Government was trying to hide its proposals under a cosmetic name.

"It is a tax on votes - simply a poll tax in sheep's clothing," he claimed.

Peat and McLintock confirm merger talks

BY CLIVE WOLMAN

THE LONDON partners of the international accountancy firms Peat Marwick Mitchell and KMG Thomson McLintock yesterday confirmed weekend reports from the U.S. that they were holding exploratory merger talks.

A merger would displace Arthur Andersen as the world's largest accountancy firm. Peat Marwick Mitchell is the second largest accountancy firm in the UK with fee income in 1984 reaching £57m, while KMG Thomson McLintock is the tenth largest with £44.5m fee income.

Mr Frank Harding, the international currency partner in KMG Thomson McLintock in London said: "We have had several approaches in the past from the major firms. But with Peat we have got to the stage of preliminary discussions."

Talks had been continuing at the international level for a few months, he said, but only in the last few weeks have they become more serious.

"We have not reached the stage of formal discussions and no proposals have been referred to our part-

ners," said Mr Michael Marshall, a London partner of Peat Marwick Mitchell. "We are not close to an engagement yet, let alone a marriage."

The two firms would complement each other well in terms of geographic spread. KMG was formed by a merger in 1979 between a UK-U.S. group and European firms. It draws most of its fee income from Western Europe, particularly West Germany, France, the Netherlands and Switzerland. Its annual revenue is about \$1bn.

By contrast, Peat Marwick Mitchell is predominantly Anglo-Saxon firm. Well over half its revenue comes from the U.S., a proportion recently inflated by the rise in the value of the dollar. Its total worldwide revenue in the year to June 1984, the last reported figure, was \$1.5bn.

Last year, merger talks between accountants Price Waterhouse and Deloitte Haskins & Sells, which would also have created the world's largest accountancy firm, were aborted by the objections of many partnerships in their offices.

Move to break school pay deadlock

THE ACTING leader of the employers in the teachers' pay dispute in England and Wales is seeking meetings with Mrs Margaret Thatcher, the Prime Minister, and Mr Norman Willis, general secretary of the Trades Union Congress.

Mr John Pearson, who is in temporary charge of the local authorities' side in the seven-month dispute, which has caused widespread disruption in state schools, warned Mr Willis yesterday that the jobs of support staff in schools were now in jeopardy.

Pearson's initiatives come during the absence on holiday of Mrs Nicky Harrison, the employers' leader. During her last absence, he made similar dramatic moves to end the dispute, informally offering the teachers a 5.86 per cent pay rise. The offer was subsequently rejected by Mrs Harrison and now stands at 3.65 per cent.

Mr Pearson, writing to Mrs Thatcher to seek a meeting, said that the education authorities felt "backed up against a wall of the Government's own construction."

In a letter to Mr Willis, he said the local authorities were "caught between two millstones." He added: "The livelihood of some local authority manual workers, notably those in the school meals service, must be at risk."

The warning will be seen as an attempt to put pressure on the teachers' unions through the manual workers' unions. In the past, there has been friction between the two groupings.

EMPLOYEES of Barclays will each qualify for between £2,000 and £4,000 in bonus payments if they sign contracts to join the bank's new merchant banking and stockbroking company, Barclays de Zoete Wedd.

The contract of employment - which stipulates no union recognition or representation for DZW employees - has angered the Banking Insurance and Finance Union, some of whose members will transfer to the new company.

WILLIS TOWERS, the insurance broker, has reached agreement for a management buy-out of its Lloyd's managing agency business in a deal worth about \$7m.

The divestment is one of the biggest so far in the Lloyd's insurance community and is in accordance with an Act which says that broking groups cannot continue to own a managing agency business after 1987. They may continue to own and run member agencies.

TRADE union leaders are unhappy about British Telecom's proposed takeover of Mital, the Canadian telecommunications equipment company. The Trades Union Congress has told the Monopolies and Mergers Commission, which is inquiring into the deal, that it believes the deal could damage the telecommunications manufacturing industry in the UK. It said it was also worried about Mital's reputation for being anti-union.

SCHROEDERS, the merchant bank, has been named as the Government's adviser on the forthcoming sale of the 25 per cent of Cable & Wireless which is still owned.

The sale of the 100m shares will take place some time between the end of November and the end of March next year. Rowe & Pizman will be brokers to the issue.

DKB ECONOMIC REPORT

September 1985, Vol. 14, No. 9

Japan urgently seeking measures to expand domestic demand

After recording relatively high gains in April and May, the mining-manufacturing production index showed a 1.2 per cent drop in June from the preceding month. The production index of the manufacturing industry forecast a 1.3 per cent drop in August after registering a 2.3 per cent gain in July.

Sluggish final demand

Production, which had been on a continued uptrend in 1983-84, has been zigzagging since the beginning of this year, indicating a gradual slowdown. The slowdown is due mainly to the deceleration of the increasing tempo of demand as a whole. Exports, which began a marked slowdown late last year, private plant and equipment investment also turned somewhat moderate.

Along with the slowdown in final demand growth, the level of inventories has been steadily rising since late last year. During the first half of this year, the inventory index and the inventory-shipment ratio index rose 6.1 per cent and 5.1 per cent, respectively, while production and shipments gained only 2.7 per cent and 1.7 per cent.

Mirroring increased inventories, product prices have been weakening, centring on ceramics, stone and clay, non-ferrous metals and electric appliances. Wholesale prices of domestic industrial products have been falling for five months in a row since March. In July, such prices were 0.9 per cent lower than the same month of last year when the yen's exchange rate was almost the same as in July.

These findings indicate that corporate performance is showing signs of faltering.

Slowing production

Looking at future business trends, the recovery of personal consumption and expansion of housing investment will help sustain demand, but

corporate capital spending will be discouraged by a continued slowdown in exports and its impact on corporate profits. Under the circumstances, the expansion tempo of demand as a whole will probably slow down a bit in the months ahead. In particular, private orders for machinery, excluding those from the power utilities and those for ships, a leading indicator of private plant and equipment investment, remained low in the first half of this year, recording a 0.1 per cent gain in the first quarter and a 1.4 per cent rise in the second quarter. This indicates that private plant and equipment investment will slow down in the months ahead.

Imports are expected to increase gradually in the latter half of the year due to the yen's appreciation against the U.S. dollar and the Japanese Government's efforts to promote purchases of goods and services from abroad. Under these circumstances, production growth in the second half seems likely to decelerate. In some sectors of the manufacturing industry, production may mark time as inventory adjustment temporarily picks up. There is a possibility that corporate business results will slow down in the second half of 1985.

Expanding trade imbalance

Amid mounting demand from abroad for further opening of the Japanese market, Japan's current account surplus has been expanding. (Please see chart.) In June, Japan ran a surplus of \$5.7 billion in the trade balance and a surplus of \$5.3 billion in the current account balance, both the highest monthly figures ever recorded. In the second quarter (April-June), the current account balance registered a record \$12.1 billion surplus after seasonal adjustment.

A major factor contributing to the huge surpluses is the fact that Japan has built up a mer-

chandise trade structure featuring a continuing surplus on the strength of strong export competitiveness and slowing imports of raw materials and fuels.

Another factor is the narrowing deficits in the invisible trade balance. Interest and dividend income from securities investments abroad rapidly expanded to partially cancel out deficits in the transportation and tourism balances.

While surpluses in the current account balances have been accumulating, the outflow of long-term capital continues on a massive scale. In June, the long-term capital balance showed a record deficit of \$8.1 billion. The driving force is the still wide interest rate differential between Japan and the U.S. - 3.8 to 4.7 per cent higher in the U.S. during the three-month period from May to July. The massive outflow of long-term capital helped lower the yen's exchange rate, which worked to further expand the trade imbalance.

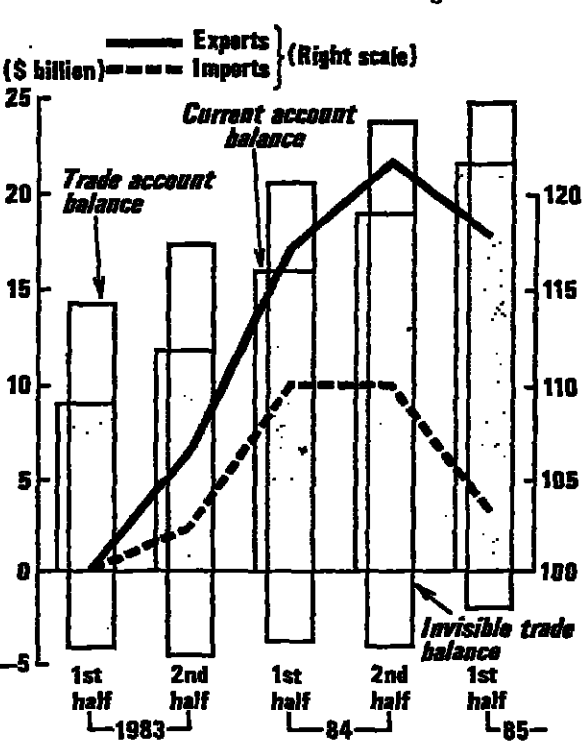
The U.S. trade deficit has been expanding, and in particular the trade deficit vis-a-vis Japan shows no signs of lessening. In the first half of 1985, Japan was responsible for 34 per cent of the U.S. trade deficit, compared to 30 per cent in 1984.

'Action program'

In an attempt to narrow the huge trade surplus, the Japanese Government announced late July the long-awaited package of measures for opening Japan's markets to foreign goods and services. The "Action Program for Improved Market Access" pledged that Japan will open its markets within three years - (1) tariffs, (2) import quotas, (3) standards, certifications and import procedures, (4) government procurement, (5) financial and capital markets, and (6) services and import promotion measures.

However, it is very difficult under the current floating exchange rate system for the

Current Account Balance and Foreign Trade



Notes: (1) Seasonally adjusted for trade balance and current account balance. Before seasonal adjustment for invisible trade balance.
(2) Index (1st half of 1983=100; seasonally adjusted) for exports and imports.

Source: Bank of Japan.

Noteworthy is the fact that Japan greatly simplified standards, certifications and import procedures in response to past strong demands from the U.S. West European countries and other trading partners. Also, Japan decided to lower tariffs 20 per cent on 1,790 items.

Exchange rate policy and promotion of domestic demand

However, it is very difficult under the current floating exchange rate system for the

Japanese Government to guide the yen to the desired level against the U.S. dollar. As the current yen-dollar exchange rate is determined primarily by the interest differential between the two countries, reducing high interest rates by cutting the massive U.S. budget deficits might well be of top priority.

As for a domestic demand promotion policy, the mobilization of fiscal policy - expansion of public investments, income tax reduction and investment credit - is recognized as a very effective means to stimulate domestic demand. However, it works against the government's fiscal rehabilitation policy.

Among conceivable steps to promote domestic demand without seriously affecting the fiscal rehabilitation are privatization, deregulation, expansion of the five-day-week system and others now being worked out by the government's working committees.

Talk it over with DKB. The international bank that listens.

DAI-ICHI KANGYO BANK

Company's secret wage ballot bypasses union

BY DAVID THOMAS, LABOUR STAFF

GRATTAN, the Bradford-based mail order company, has settled its pay negotiations this year by organising and winning a secret postal ballot of its workers in the face of opposition from its unions.

This unusual move shows that secret ballots are coming to be regarded as the legitimate way of reaching industrial decisions by both sides of industry.

The main union in Grattan - the shopworkers' union, Unlaw - is about to hold a secret ballot of its 1,500 members on industrial action as a response to the employer's move.

Grattan organised its ballot once its bargaining procedure, culminating in efforts by Acas, the conciliation service, had failed to reach agreement. Grattan was offering 7 per cent or 8 per cent, whichever was the greater, while Unlaw was asking for £2.50 a week.

"We received a lot of feedback from our people that the offer was OK," Mr Con Thomas, Grattan's personnel director, said.

Using the Electoral Reform Society, Grattan sent ballot papers to all its 2,000 clerical and warehouse staff at their homes. "We moved quickly so the unions didn't have time to organise their opposition," Mr Thomas added.

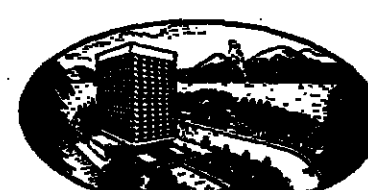
Ballot papers went to all the relevant employees, not just to union members, because, as Mr Thomas put it, "we always apply the settlement to all our people."

There was an 80 per cent vote in favour on a 60 per cent response. Grattan immediately put the pay increase into pay packets and regarded its negotiations as closed.

Mr Michael Gordon, Unlaw's national officer for mail order companies, said that it was the first time that his union had met this form of employer action.

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The next DKB monthly report will appear Oct. 24.

TECHNOLOGY

Testing satellites to extremes

Testing is central to Rockwell's work on a \$1.2bn navigation satellite programme for the Pentagon, reports Peter Marsh

A GIANT chamber in Los Angeles the size of a small house is one of the keys to a \$1.2bn programme by Rockwell, the U.S. aerospace company, to build a new set of navigation satellites for America's armed forces and civilian users.

The chamber, nine metres in diameter and 10 metres long, simulates conditions in space 16,000 km above the earth in which the Global Positioning System satellites will be located.

Each of the 28 vehicles Rockwell is building under a contract with the Defence Department will spend 29 days in the chamber, while temperature and pressure are controlled by four Hewlett-Packard computers.

The spacecraft will experience a range of temperatures ranging between 100°C and 191°C and pressures as low as 2 ten-thousandths of an atmosphere.

The pattern of conditions will be changed automatically to replicate as near as possible those experienced by the satellites as they move in orbit,

becoming periodically warmed by the Sun and then cooling when the latter is hidden by the Earth.

Although thermal chambers of this kind of spacecraft testing are far from new, Rockwell says the \$8.6m facility, built by the Chicago Bridge and Iron company, is more advanced than most similar equipment in terms of the degree of control by computers.

The installation contains special fixtures which connect parts of satellites, radio antennas or solar rays for example, to monitoring hardware which will check on readings such as temperatures and voltages during the test cycles.

The chamber is part of a \$46m

production line that Rockwell has built to turn out the navigation satellites, the first of which should enter orbit next August aboard a space shuttle. The system of 18 satellites in a set of three orbits (plus 10 spares, some in space and the rest on the ground) should be completed by the 1990s, enabling armed services and a variety of civilian users to tune in with the correct receiving equipment.

The receivers pick up signals from two or more satellites simultaneously. With information about the position of the space vehicles and the frequencies on which they are transmitting, the receivers compute the map reference of the ground equipment.

Using the Global Positioning System, soldiers with manpacks or on tanks and Navy or Air Force officers should be able to work out their position in three dimensions to within 15 metres, a tenfold improvement on the accuracy of navigation systems that rely on receivers tuning into ground-based radio beacons.

The hardware promises also to provide information about velocity to within 10 cm/second. Under an arrangement with the Pentagon, civilians will also be able to tune into the space hardware. They will not, however, be given access to the radio codes used by military forces which provide highly accurate information.

Instead, civilian users such as the U.S. Federal Aviation Authority and scientific organisations will with the satellites gain positional information to within 100 metres.

Ultimately, the Defence Department plans to buy about 28,000 receivers for the U.S. Army, Navy and Air Force. The complete Global Positioning System, including satellite control and receiving hardware, is costing the Pentagon about \$60m.

Collins, a division of Rockwell based in Cedar Rapids, Iowa, has an initial contract from the Pentagon to provide 6,100 receivers at a price of \$494m. Current receiving equipment costs between \$30,000 and \$100,000 depending on its sophistication. Other U.S. companies, Magnavox for instance, plan to produce hardware for the civilian market over the next few years the price of which could fall by the 1990s to a few hundred dollars.

According to some observers, the receivers could eventually become cheap enough for people to fit them, for instance, inside car dashboards. The equipment could be linked to computer mechanisms that display on a screen a map of the area in which the car is travelling, giving its driver an instant indication of his or her position.

Another military application is to feed information from the satellites into the computers inside guided missiles as they coast through space to their targets, guaranteeing the accuracy of the devices. This possibility, according to Rockwell engineers, is under consideration for adaptation to the guidance systems for the Trident missiles due to be carried by the U.S. and British submarines.

Next generation of machines will revive sales, says survey

Professional Personal Computing

GEOFFREY CHARLISH

ARE PERSONAL computers really personal? According to a survey carried out by Wharton Information Systems during the first half of this year, 90 per cent of the machines in use are shared.

Often a machine nominally allocated to an executive is shared with a secretary — and the latter use is the fastest growing.

In any event, the total numbers are increasing. There were 0.25m machines in offices by the end of 1984. Over half of them were sold during that year, representing an expenditure of more than \$600m.

According to Keith Wharton, sales will double in 1985 and push the installed base over the 0.5m mark. By 1990, the total expenditure on hardware and software will reach \$5bn annually and the total number of PCs installed will be approaching 3m.

The survey is thought to be the largest yet conducted in the UK and is based on 600 mail and telephone responses covering PC use during April. It covers machines costing more than \$2,000 with 16 or 32 bit processors, a standard operating system, high resolution monitor and letter quality printer.

The work confirms that the PC market is still very much vendor-driven — buyers cannot easily decide what they want because new technology continues to leap-frog.

In the U.S., the slow-down in sales is thought to have taken place because most of the people who can reasonably justify purchasing today's technology have done so. We may see the same trend in the UK in 1986-87.

But in neither country is the effect likely to persist, says Wharton. The next generation of machines will be more powerful and the operating systems much more helpful. For example, sophisticated graphics, previously expensive to produce on the PC, will become more evident as logic and memory chips become cheaper. There is bound to be a second wave of buying.

Three main uses of PCs were identified: word processing (WP), spreadsheet/accounting and database applications — and one or two interesting points emerge. Buyers made more use of WP and spreadsheet than they thought they would at the time of purchase. And in fact, there are now more PCs installed primarily for word processing than there are dedicated WP machines. But of the 36

per cent who bought a database package (a means of collecting, storing, updating and accessing specific information), only one in ten have been able to implement it properly.

Otherwise, users seemed to be generally happy with their new systems, although they were all critical of the levels of support they were receiving, both from the dealers and the manuals supplied by the makers.

The report devotes about half its 250 pages to an analysis of the companies active in the UK. In the hardware arena, IBM

Often a machine nominally allocated to an executive is in practice shared with a secretary

sional users with a specific task, like accountants.

The second type will embrace 32-bit operation, at least 1m bytes (characters) of chip memory, communications for electronic mail and very user-friendly software. The operating system will probably be a further improved version of Unix. Prices will remain fairly constant, allowing increasing power and sophistication to be built in.

Wharton perceives a somewhat disturbed time for the software suppliers, mainly due to the fact that the oncoming 32-bit machines will, he suggests, deploy a user-friendly version of Unix rather than CP/M or MS-DOS. There will be a problem because at these higher levels of sophistication, support will be difficult to provide without higher prices.

Yet more "de-personalisation" of the PC seems bound to occur, mainly because of the way machines are being bought and used — in quantity, with relatively larger user companies pressing their purchasing power to the utmost.

Since the trend is towards departmental computing, multi-user operating systems seem bound to dominate. Unix, in a more friendly form, is an obvious front runner, but proprietary alternatives are likely to appear, notably from IBM — if only because the corporation has watched some of the independent software companies make substantial profits from systems sold for IBM hardware.

For application packages, a note of caution is sounded. Feedback from the survey participants indicates that with windows between which data can be moved, integrated suites of business software covering several activities at once, and other enhancements, the trend may have "gone as far as is particularly beneficial to the user."

The survey indicates that although many are looking to expert systems as the next breakthrough, "already the reaction is becoming sceptical."

Bullish sounds come from the makers however. For example, Mr Ken Olsen, DEC's chief executive commented that with the emergence of the 32-bit multi-user trend, "the battle for the PC market has not yet begun."

Personal Computers in UK Offices—The Position in 1985; Wharton Information Systems; 26.50.

The good news is FERRANTI Selling technology

Scrambler fax device is launched

MURHEAD, one of the UK's leading facsimile machine suppliers, has introduced two new models. One is a compact machine that can send an A4 document at high speed, the other is capable of "scrambling" a fax transmission so that it cannot be picked up illegally.

With a suitable modem (a device for sending digital data down phone lines), the first machine, designated Mufax 7650, can send an A4 sheet in under 20 seconds, which means far lower telephone line charges than with slower machines.

The machine has a special sensor which detects subtle tone changes in the document and ensures good reproduction of difficult originals.

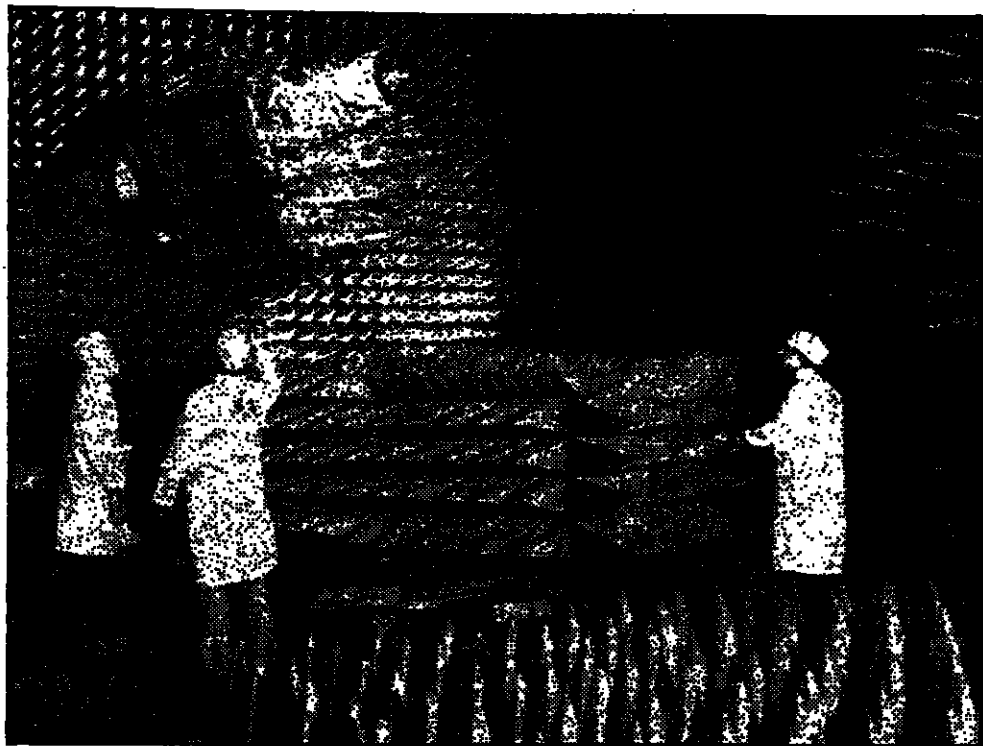
The other machine, the model 7850S, solves the problem of sending classified or sensitive documents anywhere in the world quickly, accurately and securely. It uses an encryption technique which, in effect, mixes up the way in which the individual picture elements are sent, re-assembling them in their original form at the other end.

The 7850S enables drawings and other graphic material to be transmitted in great security, since both ends must be in possession of the necessary code. More on 01-650 4888.

Oscilloscope for dual use

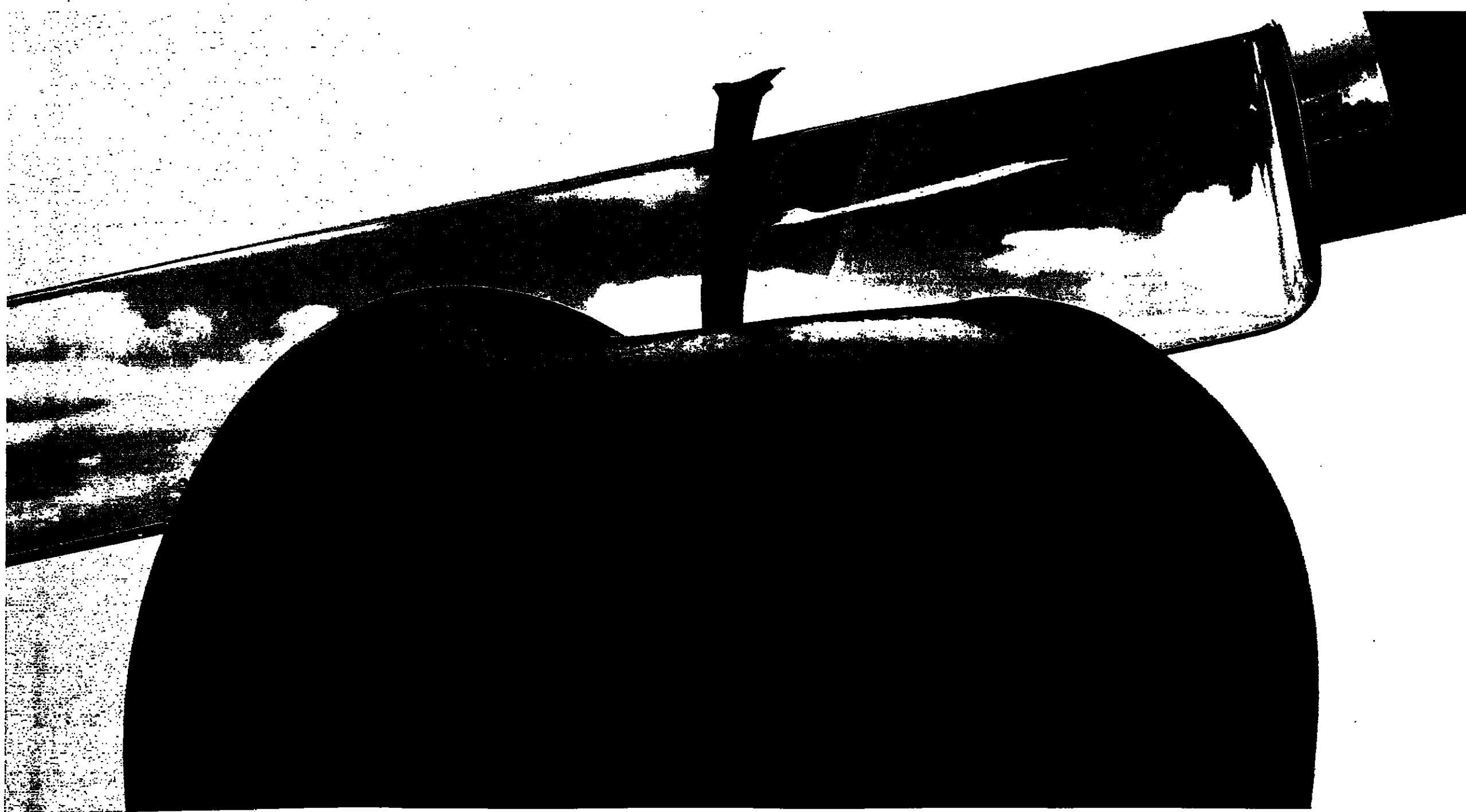
MANUAL OR remote operation is the main feature of a new design of oscilloscope produced by Philips Test and Measurement.

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UK NEWS

Pit unions are being told that the good times are over. John Lloyd reports.

Coal plans for its shrinking markets

IT IS WORSE than was thought. Mr Ian MacGregor, the National Coal Board (NCB) chairman, was right to say, in an interview last week with the FT's International Coal Report (ICR), that his employees were "living on borrowed time" and did not appreciate how bad things could be. They could be very bad for the industry, and for all who work in it: the year-long coal strike exacerbated the problems very greatly, but they were already huge.

Coal and its place in UK energy supply, the miners' and their place in society, are problems that have not been solved by the strike. They will remain to plague any and every government for the next decade.

The ICR's central forecast, that the total demand for deep-mined coal by 1988 may be as low as 72m tonnes and no higher than 82m tonnes, will hang like a pall today over the meeting of the Coal Industry National Consultative Council, where the NCB will disclose to the three mining unions the new Plan for Coal.

This is the framework for the industry that will replace the expansionist document first agreed in outline in 1974, and which never fulfilled more than a small part of its promise to get coal production up in stages to an output of 150m tonnes by this year. It was a classic instance of non-market planning. The market hit back.

Electricity is the largest market. It will continue to be so, and over the next two years the Central Electricity Generating Board (CEGB) will do the NCB no end of good by rebuilding its stocks to pre-strike levels. Lord Marshall, the CEGB chairman, has told his officials that he wants to get stocks up to 31m tonnes. This winter, stocks will go as low as 6m tonnes.

So, for the next two years, the CEGB is likely to take some 40m tonnes a year extra. After that, as one official puts it, "the NCB will go over a cliff" — the extra demand will dry up.

About the same time, five Advanced Gas-Cooled Reactor (AGR)

stations come on the grid, either in England or Scotland, and a cross-Channel electricity link will be completed, capable of carrying 2000 MW of low-priced surplus French (nuclear-produced) electricity. Demand will probably not be up much, and coal stations will still be getting more energy-efficient.

The ICR says that "while some oil can be displaced by the arrival of the new AGR units, it is mostly coal which will be hit. In all, the AGRs in the CEGB's system can displace 10m tonnes of coal."

The French link is shrouded in mystery. It might, possibly, be used simply for emergencies. However, since the power is so cheap — possi-

bly as low as 1.5p a unit (half of the CEGB's production costs) it would pay to use as much as possible.

Coal for steelmaking has been falling since the late 1970s. It now consumes some 8m to 8.5m tonnes a year, but the strike lost 1.5m tonnes of what had been the British share of that market to imports. Imports now account for 5m tonnes of coking coal.

The domestic market dropped by 2.1m tonnes in 1985, some of that probably lost for good to importers. Exports had already dropped from 8.6m tonnes in 1983 to 2.3m tonnes in 1984, as imports grew from 4.6m in 1983 to 11.3m in 1984, and to higher levels in the present year.

Local Tories attack presentation of government policies

BY JOHN HUNT

A RECORD number of motions critical of the presentation of government policy has been put on the agenda by constituency parties for the Conservative Party annual conference, which opens at Blackpool, north-west England in two weeks. At a press conference announcing the agenda yesterday, Mr Norman Tebbit, the new party chairman, denied the Government was in "mid-term doldrums" and predicted that the tide of public opinion would be flowing in its favour within the next two years.

Mr Tebbit and the new team of government ministers announced in the recent reshuffle will use the conference to mount a counter-attack on the opposition parties and on some of the critics within their own ranks.

Nevertheless, the number of critical motions on the agenda reflects the deep level of concern among the party rank and file over the Conservatives' poor showing in recent opinion polls and the continued rise in support for the Social Democratic/Liberal Alliance.

The party faithful use the traditional coded method of criticising presentation, rather than the policies themselves. It is clear from the wording, however, that they are worried about policy and about interest rates and the high level of unemployment.

Some motions laudably praise Mrs Margaret Thatcher, the Prime Minister, but others imply that her harsh style is driving away support.

Mr Tebbit conceded yesterday that there had been shortcomings in presentation and said the blame rested on everyone in Government and in the party.

Rejecting suggestions that the

Government was in the doldrums, he thought the political weather had been "rather breezy." The important thing was to keep going with the business of effective government and "turn public opinion firmly in our favour within the next couple of years or so."

There are 97 motions on party policy and public relations, most of them critical of the Government.

One of the few favourable ones, from Wrexham Conservative Association, has been selected for debate. It pledges full support to government policies and to campaign for the Government energetically in the constituencies. Mr Tebbit will reply in his first speech as party chairman.

In contrast, a motion from Pembroke, not selected for debate, urges the Government to analyse the "widespread general discontent" caused not merely by mid-term "blues" but through a continued failure of communication.

A South Bedfordshire resolution views with dismay the outcome of the recent county council elections. It says that to avoid similar disasters at the next general election and in next year's district council elections the Government must urgently review the presentation of policy.

Malden says the Government has acquired the false public image of being "domineering, dictatorial, uncaring and unsympathetic."

There are some forceful motions on the economy. One from Glasgow Pollok states bluntly: "This conference believes that all the benefits that can be gained from monetarism have been realised and that new initiatives by the Government to build on these successes are now overdue."

Air tour operators lose fight for survival

By Arthur Sandles

ABOUT 80 of the 380 package tour companies who are required to renew their operating licence this week now appear unlikely to do so. The battle to stay in business while the major tour companies indulge in a margin-cutting price war is proving too much.

Half of Britain's air tour operator licences (AtoIs) are due for renewal by the close of business on Thursday — the rest are renewed in the spring. The Civil Aviation Authority (CAA) has to be satisfied with an operator's financial standing and be provided with a bond to rescue customers should a company collapse.

By yesterday, some 322 operators had applied for renewal of their licences and a few more are expected as the deadline nears. It is possible that some of the applicants will be rejected, and many may be asked for further guarantees.

It is not unusual for 20 or 30 companies to fail to complete the renewal procedure by the official deadline, most of them for purely administrative reasons or because the CAA has sought a further injection of capital.

For the past two years, however, the number of companies simply deciding to pull out of the tour business has increased. Last year, for example, Granada announced that package tourism was not profitable enough and dropped its tour programme.

The licences cover only air charter tours. The CAA does not licence companies which use scheduled airlines, cruises or ferry companies or coach tour operators.

Grosvenor claims 'violation' of rights

By Raymond Hughes in Strasbourg

TENANTS of houses in Belgravia, one of the wealthiest parts of London, had been able to make large tax-free profits by selling their homes after buying the freeholds at knockdown prices, the European Court of Human Rights in Strasbourg was told yesterday.

Profits had ranged from £32,000 to £182,000 on properties bought for up to £111,000.

The former landlord of the properties, the Grosvenor Estate, London's largest private landlord, asserted that the tenants had profited at its expense because of the workings of the 1967 Leasehold Reform Act.

Grosvenor Estate, owned by the estate of the second Duke of Westminster, complained that the Act, which enables house tenants with leases of 21 years or more to buy their freeholds on preferential terms below market value, violated the landlord's property rights guaranteed by Article 1 of the first protocol to the European Human Rights Convention.

The estate, which claims to have lost about £24m on the enforced sale to tenants of 80 houses in Belgravia, where it owns about 1,300 houses, is asking the court to rule that it should be compensated by the Government.

Last year the European Human Rights Commission unanimously decided that the 1967 Act was covered by a provision in Article 1 that no one should be deprived of his possessions "except in the public interest."

The commission accepted the view of the 1967 Labour Government that people with long leases had a "moral entitlement" to buy their freeholds and that the Act was therefore in the public interest.

The Government yesterday adopted the commission's views and asked the court to reject Grosvenor Estate's claim.

Mr Michael Beloff, QC for Grosvenor Estate, told the Court that over three centuries the Dukes of Westminster had built up Belgravia into the most sought-after residential area in the UK. Its tenants had been described as the richest population in the world.

The hearing will be concluded today.



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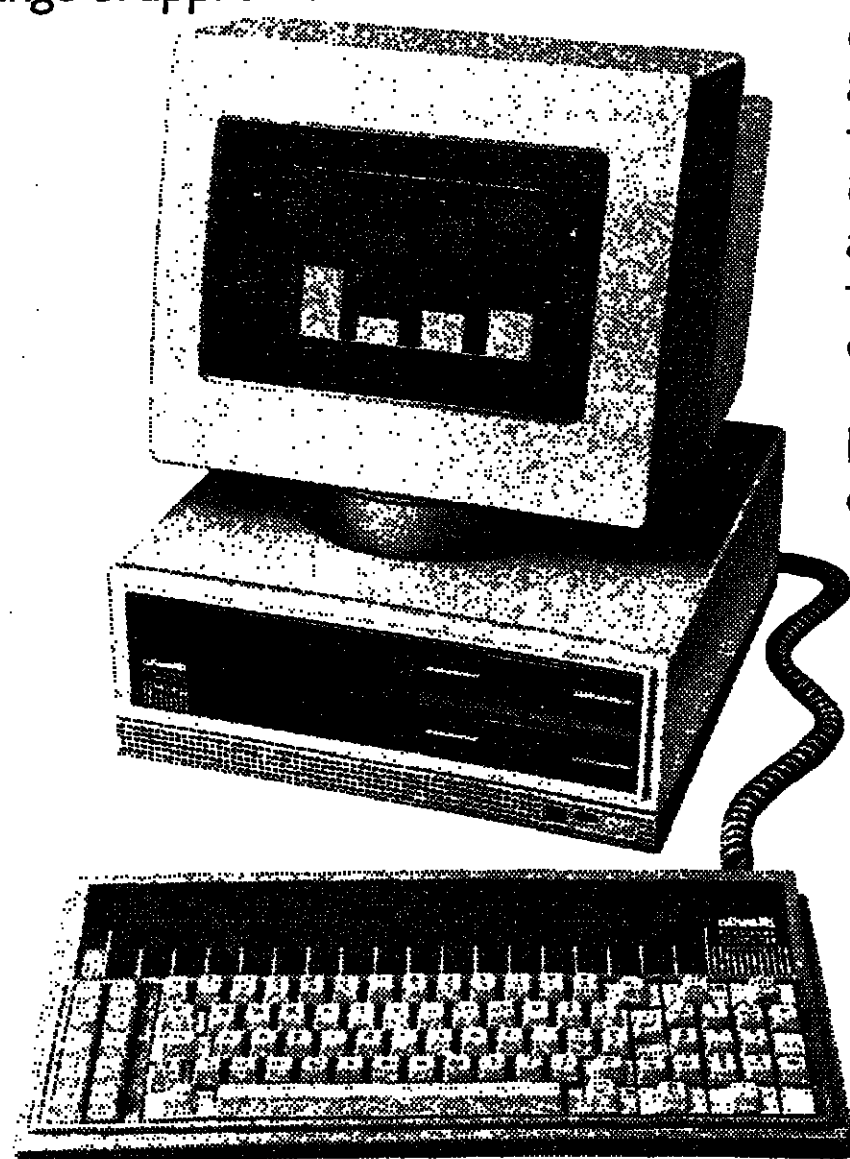
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77	43	Asa. Bnt. Ind. CULS...	55	—	6.4	11.8	9.2
43	28	Armstrong Group	32	—	4.2	10.0	5.3
169	105	Barton Hill	105	—	4.0	2.8	19.8
84	42	Bry Technology	51	—	3.9	6.4	7.4
251	157	CCL Ordinary	157	—	12.0	7.6	3.8
182	104	CCL 11ps Conv. Pref.	104	—	15.7	15.1	—
130	10	Carborundum Ord.	124	—	4.5	4.0	0.1
30	10	Carborundum 7.5pc Pl.	32	—	10.7	11.9	—
73	48	Deborah Services	51	—	7.0	13.7	5.3
806	182	Frank Horrell	182	—	1.4	0.2	14.3
487	170	Frank Horrell Pr. Ord.	170	—	11.9	2.4	11.7
32	29	Frederick Parker	29	—	—	—	—
50	29	Frederick Parker	29	—	—	—	—
30	29	George Blair	30	—	2.7	10.8	6.8
124	177	Isle Group	182	—	15.0	8.1	14.3
134	101	Jackson Group	105	—	8.5	5.2	7.0
286	213	James Burrough	230	—	15.0	8.5	7.3
94	83	James Burrough Sp. Pl.	83	—	12.5	13.9	—
15	71	John Howard and Co.	71	—	5.0	5.8	10.3
226	100	Lingaphone Ord.	100	—	15.0	18.7	—
100	50	Lingaphone 10.5pc Pl.	50	—	6.5	1.2	24.9
850	300	Mimhouse Holding NY	325	—	—	—	—
120	31	Robert Jenkins	31	—	—	—	—
80	28	Scrutton "A"	28	—	—	—	—
92	61	Torday and Carlisle	71	—	5.0	7.0	3.6
444	226	Trevelyan Holdings	226	—	4.2	1.3	18.6
34	17	Unitate Holdings	17	—	2.1	6.5	8.7
113	81	Walter Alexander	110	—	5.8	7.7	6.2
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THE LEISURE INDUSTRY

Swings and roundabouts of theme parks

By Richard Evans

THE STOMACH-CHURNING "white knuckle" rides of Britain's new generation of theme parks are beginning to appear quite tame compared with the hazards facing entrepreneurs trying to set them up.

The parks, based loosely on the hugely successful Disney operations in the United States, were seen as an effective way of catering not only for more leisure time but for more creatively used leisure.

It has not proved easy, however. The latest contender, Britannia Park which opened its gates less than three months ago, has had to call in the receivers, and WonderWorld, the most ambitious project of all, remains obstinately on the drawing board.

This leaves Alton Towers in Staffordshire and Thorpe Park in the south-west of London as the only two parks of substance operating effectively—a far cry from the optimistic forecasts of only a few years ago.

What has gone wrong? The answer lies in a combination of factors. Industry and the City have been wary of providing considerable capital for an unproven concept that might fail to capture the public imagination; and the planning difficulties have been horrendous.

Britannia Park, built on a restored open-cast coal site in Derbyshire, has certainly had its planning problems. According to Peter Kellard, managing director of Britannia Park and of KLF (UK), its Bournemouth-based parent company, Derbyshire County Council, joint partners in the venture, have been obstructive since a change of power from Conservatives to Labour in the May, 1981 elections. For this and other reasons the park opened nearly three years late.

KLF, a privately-owned construction company, put up £5m and a further £4.5m came from the City, including £2.7m from Samuel Montagu the merchant bank. But total equity backing of £18m for the first phase was hard to find because of the planning difficulties.

Like others in the business, Mr Kellard is convinced that theme parks are moving away from thrill rides to a more educational format, and the 350-acre project has as its main theme British genius from Roman times to the wealth of inventions in the post-war years.

There are also craft sections involving pottery, brass rubbing and a forge, a pub run by Bass Charrington on a village green by a 32-acre lake, catering



The American example: a "Cockney knees-up" at Walt Disney World, Florida

Glyn Gwin

arrangements by Berkeley Taylor Plan, and other licensing deals with shops.

Investment was planned eventually to rise to over £50m, with a hotel, golf course, riding stables and time-share log cabins. It got off to a disastrous launch in late June, however, after bad weather had delayed construction and the amenities were incomplete. "It was like paying £3 to walk round a building site," said one observer.

With hindsight, the consequences appear inevitable. Cork Gully, the receivers, are keeping the park open with staffing reduced from 100 to 60 and a reduced charge of £2 in the hope of selling it as a going concern. "It is still the best leisure project in the country and one day it will be market leader," says an undaunted Mr Kellard.

Even more ambitious potentially is WonderWorld, to be built on 1,000 acres east of Corby, the former steel town.

The site is an indication that theme parks can be built almost anywhere — like Disney World at Orlando in Florida — provided people can get there easily.

Corby is between the M1 and A1 and easily reached from the Midlands, Yorkshire, Lancashire and London.

Since everything at WonderWorld is still at the marketing stage it is difficult to disentangle fact from hard sell. Financial details in particular are hard to discover but should become clearer next month when banks and financial institutions are due to disclose their backing. The project has been on the drawing board for 13 years and will involve costs of £145m for the first phase prior to opening and an eventual total of £400m.

The scale of the development problems can be gauged from the slippage. Construction was originally due to start early in 1983 and the first phase was to open this summer. But at present there is simply a large placard on the site and some local businessmen are becoming increasingly cynical.

WonderWorld's developers, Group Five Holdings, insist that finance is now organised. They give a construction period of three years and a revised opening date of spring, 1989.

Some Government and EEC grants have been provided because of the creation of new jobs in an employment black-spot.

WonderWorld is to be very much a theme park using the latest ideas and technology and aims to attract industrial and commercial sponsors, exhibitors and participants. Initially there will be 13 themes including energy, communication, stage and sport.

Advocates of the new style theme parks, which aim to educate as well as entertain the family, are slightly scornful of Alton Towers and Thorpe Park, but at least they have got their acts together and are making healthy profits.

Alton Towers, which calls itself "Britain's only world-rated leisure park" is set in an 850-acre landscaped estate in Staffordshire and although it has theme attractions, it relies heavily—and successfully—on thrill rides.

Although opened as a stately home towards the end of the First World War, the development really took off in 1980

man and chief executive, invested shrewdly in rides like "The world's largest log flume" and a huge corkscrew roller-coaster.

This brought in cash to finance more rides and for the first time a British theme park was seen to be a paying proposition. The process continues, with £2m earmarked this winter for a new water ride. There are over 70 rides and attractions spread throughout the grounds and for the last two seasons attendances have topped 2m.

Thorpe Park, now in its seventh season, was created when RMC, the cement group, decided to diversify into leisure. Over £15m has been invested in developing 500 acres of former gravel pits and a large lake.

Plans for the conversion of London's Battersea power station to a theme attraction at a cost of at least £45m have been submitted by John Broome of Alton Towers. It will mean going to the City for a proportion of the cash and the current atmosphere of uncertainty cannot help.

FT

FINANCIAL TIMES
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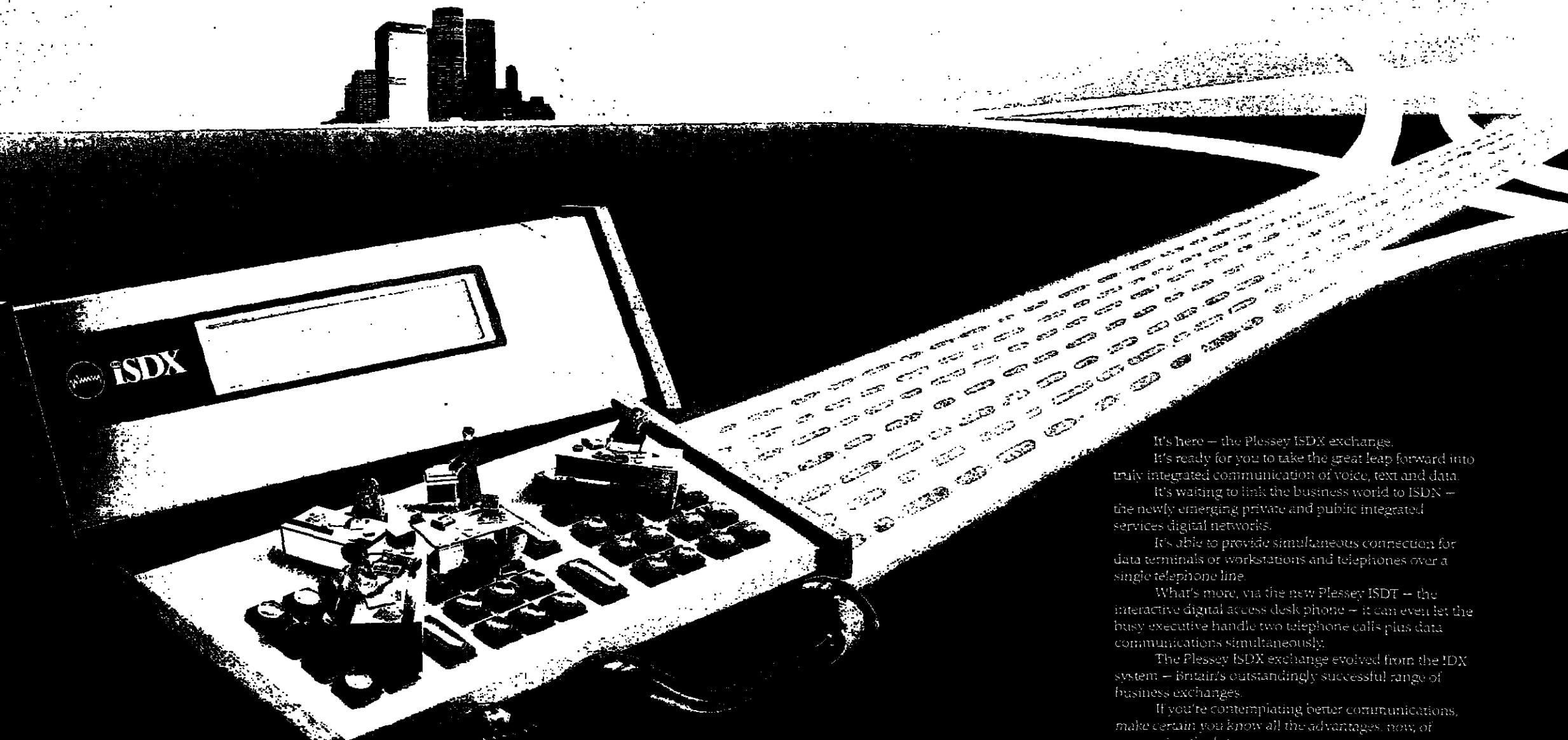
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PLESSEY

FT REGIONAL REPORT

Accidental benefits of environment and accessibility
have shaped the economy of this historic town

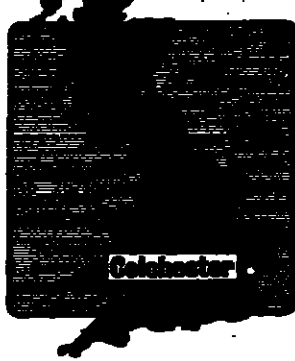
COLCHESTER

Rewards for coincidence

GEOGRAPHIC accident is one explanation for Colchester's growing regional importance. It lies fortuitously central to the ports of Felixstowe and Harwich and to Stansted airport. Such coincidences led to the Romans coming ashore nearby and making it their first trading centre in these islands. Under the name of Camulodunum a settlement developed which ranked first amongst the towns of south-east Britain, producing bronzes, silver ornaments and fine pottery.

There are those in Colchester pleased that it did not retain its pre-eminence once Londinium (Roman London) became the main political and economic centre in south-east Britain. Colchester never had the natural resources to entice industrialists of any period. By the same token, it has been spared many of the ravages of 20th century recession.

Colchester's environmental qualities are now being used as one of the enticements to clean, mainly high-technology and service industries. And, whereas industrial development



Regional report written by
ALASTAIR GUILD

land in Slough can cost as much as £1m an acre, in Colchester it is more likely to be £110,000 an acre—with infrastructure and services provided. The completion of the M25 around London will link the town into the national road network. It already has good rail connections and two airports

is within easy reach of Stansted and Norwich, a main seaport and large container terminal within easy reach.

Proximity to Harwich, and through the port to Holland, was one of the main reasons for Dutch subsidiary companies Philips Business Systems and DAF Trucks moving to Colchester. DAF has invested £3.2m in new workshops to modify the chassis it imports through Harwich. Inspection of its bus chassis is also done at Colchester.

DAF recently subcontracted MAT Trans Auto to move by rail Speedlink the majority of chassis for its dealers in Scotland and Northern Ireland.

The effect of Stansted's development on regional employment patterns begs other questions, Mr Arthur Whiman, CBI representative says.

"There is a problem attracting skilled people into the area from other parts of the country," says Mr Whiman. "As Stansted develops that will increase. People coming from the north-east or north-west may not be able to afford houses here."

Links between education and industry in the region will be vital, he says, if companies are not going to end up poaching skilled labour from each other.

Commercially, Colchester is well located for manufacture of electronic components, with the largest users in Britain of units such as microprocessors all within a 50-mile radius. Links have already been established by companies such as British Telecom and Philips Business Systems with Essex University, which has large research development departments dealing with semi-conductors and electronics.

And Colchester's Institute of Higher Education, providing day and evening courses covering industrial and commercial subjects, is where Faxman Diesel, sends its apprentices.

There remains concern that the number of people in the 18-30 age group is increasing as a proportion of Colchester's total population while the number of young unemployed



Essex University promotes close links with local business, says Albert Sioman, vice-chancellor (above). John Cobley, council chief executive, below (right) and borough planner Tom Souter.

is also growing. "Colchester's population is growing, so are the job opportunities," Mr Sioman says.

"The problem is they are not keeping in step." The town's unemployment rate is just over 12 per cent.

"We escaped the main effects of the recession because we have never relied on big employers. The service sector has usually grown sufficiently to keep down the numbers out of work."

Another catch like Royal London Mutual Insurance would be welcomed, though whether there are sites to accommodate many more remains open to question.

Colchester is also being developed as a regional shopping centre, in line with the Essex county structure plan. This predicts a continued decline in the proportion of the local workforce in primary and manufacturing sectors and an increase in the proportion in construction and services.

The town centre has 492 shops covering 932,732 sq ft, of sales space, but this will be extended by the 250,000 sq ft Culver Precinct being developed by the Carroll Group/Balfour Beatty backed by Scottish Amicable. The centre, due to open by Christmas 1987, includes Debenhams and C & A.

Essex University promotes close links with local business, says Albert Sioman, vice-chancellor (above). John Cobley, council chief executive, below (right) and borough planner Tom Souter.



Constraint to preserve character

CONTAINED GROWTH is the aim of Colchester council, according to Mr John Cobley, chief executive.

"The council is prepared to look sympathetically at any large relocation of offices into the town, provided it is sure the infrastructure can cope," he says. "A significant part of infrastructure costs have to be borne by the profitable elements of sites."

"The overriding constraint on Colchester's rate of development is that the town does not lose its character."

"The council will also look at any industry within reason. We try to be adaptable and flexible, even towards the more difficult industries."

Mr Cobley, who previously worked for Sheffield and Lancaster councils, admits

that by those areas' standards Colchester has not got large areas of dereliction.

"But it does have areas of development opportunity which we would like to see used. We do not put packages together to tempt companies to come to Colchester; that has never been necessary. They find the area attractive anyway and incentives just save off the day when reality dawns."

"There are three main thrusts to the development of Colchester:

● "The use of expertise in electronics, particularly at Essex University, with the aim of attracting high technology industries. All the latest companies to move here are geared to high technology. Behind that is the heavy

industrial base of companies like Faxman Diesel, but even they are becoming more involved in electronics.

● "Tourism is an area of considerable opportunity. There needs to be a selective approach, geared to stressing the town's heritage, attracting, for example, people in Colchester on business during the week to come back at other times with their families.

"We are anxious to preserve the character of the town without spelling it with tourism gimmicks. The council is about to appoint a tourism development officer for the first time to produce a tourism strategy, to review the council's activities in advertising and promotion

and to co-ordinate the effort put into tourism locally.

"There is also a need for more hotel space and the council is already dealing with enquiries from hotel chains.

● "We need to modify traditional industries wherever possible to make them more competitive."

"The town is becoming attractive to London commuters. But the numbers travelling into Colchester far outweighs those travelling from the area to work in London."

"Our proximity to London enables us to draw on vast amounts of skilled labour, though one of Colchester's problems has been that the drain sometimes works in reverse," Mr Cobley says.

COASTAL CONNECTIONS

From the multi-million pound commercial activity at the EEC ports of Harwich, Felixstowe and Ipswich, to the remotest farm in North Norfolk, the communications services provided by British Telecom are recognised as a vital part of Britain's infrastructure.

That service in East Anglia, the UK's fastest growing region, is centred on Colchester. British Telecom is the town's largest employer. Colchester is also the Head Office of the Anglian Coastal District, set up recently as one of twenty five British Telecom Districts in a country wide re-organisation, to speed up the process of dealing with customer needs.

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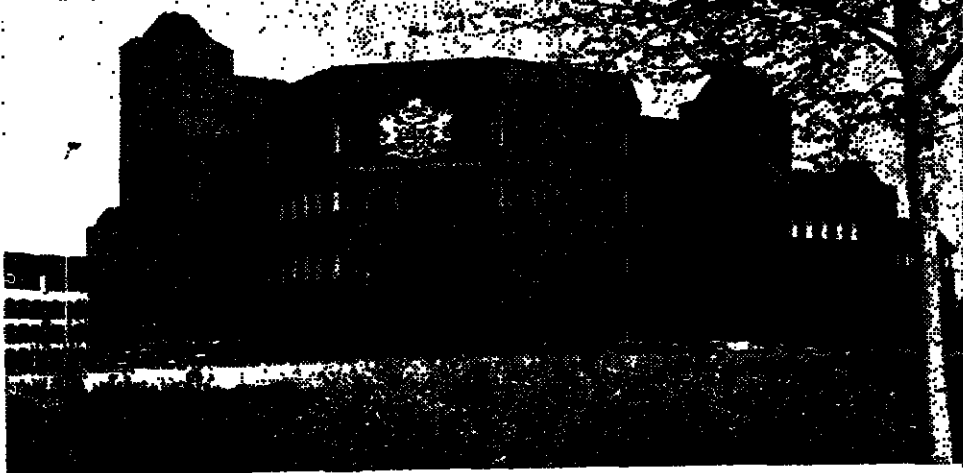
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Magnetism of proximity brings in businesses

PROXIMITY to London has made the move to Colchester a less daunting proposition for large service and high-technology industries. Connections by rail are frequent and reliable and the completion of the M25 round London will improve road access. Sophisticated data links shrink distances further.

Parts of what is now Philips Business Systems have been moving to the town since 1975. At that time PBS involved a number of operations in Swindon, Maidenhead and Cambridge under a loose management umbrella.

Philips Data Systems, the first to relocate, employed 200 and had a turnover of £5m. "When PBS was formed it was a toss-up whether we moved the entire group here or to the silicon corridor," says Dr Richard Horsnell, the company's managing director. "In the light of our experience here since 1975 and with the gains of a relationship with Essex University established, we decided on Colchester. The employees who had moved here initially provided confirmation of our earlier decision."

The company is largely importing parts for assembly and executives need to travel regularly to the parent company's offices in Holland. That provided an added incentive to locate in Colchester because of proximity to the ports of Harwich and Felixstowe and to Norwich and Stansted airports.

The turnover of PBS is £70m with a workforce of 1,000, making it one of the largest employers in the town. Its headquarters at Roman House contains a central workshop, a training centre for Philips' and its dealers' engineers, a product specialist group and a materials management department including a central parts store.

This is complemented by a nationwide network of 16 service centres, six of which have workshops and parts stores. "A branch office has integrated Service Information

System terminals, linked to the central P4000 computer in Colchester. When an area office receives a call, it is logged on to the terminal and the fault enters the ISIS system. The date and time of the call are recorded with details of the fault. Identification numbers of engineers in the area are displayed and one is allocated to service the call.

At Wivenhoe Park, an 18th-century building within the university grounds, Philips has established a training centre for its own staff and customers, whether end-users or dealers. "The university also has the largest computer and telecommunications faculty in the UK," Dr Horsnell says.

Royal London Mutual Insurance moved to Colchester from London in stages. Its first move in 1972 involved the computer department alone. According to Mr Michael Pickard, chief general manager: "We wanted to decentralise that operation to facilitate shift-work. In London, shift-staff would often have to travel long distances at odd times. We also wanted a town with a fast train service to London's Liverpool Street."

New business, claims and staff departments followed. By the end of 1981 all departments had transferred with the exception of stock exchange investment, which remained at its Finsbury Square offices. This is linked with Colchester by

facsimile transmission, but a direct link with the Colchester mainframe computer is being set up.

Departments were on different sites in the town, but in the autumn of 1982 all Colchester-based staff moved to a new sq ft purpose-built head office.

Two-thirds of the 719 staff have been recruited locally. "The turnover of staff has been low and we've attracted school-leavers, married women and the qualified specialists," Mr Pickard says.

Apart from life assurance business, the Colchester office administers £250m of property investment. It has developed its own property package for a stand-alone system with the help of a local software house. Its local property agents are linked through normal telephone lines.

Royal London intends to re-establish a physical presence in the City's insurance markets. It plans to set up its own London underwriting room early next year. Royal London General, a division of Royal London Mutual, will act as underwriters. "The London market is a specialist one requiring specialist skills and easy contact with brokers," Mr Pickard says. "The room will be accountable to head office for its results, accounts and administration, with a data link between the underwriters and Colchester."

Legal links set up with heart of EEC

FOR CENTURIES London has been a leading commercial centre and since Roman times, the world has utilised its laws and its legal system. It is perhaps only right and proper that lawyers in Colchester, where the Romans originally settled in Britain should now benefit from growing commercial links with mainland Europe.

Ellisons & Co, which for 15 years served its business clients from offices in Colchester and Harwich, last year opened a Brussels office.

The practice, founded in Colchester in the 18th century, serves business clients ranging from public companies to sole traders just starting in business.

According to Mr Trevor Dodwell, one of the firm's senior partners, "The growth of the practice has reflected, and at times anticipated, East Anglia's strategic position as a major business growth area close to London; the increasing importance of Harwich and Felixstowe as trading gateways to mainland Europe; and the impact of EEC legislation on East Anglian activity like farming, North Sea fishing and oil industries and environmental protection."

Ellisons have advised a Belgian company on how to set up a franchise agreement to fit in with English law. It has also worked for a company

depositing waste materials at sea, on the implications of likely changes in EEC marine dumping law. Transfrontier shipment of waste is another piece of key European legislation.

One of its Harwich clients is a major ferry operator, and the practice is acting for several Belgian hauliers wanting advice on legislation that might impinge on their activities in the UK.

Ellisons sends a partner to the Brussels office once a week, where it shares facilities with another English practice, though the intention is to make the office self-supporting.

"One of the functions of the Brussels office is as a base for discussing legal questions with the European Commission. It also gives us an ear to the ground so that we can advise clients of emerging legislation. And we have assisted in detailed representations to the commission with clients and trade associations," Mr Dodwell says.

Ellisons has also extended and improved its long-established debt collection service for clients by investing in Debtex, a computerised debt recovery system. This has enabled the practice to increase the volume of debts recovered, reducing the average collection time and easing cash flow.

BT strengthens connections

ESSEX IS potentially fertile ground for British Telecom. The area already has one of the highest concentrations of exchange lines in the country, with 85 per cent of households having a telephone. The number is growing by 9 per cent each year as some customers take a second line.

BT also hopes to benefit from the development of towns like Colchester as commercial centres with their expected need for data communications

links, value-added network services and cellular radio.

It will face stiff competition and has responded partly by overhauling its organisation. The old three-tier structure has been replaced by local decision-making districts below a national tier. Local managers are being given greater scope for decision-making.

Telephone areas centred on Norwich, Southend and Colchester were merged to form the Anglian coastal district.

Based in Colchester with a staff of 2,000, it is the largest commercial employer in the town.

The offices at Southend and Colchester have been reorganised into customer service areas. The west of the county will continue to be served from Cambridge. Ipswich and East Suffolk have been split from Colchester to form a separate customer area.

The Anglian coastal district has an annual turnover of £200m and 800,000 customers. Its 168,000 business customers include the Joint Credit Card Company in Southend and Royal London Mutual Insurance in Colchester.

Last year BT won a £190,000 order from Colchester Borough Council for a Merlin DX electronic exchange giving the council 56 outside lines and 350 extensions.

"Sales of BT equipment are buoyant, in line with business growth in the region as a whole," says Mr Brian Moore, marketing manager for the new district. But the take-up by local companies of BT services other than voice transmission has been slower than hoped.

"New companies moving into Colchester, especially from London, understand the possibilities of data transmission," Mr Moore says. "The problem is to convince local businesses that we are into things other than voice transmission."

The computer centre for Anglian coastal district now based in Colchester should help generate data communications business, Mr Moore says, "as the business community sees what we can do."

Cellnet, the cellular radio network operated by BT in competition with Racal Vodafone, is one of the other areas targeted for growth by Mr Moore.

He sees great potential for its use among the district's 6,000 farmers.

Colchester 2



Trevor Dodwell, of solicitors Ellison & Co, which is growing in line with the region's expansion as a business area

Conflicts Making headway in of old and new

IT SEEMS inevitable in a town such as Colchester that the demands of development and conservation should at some time conflict.

It has one of the richest heritages in the UK, with remains spanning the Iron Age, Roman times, the Anglo-Saxon period and into the Middle Ages. It also has outstanding architectural features from the Victorian and Edwardian eras.

But the town's centre has seen a number of large retail and commercial developments in recent times and pressure for land can only increase.

The town's planning process has sought to ensure that the two interests are reconciled. In the mid-1970s, the borough council agreed to a request from the local museum and archaeological trust that special conditions be included in any planning consent where important remains might be expected.

"Sometimes archaeological conditions get overlooked in the eventual agreement," recalls Mr David Clarke, curator of the local museum. So new planning consent is given only if the developer agrees to an investigation.

On some occasions, the developer has helped finance the excavation but on most occasions the museum and trust have raised money from the Historic Buildings and Monuments Council and Colchester Borough Council.

"We went as far as we reasonably could, then the developer chipped in with £10,000," says Mr Clarke. "We do make it clear to any developer that extra cash would help speed up excavation and so reduce the delay to the development."

Mr Clarke is optimistic that Colchester will be declared an area of special archaeological interest. The developer would then have to notify "the investigating authority" - either the museum or the trust - of the proposed development.

"In general, however, developers have become much more sympathetic to Colchester's heritage."

THE River Colne once had five small ship construction yards. Only two remain, James W. Cook & Co (Wivenhoe) and James W. Stone, at Brightlingsea.

Such yards are facing increasing competition, particularly from Scandinavia. And customers which a few years ago would have provided repeat business, now circulate wider inquiries for vessels. So margins are being continuously squeezed.

James Cook was established during the war to build mainly wooden-hulled patrol vessels. It can now handle vessels of up to 80m and is diversifying into steel fabrication and machine installation.

Mr Arthur Moore, the general manager, sees signs that the market is improving slightly. The company has several quotes out that appear to have been favourably received.

With the de-nationalisation of British Shipbuilders, some yards are closing, reducing the small-ship building capacity, which should ease order availability still further," he says.

Mr Moore was employed at Google Shipyard, North Humberston, for 28 years until last year when British Shipbuilders closed it.

Should waterways become more popular for freight trans-

port barges would be within the yard's range. "We would also be happy to do more repair work on the increasing number of cargo carrying vessels using the River Colne," Mr Moore says.

"The ideal situation is where we have a number of ships to build. Then we can utilise a number of disciplines at one time. If we only have one ship to build then some people are idle."

"We have had to reduce shopfloor staff from 120 in 1983 to 75 now, but then we are left with the problem of recruitment when the order book improves. There is a shortage of shipbuilding tradesmen in the area."

James Cook is building a 175 ft three-masted barge for the Jubilee Sailing Trust as a sail training vessel. The contract was worth £2m. Other vessels under construction include a dredger, two barges and a tug.

The yard employs a naval architect, a technical manager, technical buyers and a drawing office manager in addition to shopfloor staff. It has invested £20,000 in computer-aided design. It is contemplating automation in parts of its four main fabrication sheds, machine shop and joinery department, a further indication of the company's confidence in the future.



British Telecom managers (left to right) Brian Robinson (Colchester area), Colin Coleman (district general) and Brian Moore (marketing) at the Anglian district centre set up in an overhaul of organisation

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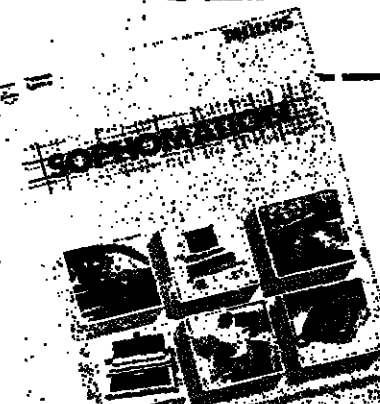
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Colchester 3

Decline of giant creates new business diversity

OZALID, part of the OCE van der Grinten NV Dutch group of companies, once employed up to 1,000 people at its Colchester factory. But it steadily reduced the size of its operation so that by the early 1980s numbers had fallen to several hundred.

On the site has come the Cowdray Centre, providing accommodation suitable for new one-man businesses through to high technology space for multi-national companies. Ultimately it should provide employment for up to 1,500.

The site comprised approximately 340,000 sq ft of factory space and ancillary offices, and 11 acres of development land. OZALID leased back 90,000 sq ft of the existing factory space from Friends' Provident Life Office, the owners, for a reduced operation.

Frimcon Holdings, a private property company, purchased the remaining 250,000 sq ft at the eastern end of the site.

The factories were built between the 1930s and 1955, all interlinking and with areas varying between 20,000 and 60,000 sq ft. Eaves heights varied between 12 and 14 ft with a roof construction of lattice trusses at 10 ft centres. This precluded high stacking

required by most warehousing operations. The buildings were generally in poor repair.

The market for this type of accommodation was far from buoyant and the space would have been difficult to let, even at low rents. So it was refurbished.

Frimcon Holdings decided there would be a market for units between 200 and 900 sq ft for new, or untested companies. It divided the oldest part of the factory, about 50,000 sq ft, into 76 small units.

These are let on a monthly licence fee including rent, rates, insurance and maintenance, taking from the occupier the worry of running the property and allowing him to concentrate on developing the business. Each unit is self-contained to give the occupiers an identity and security. Heating, lighting, water and drainage were installed by Frimcon, as occupiers might lack capital to install these facilities for what could be a short occupancy.

Most of the 30,000 sq ft of the remaining 200,000 sq ft was demolished to improve access and car parking. The rest was divided into units between 1,500 and 10,000 sq ft. These are available to tenants on a long-term lease.

On the 11-acre development site, units have been built from 2,400 to 24,500 sq ft. "We felt

as short as three years. Again heating and lighting have been installed.

The refurbishment took two years and cost £1.3m. Some licensees have already outgrown their small units and have moved on to bigger ones.

"With a diversity of trades within the centre, various companies are beginning to interact and trade between themselves and assist each other in business leads," says Mr Christopher Bird, development manager of Frimcon Holdings.

A public house, The Cowdray Arms, has been provided and has proved a popular meeting place for tenants.

Business in the main units has varied from inventory repairs to clock and false teeth manufacturing. The local branch of Action for Research into Multiple Sclerosis has taken a unit for a decompression chamber costing £25,000. Some 100 local MS sufferers have already been treated.

The Cowdray centre's site manager helps occupiers with problems and ensures the smooth day-to-day management of the centre. Frimcon also provides a free business advisory service for new businesses.

On the 11-acre development site, units have been built from 2,400 to 24,500 sq ft. "We felt



Mr Chris Bird, Frimcon development manager, at the Cowdray Centre for small businesses.

we should provide buildings of traditional appearance that would nevertheless be capable of use by the new high technology industries," Mr Bird says.

One of the major units is used by Phillips Business Systems for computer repair and service and research and development for new telephone systems.

Another tenant, Dyna Port Precima, part of the Emhart Corporation of America, makes robotic placement machine

semi-conductors for the electronics industry. It originally occupied one large unit and a further unit of 32,000 sq ft was built to provide much needed additional space.

Other units have been let to McCorquodale, Radio Rentals, and Lloyd's of London Press.

The new development which will comprise 190,000 sq ft of high-specification industrial/warehouse premises is costing almost £8.5m to develop and should provide employment for approximately 600 people.

Killer devastates an ancient feast

IT WAS the Roman historian Pliny who said that the only good thing about Britain was its oysters. The large mounds of empty shells that still dot the countryside around Colchester are continuing reminders of that predilection.

Pyefleet Creek, running along the back of Mersea Island, with its abundance of plankton, particularly suitable for fattening the two species of native oyster, *ostrea edulis* and *crassostrea gigas*—that is until the introduction of *bonamia*, the parasite which has wreaked havoc in the last three years.

In the mid-1970s, Mr Christopher Kerrison, founder and managing director of Colchester Oyster Fishery, was contacted by a hatchery in California offering flat oyster seeds at one third of the normal price. West coast scientists had taken *ostrea edulis* from European waters and discovered that in California they were particularly prone.

But *bonamia*, named after French scientist Dr Bonamia, also liked those waters and infected the oysters. After an incubation period of two to three months, it starts to feed on the oyster and within a year the host is dead. It works particularly fast where oysters are laid in high density.

Mr Kerrison sought the advice of the Ministry of Agriculture and Fisheries on the American offer. Scientists warned him of the presence of

disease organisms in California, and though sorely tempted on price, he decided against it.

Then a Brittany fishery imported the California seeds, which predictably decimated the French beds. "After five years our beds were unaffected so we thought we had got away with it," Mr Kerrison says.

Unknown to him a merchant in Cornwall had exported oysters to Holland. By then Dutch beds were also infected. The Cornish oysters were returned being too small. They too were infected.

By then Mr Kerrison was breeding oysters in a nearby bed and unaware of this chain of events, introduced seeds from Cornwall into the waters around Mersea Island. The effect was devastating.

From 1978 disease, Colchester Oyster Fishery was producing 150 tonnes of oysters each year in a combined operation with its fishery on Loch Ryan

in south-west Scotland. In 1982, the company exported 55 per cent of its production to Germany, Belgium, France, Switzerland and Spain.

The company had hardly completed a new automated plant, offices and visitor centre at a cost of £350,000 when the parasite struck. The buildings, funded by the EEC, the Scottish operation and a bank loan, housed plant to cope with an anticipated increase in output to 500 tonnes.

Disease

"I am now left with an extremely large bank overdraft and an oyster fishery with no oysters," Mr Kerrison says.

Last year the company lost £50,000 and hasn't laid any new beds for three years. It is supported largely by the Scottish operation which also includes a nursery for seed oysters on the Isle of Lewis in the Outer

Hebrides. Those waters should remain unaffected, barring any mischievous introduction of *bonamia*.

Crassostrea gigas, the other native European species would offer some hope for Pyefleet Creek. It is more resistant to disease and reaches maturity faster.

"But we haven't been able to grow them here because their growth is stunted by the presence in these waters of large parts of TBT, a tin compound used in anti-fouling paints. In Loch Ryan, where there are no yachts, their growth is normal."

Greed is one of the main reasons why oysters have disappeared. Overfishing has reduced the breeding stock, so fisheries have had to import from France and California, so introducing disease.

"Our continuing presence here is dependent on the suc-

cess of diversification into other activities."

The company is now storing and distributing lobsters and crabs for example. It also applied for planning permission to develop the site with plans to set up a dining room to cater for 20,000 a year. The application was refused on the grounds that those visitors would overload the narrow country roads.

Mr Kerrison is threatening to withdraw next year when the 42-year lease comes up for renewal. The fishery has been connected with Colchester since 1189 when Richard the Lionheart granted the rights to the borough in return for the building of a castle. That right of ownership was confirmed by subsequent Queens and Kings and in 1870 was incorporated into an Act of Parliament.

Industrious seat of learning

THE BRICK tower blocks set in extensive grounds on Colchester's outskirts are far from being the sober reminders of Essex University's presence in town.

The university has always sought close links with local industry. British Telecom, for example, with its national research centre at nearby Martlesham, established a chair in telecommunications and has supported projects in computer science and electronics since general funding cuts in 1981. Faced with an overall reduction in its budget of 10 per cent, it reduced the number of arts and social science students by 15 per cent and increased those studying science by 20 per cent.

The Electronic Centre, for example, offers a complete service from feasibility study through design of hardware and software to volume production of electronic assemblies. On show in the centre at the university's science exhibition was the testbed from which a series of electronic grading machines have been developed for a local company, Lockwood Graders.

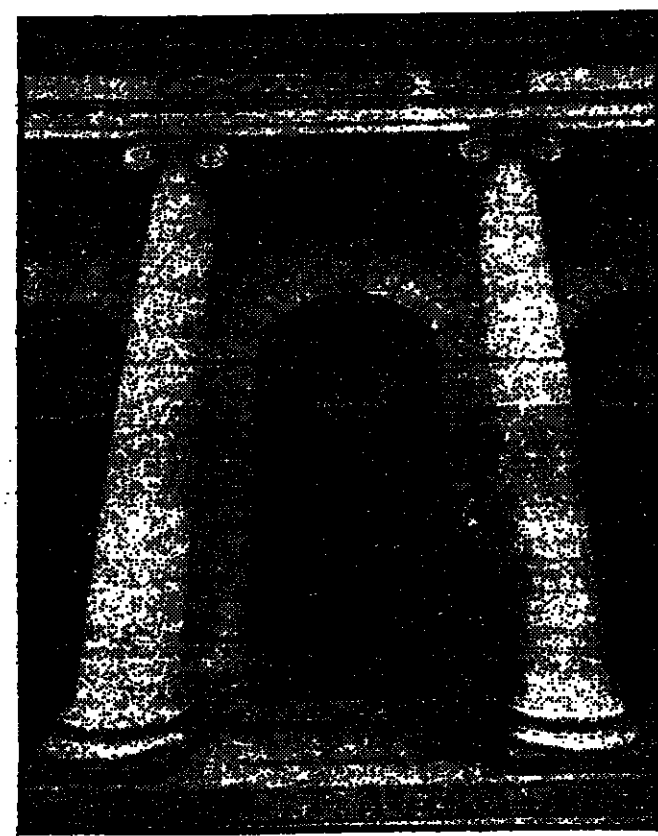
The principal use of the high-speed image processing technique is in auto-selector machines which grade potatoes for the crisp and chip-making industries. A substantial number of these machines have been exported.

"Don't visit local companies and advise them on the expertise we can offer," Mr Sloman said. "The university has open days for local businesses and we have appointed an industrial liaison officer to identify the areas where we can help. Essex county council has also commissioned a study into

the possibility of setting up a science park.

"This is the only university in Essex, Suffolk or Hertfordshire and yet this is one of the most rapidly expanding areas in the country. It makes sense to be looking at the needs of the region in our development plans. We owe it to the region which backed the idea of a university."

The university has increased its commitment to computer science and electronics since general funding cuts in 1981. Faced with an overall reduction in its budget of 10 per cent, it reduced the number of arts and social science students by 15 per cent and increased those studying science by 20 per cent.



Banking on speed



It is 21 years since the Co-operative Bank opened a branch in Colchester, in a building that started out as the Corn Exchange and later became a theatre.

The number of customers has risen by more than 100 each month, and the bank now has 11,500 accounts, more than 8,000 of them personal ones.

"We generally attract the start-up business that needs

financial advice and assistance," says Mr Andrew Moorhouse (above), the branch manager. "They have usually hit a brick wall with their existing bank. If we are able to nurture along small to medium-sized businesses, we can keep more personal contact with clients and be there as the business grows."

"We believe we attract businesses because of the speed of decision-making and the flexibility we offer."

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THE MANAGEMENT PAGE: Small Business

EDITED BY CHRISTOPHER LORENZ

DOMINO Printing Sciences and its founder, Graeme Minto, have not exactly let the grass grow under their feet over the past two-and-a-half years.

Since this Cambridge-based maker of high technology ink jet printing equipment was first profiled on this page in January 1983, it has seen its annual sales mushroom from £1.1m to £7.4m, with taxable profits up from £121,000 to £1.5m. During that time, it has achieved a full listing, made two acquisitions and seen the workforce grow from 50 to 150.

Domino's leading outside investor, £1.5m, which in 1979 paid £7,500 as part of a £100,000 total package for a 25 per cent stake, which was valued at £8.5m on the company's flotation in April, has every reason to be delighted. In venture capital jargon, Domino is a "pearl".

It goes without saying that achieving growth on that scale has necessitated some testing decisions from 42-year-old Minto, a former Cambridge Consultant, engineer who started Domino in his study at home in 1978. An important key to Domino's growth has been Minto's ability to recognise the need for management changes, while at the same time commanding the loyalty of everyone around him.

Since his last appearance on this page, Minto has asked two board members to leave and recruited five new ones. Two came from within the company and one is a non-executive. All the six directors apart from Minto have joined the board since the beginning of 1983. The same goes for 12 of the 22 senior managers.

None of the departures nor the constant shifting of responsibilities necessitated by Domino's quick expansion have created serious acrimony. Throughout the company there has always been a clear understanding that growth can only come in proportion to the management's abilities — however advanced Domino's products might be. If the directors cannot develop with the company, goes the Domino philosophy, then changes need to be made.

"We have grown from a corner shop to a supermarket. To do that, you have to change your staff as some all-rounder jobs disappear to be replaced by more specialised functions," says Minto. It is an obvious maxim, yet many hundreds of small companies have found it to their cost — that it is very hard to put into practice.

Minto could force through management changes with relative ease because of the power he derived from owning just over 60 per cent of the shares. His stake went down to 40 per cent after the flotation — which netted him and his wife £1.5m before expenses — but that



Domino's ink jet printers are used for product and data coding in the food, beverage, cosmetic, pharmaceutical and industrial component industries.

From 'corner shop' to supermarket

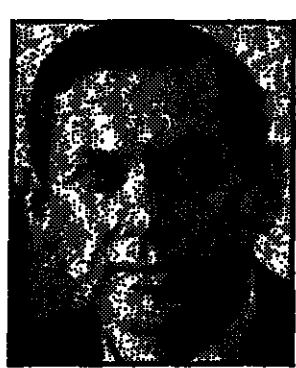
Launching a series of progress reports, William Dawkins explains how Domino Printing Sciences has managed three years of growth

still leaves Minto as the largest shareholder.

"Of course, if I get carried away, it could be dangerous. But if you have to make a change, then you know you can do it," he says. Minto's power has not stopped him from being fiercely critical about his own role in Domino's fortunes, or from recognising the need to hand over responsibilities which have grown outside his considerable skills.

He acted as combined chairman and managing director until late last year, when Minto asked Barrell, a close personal friend and at that time managing director at Travenol Laboratories, the U.S. health care company, to take over as managing director of Domino.

Exports had grown from 42 per cent to 77 per cent of the number of units sold over the previous 12 months. Minto, whose background makes him more of a scientist than a general manager, realised that it would make sense for him



Graeme Minto: management changes

to concentrate on general strategy and development, leaving Barrell to take charge of marketing and run the group's day-to-day affairs.

"We needed international management calibre, and I just didn't know how to provide it," recalls Minto with disarming modesty. Delegating decisions has sometimes meant, Minto

admits, that he has had to "bite my tongue" to avoid interfering with subordinates. But he stresses: "You cannot grow if you insist on taking all the key decisions yourself."

A further factor was that the impending flotation meant Minto needed to leave the company in good hands while he spent three days a week for several months in meetings with Domino's City advisers. "The flotation really exposed our strengths and weaknesses. It was like a form of management school," he says.

Minto's new role also reflected a subtle but important change in the character of the company from being primarily a technology-driven concern to more of a marketed venture. Back in 1983, Domino was spending 30 per cent of its turnover on research and development as it invested heavily in new products using new technology. Last year, that proportion had fallen to 10 per cent.

The pace of new product

developments has not slowed — four new machines were unveiled last week — but Domino has switched focus from exploring new technologies to finding new uses for its existing ideas.

The change in emphasis began with the promotion in mid-1983 of Chris Rice from production manager to operations director of a merged production and development department. Research was firmly hived away from development to reflect the importance which Domino attached to concentrating more on commercial exploration of its ideas.

The next step was to bring Domino closer to its customers by acquiring early this year the full ownership of Domino Amjet, formerly a joint distribution venture with American Technologies, a U.S. industrial automation and ink jet printing group. Like many growing companies, Domino started by arranging sales through distribution companies but felt the need as it grew to exercise more direct control over its sales teams.

More recently, Domino offered a total of £305,000 for the rights to a large character printer made by Cyklop International GmbH, a German firm of West Germany in an attempt to make wider use of the customers it had attracted with its own products.

Both the Domino and the Cyklop machines print on fragile or irregular surfaces by projecting microscopic ink droplets in a controlled pattern. Domino's range prints codes and other messages on to small objects like food packages, beer cans or electrical components. Food packaging is its biggest market, opened up two years ago by EEC legislation requiring food manufacturers to date and batch code goods with shelf lives of less than 18 months.

The printer developed from Cyklop's technology, which has just been released, as the Domino Macrojet at a major packaging exhibition, prints large character messages on to the surface of the bulk packages in which Domino's existing customers ship goods to retailers.

The establishment in June of an ink making division was another neat way to add a new service to an old customer base. That is not to say, however, that Domino is any less conscious of the importance of finding new generations of products for its fast-moving and competitive market. Indeed, one of the reasons why Minto relinquished his post as managing director was to allow himself more time as chairman to think about the future. As he puts it: "Our greatest success yesterday could be our greatest weakness tomorrow."

Venture capital

What's what in Europe

THE RESTRICTED size of national markets in Europe means that small businesses seeking high growth rates need to build up exports at an earlier stage in development than their U.S. counterparts.

This process can be made easier if small businesses attract financial backing from overseas venture capital investors with good contacts in local markets. But until last week, information on individual sources of venture capital across Europe was hard to come by.

Venture Economics, the U.S.-owned research consultancy has done much to plug that gap with the publication of its Guide to European Venture Capital Sources, a detailed compendium of the investment preferences and types of financing provided by 256 venture capital organisations in 19 countries, including

Britain. The listings also include the criteria which various venture capital investors use for realising their profits, plus profiles of the groups themselves, with sources of outside capital, managers and contacts.

The book's arrival coincides with a growing recognition throughout Europe that venture capital is no longer a uniquely American discipline. It highlights the extent to which the industry is developing its own special characteristics in each country.

The guide is introduced by 16 articles from leading European venture capitalists discussing different approaches to investment and the European venture capital environment. A common theme in their reflections is the desirability of using overseas investment partners to help small businesses break into

foreign markets. Peter Brooke, chairman of Advent Management, the British firm with affiliations in Continental Europe, the U.S. and Japan, points out: "If one can find a way to identify emerging technologies on a worldwide basis, to invest in those technologies and to transfer those technologies for exploitation in other markets, then the benefits can be immense."

At £125 (£94) per copy, the guide does not come cheap, though that would compare favourably with the cost of hiring a consultant to dig out the same information. Copies are available from Susan Lloyd or Ruth Treneman, Venture Economics, 37 Thames Road, London W4 5PT. Telephone 01-995 7619.

W. D.

In brief...

MANCHESTER Enterprise Club, a small business self-help group, is to hold 10 seminars running weekly from October 1 to provide advice on various aspects of small business development.

Subjects include marketing, raising finance, cash management, costing and office information systems. The programme, which takes place at the Britannia Ridgeway Hotel in Didsbury, is sponsored by the Manpower Services Commission. Seminars will be charged £50 for refreshments over the 10-week series.

Details from Richard Nash, Manchester Enterprise Club, 107 Market Street, Hyde, Cheshire SK14 1ES. Telephone 061-968 0683.

NATIONAL Westminster Bank yesterday relaunched its six-year-old capital loan scheme with a higher borrowing ceiling and easier security terms.

The bank is now making available capital loans for sums between £25,000 and £200,000. No security will be required in most cases, and the loans will rank behind the claims of ordinary creditors. Under the initial scheme, the borrowing limit was £100,000 and full guarantees were required from the directors and shareholders.

In exchange for making unsecured lending, the bank will take options to purchase

minority stakes, usually less than 25 per cent of the borrower's equity. Interest will be charged at a fixed rate — currently 15 per cent annually — and repayments will be made for periods up to ten years. Capital and interest payment holidays will be permitted where appropriate.

Applications, supported by business plans, can be sent to any NatWest branch.

UP TO 30 small businesses will be chosen to make presentations to potential backers at the FT/British Venture Capital Association Venture Capital Financial Forum to be held from December 2-3.

Companies looking for venture capital or considering a stock market flotation will make short presentations to delegates from fund management groups and other financial institutions in the morning, followed by more detailed half-hour sessions with interested delegates in the afternoon. The forum will be held at the Inter-Continental Hotel, Hamilton Place, London, W1.

Ventures wishing to make presentations — for which the charge is £287.50 including VAT — should contact the BVCA at 1 Sturges Street, London WC2E 9PB by the end of October. Potential investors and other delegates should contact the FT Conference Organisation, Minster House, Arthur Street, London, EC4A 3DF.

ECAR S.A. Delegates' fees are £492.50 including VAT.

PUBLIC Money for Business Projects, published by Kidsons, chartered accountants, summarises the main forms of financial assistance available from official sources in the UK.

The booklet gives details of regional development grants, business and technical advisory services, enterprise zones and support for innovation, among other forms of government assistance. Copies are available free from Kidsons at Bank House, 8 Cherry Street, Birmingham, B2 5AD.

THE Development Commission, the publicly backed rural development agency, is offering a total of £10,000 to provide free architectural advice for community projects in rural areas. The grant will be administered through the Royal Institute of British Architects' Community Projects Fund which provides finance for community organisations which are unable to afford architects' advice on the feasibility of proposed building and environmental schemes.

Successful applicants will get a grant for half the cost of professional feasibility studies up to a limit of £750. Details from Lynne Hutton, Community Projects Fund, RIBA, 66 Portland Place, London W1N 4AD. Telephone 01-580 5533.

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THE ARTS

Galleries/William Packer

An anniversary and a return

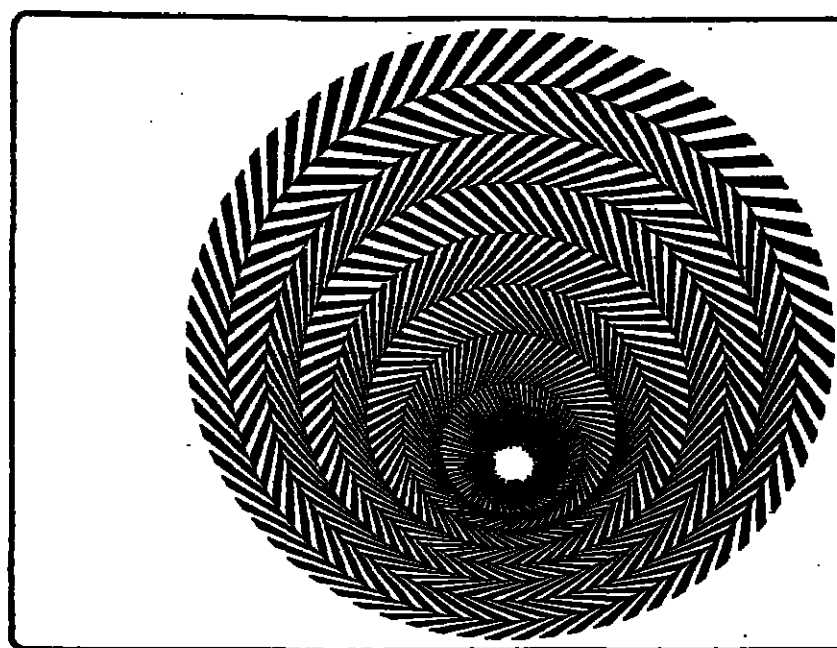
Anneli Juda and Alex Gregory-Hood must be among the most persistent, effective and remarkable champions of contemporary British art. This year they celebrate 25 years of conspicuous activity upon London's commercial art world, and though their careers for long followed markedly different courses, the successful amalgamation of their galleries three years ago makes it right that they should celebrate together.

The Juda Rowan Gallery, with Anneli Juda Fine Art (which concerns itself with international modern masters), occupies all three floors of the warehouse in Tottenham Mews, off Tottenham Street, W1, to which Mrs Juda moved her gallery in 1983. For the autumn season until December 28, it is given over to a rolling retrospective account of the activities and preoccupations of two decades and a half.

Masterpieces of the Avant-garde, on the top floor, is a small display of works by those great names of international modernism in which Anneli has always dealt. As such it represents not only the broader scope of her continuing activity in her Anneli Juda Fine Art persona, but also her work in the particular field in which she has made herself a world authority: her scholarship as a specialist in constructivism and the Russian avant-garde has found its immediate and visible expression in the sequence of exhibitions begun in 1970 under the title of *The Non-Objective World*.

Hanging together, therefore, are works not only by Giacometti, Moore, Picasso, Klee, Leger, Laurens and Balthus, but by such heroes as Mondrian, Malevich, Schwitters, Vantongerloo, Arp, Tatlin and Moholy-Nagy. The tiny early Mondrian of 1903, a view along a row of orchard trees in which so much of the later work is so unself-consciously foreshadowed, is worth the visit and the slight climb up the stairs by itself.

On the first and ground floors it is the joint persona of Juda Rowan that declares itself, not by making common cause in an obvious way, but rather by showing the work with which each partner was engaged in a given period, and allowing us quietly to draw out for ourselves the points of interest and difference



"Blaze 4" (1964) by Bridget Riley

between them, and the underlying professional sympathy that brought them at last together. This demonstration, too, is to last almost until Christmas, but in three stages, with the hang devoted to the painting and sculpture of the 1960s and 1970s and 1980s, turn by turn.

Thus we begin with the 1960s (until October 19), which happened to be the most uncertain, furthest and perhaps existing years in the story of the Rowan and Juda galleries. 1960 saw Anneli newly set up in her first gallery, the Molton Gallery in South Molton Street, and Alex just out of the Brigade and still casting about for his first opportunity as a private dealer. By 1970, both were firmly established in their enterprises, Anneli, after a somewhat bumpy ride by way of her Hamilton Galleries off Hanover Square, at last secure in Tottenham Mews and Alex with his Rowan Gallery, which he and Diana Kingsmill had opened in Lowndes Street in 1962, in Bruton Place in the most personable way, but rather by showing the work with which each partner was engaged in a given period, and allowing us quietly to draw out for ourselves the points of interest and difference

Whereas Anneli has always maintained a direct interest in current work in America and

more recently Japan, but most especially in Europe, Alex has committed himself to British art and to the particular interests of his artists. Some of their work has been figurative—that of the Anthony Green and Donaldson for example—but his overriding commitment has been to abstraction and most of all to the large-scale neo-constructivism—as it now seems of the 1960s. The taste in general terms, however, is one they share, and seeing this early work mixed and sitting so well together now, the ease of the eventual merger is no surprise.

But the chief character they have in common, more general still, is their deep loyalty to their artists. Some have moved on to flourish elsewhere, and there is no dishonour necessarily in that; others withdrawn from view after an early chance; one or two dead too soon; and again and again, even within the narrow compass of this first anthology, the names appear that still appear so regularly in the schedule: Bridget Riley, Paul Huxley, Alan Green, John Edwards, Mark Lancaster, Michael Michaelides, Donaldson and Green, and the sculptors Philip King and Michael

Kenny. 1980 also happens to mark the period of my own serious engagement with art, for it was in that January that I came up to London to study. The Molton Gallery is but a dim memory, but I followed the other galleries through their shifts and changes, and I came to know Anneli and Alex long before I began to write about art. For that long friendship and the encouragement they have always given me in my work, first as painter, then as critic, and for their infinite personal kindness, I like so many others, can hardly begin to thank them enough. What they have done in their different ways to advance the cause of British art is incalculable. In congratulating them now, we all look on to the full jubilee 25 years from now, which under David Juda, Anneli's son, the Juda Rowan Gallery is sure to enjoy.

I have known the Whitechapel Gallery too, for what seems a lifetime, but so much do we take the familiar for granted, and only in the long interval of its rebuilding and extension that I came to see quite how important an institution it is, and how much I missed it. Now

I never thought to hear the Credo applauded in a French church. Mr McCarthy was not firm enough with them. Gounod shared the programme with some small Berlioz pieces of varying interest, including a "chant héroïque" adapted by the composer from his *Symphonie funèbre* and an arrangement by him, possibly simple, of a Pastoral by the St Petersburg composer Borovinsky. Nothing much, but festivals are the proper place for such exhumations. Of *Christus*, more in another article.

New Ronald Harwood play

Maggie Smith and Edward Fox will star in *Interpreters*, a new play by Ronald Harwood which will open in the West End at the Queens Theatre on November 19. It will be directed by Peter Yates and produced by Robert Fox.

Berlioz Festival/Lyons

Ronald Crichton

Lyons shares the Berlioz Festival with the composer's birthplace, La Côte Saint André, a little under an hour's drive to the east. The small town offers a friendly charm, a pleasant situation in the Daphnion, childhood associations and a great medieval corn exchange. Lyons, large, proud and prosperous, is a handsome city well cared-for, constantly embellished. Few would place the concrete jungle round the Crédit Lyonnais tower among the chief attractions, but at least the Auditorium Maurice Ravel, humped down there like a giant brutalist doll, cannot be faulted on capacity or comfort seats.

The festival is international in conception and in appeal, but not so startlingly composed that the glossy visitors to Bayreuth and Salzburg will come and spoil the informal atmosphere which is one of the main pleasures. Wagner apart, you can't run an annual festival of any size on a single composer—Salzburg long ago ranged beyond Mozart (not far enough, some might think). From now on Lyons/La Côte will be a biennial affair more

consistently exploring areas of 19th-century French music affected by Berlioz. A new *Trois* is said to be on the way.

This year's theme was "Romanticism and Sacred Music." No opera, but the two main choral works of Berlioz and the oratorio *The Childhood of Christ*, Cherubini's *St Cecilia Mass*, and Liszt's neglected *Christus*. Each event is given in both places. The contrast between the wood-beamed Halle aux Grains at La Côte and the spangly Ravel Auditorium in Lyons is, to say the least, piquant. At Lyons Cherubini's Requiem was done in the open outside the auditorium, with amplification unhelpful to what sounded a lively and appreciative performance under Jean-Sebastien Béreau.

Later that day, inside the building, the festival's artistic director Serge Baudo conducted the Lyons National Orchestra and choir, including the Pro Musica Chorus from London and the Lyons opera chorus, in a most finely shaded reading of the searching *Te Deum* pre-

faced by the ceremonial march, which Berlioz added for some special occasion, and the too rarely played, delightful *Waverley* overture. May I say now that I cannot possibly list all the choirs involved in this or other concerts? Their number and variety of origin spoke eloquently for an amount of choral enthusiasm on which we once prided ourselves in Britain.

The Requiem I caught at La Côte. The conductor John Nelson had the same orchestra with a slightly different phalanx of choirs under firm control, but the ancient timbers are kinder to instrumental than choral sound. The sopranos once or twice dropped pitch. Perhaps they were feeling the autumn draughts while the organ, playing with so much style and even wit that there was no serious cause for complaint—unfortunately the programme note appeared to have been designed for some other performance. In general the Lyons public is solidly attentive rather than demonstrative, but there is a fringe of instant clappers who on this occasion applauded each successive number of the Mass.

second act of *Tamara*. Special lighting glowed unimpaired on the faces of the two rarely played, delightful *Waverley* overture. May I say now that I cannot possibly list all the choirs involved in this or other concerts? Their number and variety of origin spoke eloquently for an amount of choral enthusiasm on which we once prided ourselves in Britain.

The Pro Musica Chorus, involved in many of the festival events, had this evening to themselves under their conductor John McCarthy. They made a strong case for the St Cecilia Mass, whose blunder pages are balanced by others of surprising vigour and a discreet pinch of harmonic savour. There being no room for an orchestra, John Birch stood in at the organ, playing with so much style and even wit that there was no serious cause for complaint—unfortunately the programme note appeared to have been designed for some other performance. In general the Lyons public is solidly attentive rather than demonstrative, but there is a fringe of instant clappers who on this occasion applauded each successive number of the Mass.

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Sept 20-26

Opera and Ballet

WEST GERMANY

Berlin, Deutsche Oper: Schubert lied recital with Dietrich Fischer-Dieskau accompanied by Hartmut Hübner. Fidelio is a Jean-Pierre Ponnelle production with Peter Hofmann as Florestan and Deborah Polaski. Così fan tutte, sung in Italian, features Angela Denning and Alejandro Ramirez. The Magic Flute rounds of the week. (34381).

Cologne, Oper: Lucia di Lammermoor convinces thanks to Lucia Alberti in the title role. To commemorate Handel's 300th anniversary Agrippina is offered with Günther von Kneuss and Barbara Daniels. Turandot brings together Kathryn Montgomery-Miller and Hubert Miller. (20761).

Frankfurt, Oper: Fidelio is conducted by Judith Somogi. Berlioz Die Trojane returns. Dido and Aeneas has Glynnis Lince and Valentin Jär as leads. Also, Der Zigeunerbaron. (26421).

Munich, Bayerische Staatsoper: Salome is perfectly cast with Astrid Varnay, Elisabeth Belsler and Bernd Weidl. Le Nozze di Figaro, Die vier Gräbner. (21851).

Vienna, Staatsoper: Die Verkauftene Braut conducted by Kout with Popp, Lotte Rysanek, Rüdiger Schütt. Così fan tutte conducted by Kout with Colburn, Daniel Wadsworth. Le Trovatore conducted by Segerstam; Raimonda by Glasnov and Nurejev conducted by Schirmer.

Volkoper: Kalman's Die Csárdásfürstin. Die Fledermaus; Die Verkauftene Braut; Lortzing's Der

Hamburg, Staatsoper: Der Barbier von Sevilla, with Rachel Jonsson and Suggaro Raimondi. La Bohème has Kasia Riedel conducting in the title role. The Magic Flute is a well-documented repertoire performance. Kurt Moll is brilliant as Osmín in Die Entführung aus dem Serail. (35151).

Cologne, Oper: Lucia di Lammermoor convinces thanks to Lucia Alberti in the title role. To commemorate Handel's 300th anniversary Agrippina is offered with Günther von Kneuss and Barbara Daniels. Turandot brings together Kathryn Montgomery-Miller and Hubert Miller. (20761).

Frankfurt, Oper: Fidelio is conducted by Judith Somogi. Berlioz Die Trojane returns. Dido and Aeneas has Glynnis Lince and Valentin Jär as leads. Also, Der Zigeunerbaron. (26421).

Munich, Bayerische Staatsoper: Salome is perfectly cast with Astrid Varnay, Elisabeth Belsler and Bernd Weidl. Le Nozze di Figaro, Die vier Gräbner. (21851).

Vienna, Staatsoper: Die Verkauftene Braut conducted by Kout with Popp, Lotte Rysanek, Rüdiger Schütt. Così fan tutte conducted by Kout with Colburn, Daniel Wadsworth. Le Trovatore conducted by Segerstam; Raimonda by Glasnov and Nurejev conducted by Schirmer.

Volkoper: Kalman's Die Csárdásfürstin. Die Fledermaus; Die Verkauftene Braut; Lortzing's Der

Wildschütz; Millocker's Der Bettelstudent. (5342657).

PARIS

La Belle Hélène conducted by Yan Pascal Turtelero/John Burt Foster. The opera is a production with Sandra Brown/Madeleine Renaud in the title role. Jerome Pruetz/Georges Gauthier as Paris and Marie-Christine Arta/Véronique Huet as Helen. (26421).

Martha Graham Dance Company. Music by Gian Carlo Menotti. Igor Stravinsky. Paul Hindemith and Carol Nelson. TMP-Château. (3334444).

SEVILLE, The Spanish National Ballet. Concerto Barron. Choreography by George Balanchine to Bach's Clavier. The new season of the San Jeronimo de Buenavista. (Tue).

Madrid, Real Madrid football stadium. Open Air concert. Free entrance, organised by El Corte Inglés, presented by the National Orchestra with popular Spanish music. Pasodobles and Zarzuela arranged by Cobos. American Robert Mandell will conduct orchestra to accompany Spanish tenor Jose Carreras. Repertoire will include West Side Story, Spanish ballet dancers, arranged and choreographed by Carl Davis. (Tue).

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Pygmalion in Bologna

Andrew Porter

The Opera Theatre of St Louis — a city founded under Louis XV — eight years ago produced Rameau's *Pygmalion*, on a double-bill with Gianni Schicchi. I suggested that it should revive the piece along with Cherubini's *Pimmallione* and Donizetti's *Pimmallione* — three delightful and very different works — while the company's Opera Studio put on the *Pygmalions* of Rousseau, Georg Benda, and Giambattista Cimarosa. Rameau's (1748) and Rousseau's (1770) versions both appeared in Louis XV's reign, and the latter, in various translations and adaptations was soon taken up all over Europe. *Pygmalion* is a potent myth. It moved Cherubini — whose own music was, and is, often called marmoreal and cold — to give stirring expression to the idea of an artist being driven almost mad by his inability to impart warmth, life and breath to even his greatest creation. Napoleon, it's said, was moved to tears.

The Bologna *Feste Musicali* eight September days of music included Cherubini's *Pygmalion* for the Coronation of Charles X. Liszt's *La Crucia*, a programme of church music Byzantine and contemporary, and Claudio Perrone's *Pygmalion* after Rousseau: a melodrama setting by Ferdinando Provesi, Verdi's first teacher, and Cimarosa's through-composed version. Rousseau's *Pygmalion* was a melodrama, its libretto a three-act affair in which the first column specifies the musical character of each number, the second its duration, and the third the action is accompanied and the words *Pygmalion* then speaks. For example: "A few notes express desire, fear, then the swift, almost involuntary movement by which Pygmalion unveils the statue; 10 seconds; With a trembling hand, he begins to lift the covering grooves confident, discloses the statue of Galatea, sees her ready to bestow life, then checks himself; 'I was about to fall at her feet! What madness!'"

One of Provesi's—and later Verdi's—duties as Busseto's *maestro di musica* was to provide fare for the "academies" of the Busseto Philharmonic Society. Its programmes often included short spoken plays. Provesi's *Pygmalione* (c1820) gave a chance both to some local actor and to the distant musicians. The 33 brief musical passages that articulate the monodrama (Galatea, when brought to life, has only four exclamations) are nothing special. Most of them sound like aria introductions unfollowed by arias, couched in the Rossinian lingua franca of the day. A flute tune over pizzicatos (as *Pygmalion* reflects that the statue itself but seems of 19th-century opera — but without the set-piece numbers into which such scenes led. It's more like an 18th-century *Erzählung*. Odd that Cimarosa composed so little else; his *Art e Giochi* (1789; King, 1795) and *Ratio di Proserpina* (1791) have been mislaid; some songs and a double-bass concerto survive.

The performances were given in the Aula Magna of Bologna's Institute of Fine Arts, established by Napoleon in a former church. It's an uncommonly handsome room, designed by Alfonso Torreggiani, the architect of many of Bologna's 18th-century splendours. The institute's casts of masterpieces from the antique to the modern, living Galatea (in Provesi's piece) was similarly naked. Tito Gioti conducted the Comunale orchestra. Giuseppe di Léva directed. Paolo Besegato, in the Provesi, was a mannered actor; Carlo Galia, in the Cimarosa, sang intelligently and clearly, but in a tenor of effective compass even narrower than Radini's. Cimarosa's *Pimmallione* would lend itself to simple concert presentation, and it is a work that tenors in quest of their de force and an intriguing chamber orchestras might well revive.

Mahler Festival/Festival Hall

Andrew Clements

The festival celebrating "Mahler, Vienna and the 20th Century" has returned for its second phase. There are two Mahler symphonies, as well as *Das Lied von der Erde*, *Das klagende Lied* and two song cycles to be included, plenty more Berg and an interesting scattering of contemporary or near-contemporary works. Claudio Abbado and the London Symphony Orchestra are again the lynchpins of the programmes, and it was they who began proceedings on Sunday night with Mahler's Third Symphony, not at their home in the Barbican but in the Festival Hall.

During the first series of celebrations in the spring the LSO's playing varied wildly and inexplicably in quality and attentiveness. On this occasion its response was consistently excellent, amply fulfilling Abbado's demand for an enormously wide dynamic range, providing solos of suppleness and character, and tone quality in all departments that never lost its refinement even in *extremis*.

Abbado's view of this sprawling, sometimes infuriating symphony is impressively comprehensive. It does not shrink from the work's *longueurs*, does not force the pace when concentration might begin to falter or the structure threaten to disintegrate. It is more successful than most interpretations in abandoning clock time absolutely for the sake of musical time; that does not necessarily guarantee slow tempi (though the first movement in particular is taken very broadly) but it does inform everything with a naturalness and a breath-

ing space that give the music consistent buoyancy, more valuable commodity here than in almost any other Mahler work.

The orchestra and conductor were joined by Jessye Norman for a gravely intense account of the fourth movement, and by the women's voices of the LSO Chorus and Southern Boy Choir for a nicely articulated version of the fifth. Usually Mahler 3 is deemed value enough for an entire concert, but here it was preceded by Miss Norman's familiarly sensuous singing of Berg's *Altenglieder*, to which Abbado supplied his familiarly smooth - contoured texturing of Berg, making altogether perhaps just too much of a good thing, one began to wish for sharper edges to set off that ravishing voice.

RPO/Barbican Hall

David Murray

On Sunday night the Royal Philharmonic had a new guest conductor, the 32-year-old Claus Peter Flor. He began with a sizzling account of Glinski's *Russian and Ludmila's Overture*, which showed the orchestra in promising (and interesting) form. Sure enough, after the interval they were fully equal to his strenuous demands in the Fifth Symphony of Chaikovsky, with the high woodwinds brilliantly

neat in the Trio of the Valse. The Chaikovsky got a young man's performance, high spirited and often brash — a performance of extremes, though nothing was extremely soft nor extremely slow. The introduction was more portentous than usual; after that everything was brisk, rapid or even violent. The Valse was particularly taking. There was nevertheless an excess of triple forte where fortissimo would have done just as well, and in the loudest tutti the strings disappeared in the *mélée*.

Even the pianist Cecilia Ousset, in the Third Concerto of Rakhmaninov, was effectively shouted down two or three times — something one had supposed her big, gleaming tone to be proof against. But otherwise she dominated properly, and without sacrificing any of her characteristically smooth shadings. Her technical ease was breathtaking, as was, if anything was missed, it was some mischief in glittering scherzando passages, but even in those the execution was a delight. In the Final, she remembered no other pianist able to keep the chugging main subject so rigorously up-tempo with such clarity. In the two fortissimo climaxes she and Flor risked paring company, but if anything that added some trepidations thrill.

Saleroom/Antony Thornecroft

Indian artefacts

Sotheby's in New York took advantage of the Festival of India, which is gripping the U.S., to organise a massive auction of Indian works of art over the weekend. The sale was particularly strong in Indian sculpture, with a top price of \$140,000 paid by the Japanese dealer Matsuo for a Chola bronze of Shiva, dated to the 11th century. All told the auction brought in \$2.1m but was 26 per cent unsold. Matsuo also paid \$20,000 for a central Indian sandstone relief of Brahma and \$45,000 for a 19th-century Gandhara figure of Buddha. A record price for any work of art sold in Scotland was achieved by Christie's at its Glasgow auction rooms for a picture by the early 18th-century artist John Wootton. The London dealer Richard Green paid £240,000 for a scene of a huntsman with hounds. The painting came from the Islay mansion of Lord Margdale. He has sold up and moved the man and the scene contents of Islay House are being sold by Christie's. As an

indication of the relative value of good pictures and large houses in the more remote parts of Scotland the house, with more than 50 rooms, made only £150,000, selling to an American buyer. In the same Christie's sale a watercolour by Munnings entitled "The Meet" went to a London dealer for £22,000. This is a record for a Munnings watercolour. "Polio ponies in India" by Lionel Edwards, painted in 1827, did well at £9,640. The finest collection of pictures, drawings and lithographs by the French Romantic artist Theodore Gericault is to be offered for sale by Christie's on November 15 in London. They should make over £2m. Gericault died at the age of 33 and good examples of his work rarely appear on the market. The collection was formed by the late Hans E. Buhler, a Swiss connoisseur. The highlight of the auction is a unique version of "La course de chevaux libres" which Gericault worked on during his year in Rome in 1817.

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Tuesday September 24 1985

Limitations of a quick fix

THE ATTEMPT by the Group of Five finance ministers to devalue the dollar, through strong words backed by the threat of market intervention, is good news so long as it is only a first step—a quick fix while real solutions are developed. It could prove very bad news if the predictably sharp fall in the dollar on the first day convinces them that they achieved something solid, and can safely go back to their domestic preoccupations. The situation is far too dangerous for that.

The sharpest danger, as the communiqué from New York recognised, is the growing protectionist sentiment in the U.S. Congress, which could only too easily prove strong enough to override any veto which President Reagan attempts to impose. The President has been trying to contain Congressional sentiment by an aggressive stance towards protection in other countries, with little effect on Congress.

Intervention

The Group of Five communiqué is at least a clear signal that America's trading partners recognise her problems, and are prepared to help, even at some cost to themselves, if the attempt to devalue the dollar is successful, it will certainly hurt those who have been doing so well out of exporting to the U.S., as the London stock market immediately recognised by marking down companies with a large dollar income. It should also give some relief to the U.S. farm and energy sectors by stabilising or raising the dollar price of their output. It represents an attempt to relieve the pressures on the U.S. economy by getting the world trade system to function better rather than by interfering with it.

This makes a powerful case for why the dollar should be devalued. But it begs two very large questions. Can unaided intervention (or the threat of it) achieve what is wanted? And if it can, will the relief be effective enough to allow enough to disarm the would-be protectionists?

Economic purists will readily brush the whole exercise aside as futile; and since they include the U.S. administration spokesmen who yesterday claimed, incomprehensibly, that there had been no change in American policy in intervention, it may yet prove so. The central banks will almost certainly have to give the markets

at least one firm push, as they did so effectively in February, to carry any conviction.

The correction may then prove quite durable if it is true that the over-valuation of the dollar is partly a matter of market expectations, as proved to be the case after the speculative climax at the beginning of the year, and if the intervention is not sterilised. Both these are very questionable propositions. Last year the dollar had rewarded the bulls so generously that its over-valuation was self-sustaining.

Since the February turn it has fallen heavily, and subsequently drifted nervously; its present level seems adequately explained by interest rate differentials.

If interest rates are at the heart of the problem, then monetary policy needs to be adjusted to meet other investment demand for dollar assets more readily. This means higher monetary expansion and lower interest rates in the U.S., and tighter policy elsewhere.

Sentiment

However, there is nothing in the communiqué to suggest that this point has been acknowledged, or that the U.S. authorities are ready to allow dollar monetary aggregates to overshoot still more drastically, or that the Germans and the British are ready to mention the Japanese, or to delay the interest rate cuts which would be so popular with industry and with the electors. Yet this is the minimum required to ensure that the G5 communiqué is an action plan rather than an exercise in rhetoric.

We are doubtful on both these points; but even if we were not, we would suspect that an exchange rate adjustment—long overdue—is only a beginning. At best it will bring some relief to U.S. industry; it will affect profit margins in exports to the U.S. rather than trade volumes. Above all, it will not change the underlying misaligned fiscal as well as monetary policies. If economic trends and Congressional sentiment are to be changed at all durably, action will be needed to reduce U.S. government borrowing, and demand in strong surplus countries. The assault on the dollar is a small beginning.

Mrs Thatcher in the Middle East

MRS THATCHER played her cards well in the Middle East last week. She set out to support moderate Arab governments in their quest for a negotiated settlement to the Palestinian issue, and to persuade President Reagan into becoming more positively involved in that process and to promote and secure British interests in the region. In at least two of her three objectives she appears to have been successful.

The most controversial aspect of the Prime Minister's visit to Egypt and Jordan was inevitably her decision to invite two members of the Palestine Liberation Organisation's executive committee for talks with Sir Geoffrey Howe in London next month. It does not seem to have been clear to the PLO that it points clearly to the way in which the British Government would like to see that agreement evolve.

Armed struggle

Mr Mohammed Milhem and Bishop Khouri have never been associated with the military wing of the PLO but do command respect among the 1.2m Palestinians living under Israeli occupation on the West Bank and Gaza.

Neither man would deny the PLO the right to engage in armed struggle to achieve its objectives, but both appear to believe that the best hope of securing self-determination for the Palestinians is through the agreement negotiated between King Hussein of Jordan and Mr Yasser Arafat in February. King Hussein asserts that the essence of that agreement is UN Resolution 242 which provides for Israeli withdrawal in return for peace.

If that is the direction in which the PLO is moving then Mrs Thatcher was correct to encourage it. The sterility of a situation in which Israel refuses to acknowledge the PLO, because it is a terrorist organisation aimed at the destruction of the Jewish state, while the PLO will only talk to Israel if it has the prior pledge of an independent state, is all too obvious to everyone.

If there is ever to be a peaceful settlement in the Middle East it has to be negotiated

with people who are genuinely representative. Should Mrs Thatcher succeed in persuading President Reagan of this then her trip will have been doubly successful. The U.S. Administration is still hesitating over which Palestinians it will talk to as part of a joint Jordanian-Palestinian delegation. It is a procedural dispute which carries with it the risk that even if the U.S. does eventually take the plunge it will both upset Israel while failing to convince a substantial part of Arab public opinion.

President Reagan has the opportunity now to provide the peace process with the impetus it needs. The hope is that he will tell King Hussein next Monday that the U.S. can agree on representative Palestinian and Israeli leaders who will be held soon afterwards. At the same time he must reassure Israel of the U.S. commitment to its security.

Mrs Thatcher is certainly in no doubt that the pressures on King Hussein, domestically and internationally, will intensify if he cannot demonstrate any progress within the next few months. Syria is publicly committed to the destruction of the Hussein plan, a task which will become immeasurably easier if Washington continues to prevaricate.

Of course, Syria should ideally be involved from an early stage in negotiations but if that has been deemed impossible then the only method of tempering the opposition of Damascus will be through showing that Hussein's plan can provide benefits for the Palestinian people.

Britain and the other members of the European Community can provide a voice distinct from that of the U.S. and one of real value to the more moderate Arab nations. Sadly international politicians tend too often either to lose interest or not to follow through. By becoming the first British Prime Minister to visit Jordan, Mrs Thatcher, who is also a friend of Israel, signalled perhaps the emergence of a new role for London, if not as a principal player at least as a catalyst.

A WALL STREET investment banker was asked recently why he thought Unilever had moved much more rapidly than expected to make a full bid for Richardson-Vicks, the world-famous manufacturer of Vicks VapoRub.

"Because," he replied, "it didn't want to see Procter & Gamble or Colgate pick Richardson up from under its nose."

This response neatly encapsulates the fierce triangular battle which has been waged for years among the three companies that produce most of the household names found under the kitchen sink and in the bathroom cabinet.

For the best part of this century, they have been engaged in elaborate manoeuvres which have taken them into virtually every corner of the globe and an ever-widening range of products. The marketing conflict is engaged wherever two members of the trio come into competition. But historically Unilever has been the dominant force in Europe, as Procter & Gamble is in the U.S.

Since the early 1980s, Unilever and its U.S. subsidiary, Lever Brothers, has stepped up its attack on the American market. It has launched a battery of new products backed by a raft of advertising dollars, invested heavily in new plant, and restructured its operations. Its \$1.3bn contested takeover bid for Richardson-Vicks represents the culmination of this new expansionary drive.

The acquisition of Richardson would give Unilever a new batch of instantly recognisable brand names to put in the bathroom cabinet alongside its own. Lifebuoy soap, Dimension shampoo, Aim toothpaste and Signal mouthwash. Among these are Richardson's Oil of Ulay skin lotion and its redoubtable 80-year-old Vicks range.

This new-found vigour at Lever follows a bleak patch when, as one analyst puts it, "the management went to sleep at the wheel." Although Unilever's other interests in the U.S., Lipton's tea and the more recently acquired National Starch, have rarely shown less than a sparkling performance, Lever Brothers lost market share steadily in the 1970s. By 1978 it was losing money and a major management upheaval to pull the group out of its decline.

"I could not understand it," says Mr Hercules Sogales, an analyst at Drexel Burnham Lambert who used to work for Procter & Gamble. "Unilever was such wonderful company, yet there was this amazing difference between its European performance and Lever Brothers."

In 1980 the Unilever board dispatched Mr Michael Angus, a top-ranking executive, to sort out the problem. Three years later, Lever pulled back into the black, posting a \$14.6m net profit in 1983 following five years of losses. Even today Lever's performance can hardly be described as glowing. Last year the company reported

Change of agenda

The thick and glossy agenda for the Tory Party conference, published yesterday, shows that a month is a long time in politics. The publication which went to press before the Cabinet reshuffle has decidedly dated look.

All the old ministers are listed to answer the various debates when the party gathers at Blackpool in two weeks' time. A typed list containing no less than eight corrections had to be issued at the press conference which launched the agenda.

A full page colour photograph shows the beaming face of John Selwyn Gummer as chairman of the party though, of course, it is the more satirical Norman Tebbit who now rules. The luckless Patrick Jenkin, who made known his ill-feeling over the way he was pushed out of the Government, is still listed as the man who will answer the conference debate on environment, homes and land.

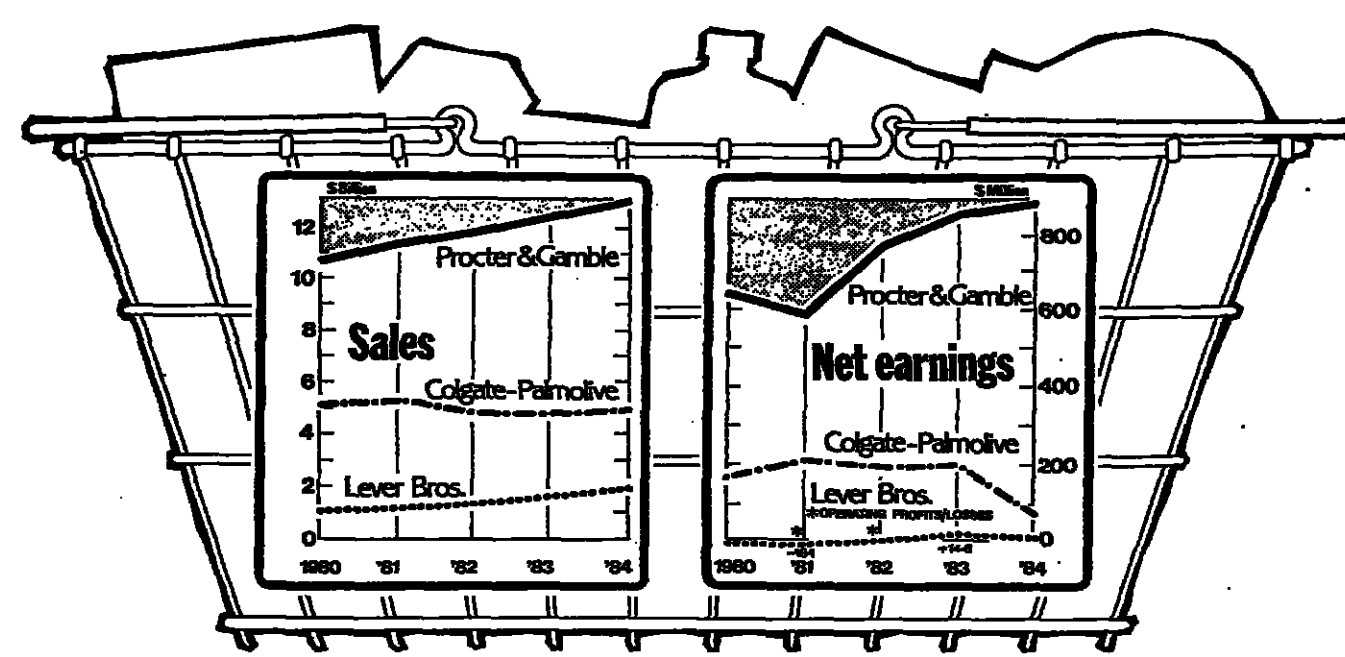
That nimble novelist, Jeffrey Archer, the party's new deputy chairman, fares rather better. Presumably, it was known that his appointment was in the offing as his name is down in the agenda to make the traditional appeal for party funds on the last day of the conference.

Who better than the author of "Not a Penny More, Not a Penny Less" for such a task?

ECU spirit

Britain may still be some way from membership of the European Monetary System. Nevertheless, one City of London company has just made its own contribution to the spirit of community harmonisation.

F & C Eurotrust, the specialist European investment trust in the Foreign and Colonial Management Group has published an annual report which presents a revenue account and balance sheet denominated in the European Currency Unit (ECU) in addition to the



Brene Radovic

earnings of just \$7.1m on sales of \$1.8bn.

Part of the explanation for this lacklustre bottom line is the vigorous and costly marketing effort Lever has mounted to re-establish its position in the U.S.—which has intensified its head-on clash with Procter & Gamble and Colgate.

Over the past five years all three have suffered from the battle for market share in a mature sector. Even Procter & Gamble, the 22nd largest company in the U.S. and undisputed marketing king, has stumbled, making some uncharacteristic product errors.

One of the most serious setbacks for the Cincinnati-based P & G was in the \$180-million toothpaste market where Colgate-Palmolive caught it napping with a series of new product launches. In the early 1980s, Colgate brought out the clear sweet-tasting Gels which won an instant success in the children's market, following up last year with the launch of the Colgate pump dispenser—an innovative packaging idea which replaced the traditional tube with a firm plastic dispenser which pumped out a single standard dollop of paste.

Procter & Gamble reacted sluggishly to the challenge posed by the Colgate pump, and then lost more credibility and market share when its rival pump dispenser ran into technical problems during test marketing.

In the meantime, Colgate has established a clear lead, capturing about half of the rapidly growing pump-dispenser market, which is now estimated at over 12 per cent of total toothpaste sales.

Mr Reuben Mark, Colgate's new president and chief executive, claimed last month that his company has now drawn even with Lever in total toothpaste sales. "In 1979 they had a 42 per cent share and we had 18 per cent," he said. "Today they have about 28 per cent and we have about 25 per cent."

Even in its base market of detergents, P & G appears to have faltered. Lever Brothers' early launch of Wisk liquid detergent more than 20 years ago enabled the company to capture a healthy lead in the fastest growing sector of the detergent market. Liquid detergents now account for \$750m of

the \$3.2bn-a-year total detergent market, and Wisk has taken a third of the liquid market to become the second-biggest selling detergent of any sort behind P & G's 30-year-old powdered Tide brand.

Some Wall Street analysts believe P & G's uncharacteristic lapses reflect hardening arteries in the 145-year-old company. Sales and earnings growth have slowed in recent years and in fiscal 1985 it posted its first full year earnings decline in 33 years as profits slumped by 29 per cent to \$635m.

Other industry specialists, however, attribute P & G's recent problems as much to the new-found marketing skill of its chief rivals.

At P & G, competitive pressures have forced the once ultra-cautious company to introduce an unprecedented number of new products. Recent additions to the brand line-up range from Duncan Hines chocolate chip cookies to Citrus Hill orange juice and a handful of over-the-counter drugs resulting from its \$371m acquisition of Norwich Pharmaceuticals in 1982.

P & G has launched a counter-offensive in the liquid detergent market with its new and highly successful Liquid Tide brand, Liquid Bold 3 and several other derivatives of its best-selling powder brand.

Backing this up, the group has plunged into a major capital expenditure programme to re-equip and automate its plants. In its latest fiscal year, capital spending grew by 20 per cent to \$1.1bn, following a 50 per cent rise the previous year.

P & G's already legendary advertising budget has also been stepped up. Last year the group spent \$750m on promoting its products, well above such corporate giants as Sears Roebuck, General Motors and significantly more than the combined advertising budgets of Lever and Colgate.

Colgate-Palmolive has looked to be the most vulnerable company in the trio. On a global scale, it is much smaller than either of its two competitors with total sales of \$5bn against Unilever's \$21bn and Procter & Gamble's \$13.6bn.

After peaking at \$208m in 1981, earnings slipped steadily to \$135m last year, making the group a favourite target for

U.S. HOUSEHOLD PRODUCTS

A tough three-cornered fight

By Terry Dodsworth and Paul Taylor in New York

takeover speculation. Belatedly, Colgate has begun to refocus on its traditional strengths, selling off some of the companies it bought during an acquisition phase during the 1970s. Mr Mark says the company will concentrate on the products for which it is known best—brands like Fab detergent, Ajax cleanser, Palmolive soap and the ubiquitous Colgate brands of toothpaste and shaving cream.

In the face of P & G's comeback plan and Colgate's retrenchment, Lever seems to be settling in for the long haul. There are certainly no quick profits to be made in playing second fiddle, however well, to P & G. Despite the success of its detergent line, compared to the perhaps 16 or 17 per cent return on sales achieved by P & G.

The new product programme launched by Mr Angus and continued by his successor Mr Gordon Stevens, has continued to soak up funds. It costs around \$40m to launch a new detergent nationally in the U.S., and Lever is showing no signs of slowing down the pace of new introductions.

steadily expanding the Surf powdered brand, developing both Sunlight liquid fabric freshener and Sunlight automatic detergent nationally, and last year built a new \$41m plant for its Dove and Carrot toilet soaps.

Yet, despite the cost, marketing experts believe this concentration on the U.S. will continue for some years to come. They see Lever's shift away from its 1970s emphasis on Third World markets—a period when the developing world seemed to hold out rich prospects of growth—to a determined assault on its U.S. rivals as one of competing internationally to take away easy profits from your competitors in their home markets," notes one analyst.

Part of the new strategy, they believe, will involve a stepped-up effort to transfer product technology from its European base to the U.S., a trend which began under Mr Angus in both the detergent and margarine sectors. In margarine, for example, Lever revamped its operations last year, acquiring Shedd, one of the leading U.S. producers, and returned into profits in this sector.

The second element in the group's assault on the U.S. consumer and household products markets became apparent in the Richardson-Vicks takeover bid. While it is far from clear at this stage that the offer will succeed—family-controlled Richardson is fighting like a tiger—Lever is clearly determined to broaden its competitive front in the U.S.

By launching its \$1.3bn bid for Richardson, Lever is aiming to pick up a complementary product line which can be supported by the sort of marketing it understands in a field where, for once, it will not crash headlong into its old adversaries.

Tony Jackson

EUROPE'S SHIFTING MARKET SHARES

Palmolive brings up the rear with 7.5 per cent.

The dominance of Henkel in Germany, together with the aggressive pricing tactics of the leading German retail chain Aldi, has knocked the international players in recent times. By outside estimates, Unilever has lost \$50m in Germany's detergent market over the last five years.

"In the second quarter of this year," Unilever says, "we decided that enough was enough. We have restructured very heavily in Germany, with manpower losses in almost

every area of the business. Even so, it will take two or three years to get back into profit."

In the UK, where Unilever and P & G have the field largely to themselves, the battle has been especially hard and prolonged. Lever Brothers' share of the UK washing powder market peaked in 1980 at a remarkable 53 per cent, against P & G's 33 per cent.

Then the tables began to turn. By 1983, Lever's share stood at only 47 per cent,

P & G's at 42 per cent. In November 1983 came Lever's disastrous launch of new Persil Automatic: the product was widely publicised as the cause of severe skin rash, and within a few months sales of Persil Automatic—which once claimed 26 per cent of the entire market—had virtually collapsed. Swift remedial action was taken, but the company will now say only that market share is "out of the trough."

Tony Jackson

Men and Matters

normal startling figures.

The idea is to show how the firm has performed without the distortions caused by the decisions of sterling over the last year.

P & C says it is the first British company to publish ECU accounts. There is not likely to be a rush to follow it, although rivals may note the happy fact that the trust's ECU net asset value is up 33 per cent over the year—well ahead of a 22 per cent rise in sterling terms.

The French nationalised glass group Saint Gobain adopted ECU earlier this year when reporting and has gone a step further by issuing ECU denominated loan stock.

Garden City

The popular perception of Glasgow remains stubbornly one of a rundown city based on declining heavy industry. Not quite true, of course, as any recent visitor can confirm, but it is a big psychological hurdle for the organisers of the city's 1988 garden festival.

As Billy Connolly, the home-grown comedian, admitted ruefully at a razzamatazz launch of festival plans at the Honourable Artillery Company's headquarters in the City, Glasgow and flowers appear to be mutually exclusive.

But over 100 acres of derelict dockside near the centre of the city will be transformed into a landscaped park, marina and pleasure gardens to attract an estimated 4m visitors.

As an "unashamed fan" of Glasgow, George Younger, the Scottish Secretary, accepted the indignity of a bumpy ride in a hot air balloon with Connolly for the sake of the cameras. "Glasgow's festival will shine them all," he said loyally. The Scottish Development Agency which is funding the

operation at a net cost of around £12m, is looking for sponsorship from private industry which has high hopes of getting it.

The garden festival concept has caught on following the success of Liverpool last year. Stoke on Trent, where a former steelworks site will be transformed by next summer, has already attracted \$35m from industry.

Water-mark

Thames Water Authority is bubbling with excitement. Its tap water has been voted among the top 10 leading brands of bottled water in a taste test.

"What wine?" magazine organised a water and wine tasting in London earlier this month. Thames, after carbonating a bottle of tap water, shipped it into the test with the other 23 sparkling waters.

The judges placed the Thames sample sixth, ahead of 17 well-known bottled brands. Thames has apparently not decided yet whether to enter the market of existing customers, it reckons, should be pleased to know what a bargain they are getting at a mere .06p a litre.

Northern lights

Much as I respect the sterling qualities of Yorkshire folk and their proud county, the idea of Bradford, the West Riding woolen city, being a tourist attraction had somehow passed me by.

Nevertheless, Bradford is the first northern city to be selected by the English Tourist Board for a tourism development action programme. The board and the various local authorities have agreed to fund \$40,000 for a series of

feasibility studies designed to make Bradford a firm favourite among northern conference centres.

Meanwhile, the European Economic Community is finding a further £120,000 to carry out an analysis of Bradford's socio-economic structure.

Bradford's special role throughout its industrial history has been to absorb immigrant in sizeable scale. The Victorian city was largely built-up by the efforts of European refugees from the Franco-Prussian war. Since World War Two the city has been changed yet again by waves of immigrants from the Indian sub-continent.

The tourist board is backing Bradford's bid on the fact that some 30,000 people are already choosing to visit the city annually on "short-stay" holidays—either to see relatives or for our the nearby Bronte country and various spots in the Yorkshire dales.

And, as a reminder of earlier visitors who came and stayed, the run-down area called Little Germany is being revived as a sort of northern Covent Garden, while the Wool Exchange is destined to become a shopping mall.

Room service

When a coup was attempted in Bangkok recently—it rapidly failed—the first thoughts of the Asia Hotel management were, naturally, for the well-being of their guests.

The following memo was circulated: "To all our dear guests. Please be informed that a light government revolution is going on this morning."

"The public is then requested to keep calm and, if possible, stay out of busy areas until situation is back to normal."

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Observer

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Letters to the Editor

Unemployment and real wages

From Mr D. Howell MP

Sir—What Mr James Symonds writes (September 17) about unemployment and real wages is interesting. But I hope the policy-makers do not draw the wrong conclusions from it.

It may well be correct—it almost certainly is—that the real wages of those in employment, and that the slower and stickier the fall, the less the impact on unemployment.

Indeed, Keynes and his disciples have shown that the inadequate basis for a rounded economic and social policy in today's conditions, when the market-clearing real wage is well below accepted minimum standards of living and dignity.

In effect, the policy-makers who talk purely in these terms seem to be telling people in already straitened circumstances somehow to live on less—not a very warming message.

This is why Government spokesmen who lecture the world about the need to "price workers into jobs" would be wise to spend more time explaining the people's standards of life and income going to be upheld, if not by wages from employment.

The answer is to hand in the goal of a far wider spread of personal capital ownership, in a much greater sharing in the profits from capital and in more effective state income sup-

port for those on low wages or who are drifting into the ever-growing part-time economy.

If the Government want to get together a fair share of the economic pie, they should keep their eyes on the workings of the labour market to a minimum and concentrate their own efforts on the proper use of the state's financial and other assets.

Keynes himself did not give much evidence to the idea that the wage problem and the unemployment problem could be progressively solved by allowing workers a fairer share in the nation's output, although he mentioned the thought in "How to pay for the war".

But now that events and modern technology are combining to produce a explosive growth in part-time work (in other words, many more people are accepting lower take-home pay wages anyway, even while enjoying a fairer share in the nation's output on all sides) the time has come to put the ownership idea to the forefront of the Conservative Government's thinking and policy. Some of us believe that it should have been put there a decade ago, and said so. David Howell, House of Commons, SW1.



Performance payment bonus

From Mr P. Brown

Sir—Before too many high fliers seek the top spot at the UK subsidiary of a U.S. company in the expectation of enjoying the 30 per cent bonus and salary premium suggested by the Jobs Column (September 19), a word of warning.

While the chief executive of the UK subsidiary will almost certainly be on a performance payment bonus, its rules, usually a return on investment target, will be tougher than the achievement of budget criteria more often applying in British companies.

In addition they will find their U.S. colleagues' attitudes

to perks, in particular company cars and hefty additional pension contributions, very different to the a la carte remuneration policies increasingly available to managing directors of domestic companies.

They should also beware the world wide management bonus pool in which cyclical swings can produce no bonus at all in the best UK profit years and extraordinary payments in years when the U.S. is awash with profit but the UK subsidiary is way below its targets.

Peter Brown, Reward Regional Surveys, 1 Mill Street, Sotheys, Suffolk.

Encouragement for the arts

From the Director, British Theatre Association

Sir—How culpable a new leader would be thought if the first major speech to the Press (September 18) undermined those involved, gave no hope of Government support and, as one responsible for development, stated that every penny given to the organisation would only lead to it wanting two. We have reached a strange state of affairs when we appoint a

Minister for the Arts who does not recognise the contribution that is made to this country by the arts, both socially and financially.

If any leader really believes in the arts, that body will flourish. Indeed, is that not Mrs Thatcher's very maxim? With no respect, no help and no encouragement to succeed, how can the arts be made to flourish?

Jane Hackworth-Young, 9 Piccadilly Square, W1.

A way to cheaper house prices

From Mr R. Mernane

Sir—Mr N. W. Bowie (September 19) is correct in his assertion that the only way to cheaper house prices is to increase the supply of land. His suggestion, however, that the solution is for general Government to "zone more (presumably green belt) land for residential use..." falls wide of the mark. A great deal of highly suitable land lies unused throughout the south east and particularly in Greater

London—much of it in the hands of local authorities. Surely, Sir, what is required is for central government to encourage existing landowners to put their vacant land to its maximum permitted use, possibly by levying a stiff annual charge on all such land. The economic effect of this would be that land would become cheaper to buy and dearer to hold.

Richard Mernane, 4 Manor Road, SW20.

Changing the use of land

From Mr A. Harper

Sir—Mr Bowie (September 19) says that land prices are governed by supply and demand. To a degree this is true, but in one unique feature land differs from all other markets because its effective supply is fixed.

It is unrealistic to believe that the mere adjustment of land use zones can seriously operate to bring about a significant degree of change for any sustained period. The reason for this is simple.

The effect of our systems of land tenure and taxation combine to encourage all holders of land to operate a passive caretaker. No land holder wants to deplete prices and if there are any signs of falling land prices potential sellers will tend to postpone sale until prices recover.

Rezonning land use may technically increase supply for given activities but it does not necessarily make a land holder a seller.

Arnold J. Harper, 31, Russell Road, SW19.

Sleeping in Japanese style

From Dr P. Kornicki

Sir—Carla Rapoport began her survey of the Japanese economy (September 18) with such a misleading statement that I could hardly bring myself to read the rest of her article. In the world's second richest industrialised democracy, more than 50 per cent of the people still sleep on the floor. Japan's tradition of austerity, even in the face of increasing wealth, has assured continued economic prosperity. So Japan is not a land of luxury, but of the bed that Ms Rapoport presumably feels to be the natural place for sleeping man or woman.

It is surely time for information about Japan to attempt to free itself of European prejudices. The claim a few years ago that Japan was a nation of workaholics living in rabbit hutchies is not only offensive but simply wrong, just as it would be to assert (from examples I have come across in Japan) that the English are easily satisfied with second-best, because many of us live in old houses, or that we have low standards of personal hygiene, because we are happy to lie in dirty bathwater. In Japan people do things differently.

Dr P. F. Kornicki, 56 Carlyle Road, Cambridge

Bolstering small businesses

From Mr E. Wood

Sir—Mary Berg (September 20), in her role as chief economist of the Society of Motor Manufacturers and Traders, may be grinding an axe in her diatribe on government encouragement of small business. For many years, successive Governments have supported large firms by subsidies, grants, loans and less obvious policies such as an education system that disregarded the needs of people who wanted to start their own business. Despite the current interest in small firms, my guess is that far more government resources are devoted to the needs of large firms than to the needs of small business.

Promoting the interests of large firms is administratively easier for a government than dealing with the multifarious needs of small firms. The argument that direct support for large firms helps their small suppliers indirectly was put to me some years ago by

a senior civil servant then in the small firms division of the Department of Industry. You might just as well say that pouring water into a large river helps the streams that feed into it.

When a Government gives help to large firms, where does the money come from? The answer is that it comes from other wealth creating enterprises including many small firms.

For too long, large firms in Britain had the wind in their favour but failed to make good use of it. Now that small business is being given long overdue encouragement, Mary Berg should wait until the new policies have had time to work their way through the economy—say, 20 or 30 years—before moaning about it.

E. G. Wood, 27, Towncliffe Lane, Marple Bridge, Stockport, Cheshire.

UK voting patterns

Alliance finds its heartland

By Peter Riddell, Political Editor

HOW THE CLASSES VOTED

	Per cent of electorate	Cons	Lab	Alliance	Other
Salariat	27	24	14	31	1
Routine non-manual	24	46	25	27	2
Petty bourgeoisie	8	71	12	17	0
Foreman and technicians	7	48	23	25	1
Working class	54	30	49	20	1

Source: How Britain Votes



A partial explanation may be the rising number of people with educational qualifications. For instance, in 1983 the Alliance took 41 per cent of the votes of university graduates and 33 per cent of those in the salariat with one O level or above. These social changes have been reinforced by movements in public views and attitudes towards favouring the Alliance.

The authors have developed a two-dimensional approach. One axis is government intervention versus free enterprise and the other is authoritarianism versus liberal social values.

Labour voters tend to be concentrated in the interventionist liberal corner and Tories in the free enterprise authoritarian corner. Alliance support is strongest among those favouring the mixed economy but also the welfare state, civil liberties and internationalism; these views are associated with the educated salariat.

Consequently, the rise of the Alliance can be linked with the growth of a "new" educated middle-class sharing its values.

However, equally significant has been an increase in public support both for free enterprise values and for a liberal social approach.

Since the mid-1980s there has, for example, been a marked

shift in public views on extending nationalisation now (backed by 18 per cent against 28 per cent in 1984) and privatisation (supported by 42 per cent against 21 per cent previously). This is a far larger movement than can be explained by changes in the class structure alone. The authors suggest that "Mrs Thatcher has made converts to the free enterprise philosophy," particularly among latent supporters in the salariat and petty bourgeoisie.

There has also been an increase in support for the liberal social values such as abolition of the death penalty and equal opportunity. This can be linked with the growth of six-decade and higher education. The net effect of both these shifts has been an increase in the free enterprise/liberal values area of potential Alliance support, possibly of 5 percentage points.

However, the authors argue that the Alliance has not yet clearly established itself as the main party of professional and technical workers in the way that Labour and the Conservatives are the dominant parties of the industrial worker and the entrepreneur and manager respectively.

The Alliance has fallen short of the other parties in mobilising its potential support. The absence of an overriding Alli-

ance principle which unites its supporters and distinguishes them from Tory and Labour backers may explain the relative paucity of strongly committed Alliance supporters. But if the Alliance could secure the same proportion of its heartland vote as the other parties it could expect to win 5 to 10 percentage points more votes, largely at the expense of the Tories.

Some of these findings have already been discussed by Alliance leaders and have been reflected in Dr David Owen's repeated stress on the social market economy and on winning and retaining the support of traditional Labour voters who backed the Tories in 1979 and 1983. The authors suggest that it might be rational for the Alliance to move more in a free enterprise direction while retaining its current approach to liberal social values since the votes it might win from the Tories by doing so should more than make up for those it might lose to Labour.

There are also snags for the Alliance. This strategy may be at the expense of giving up earlier ambitions of replacing Labour and attracting traditional working-class voters. However, the Alliance has to attract such support if it is to prevent a Labour revival from undermining its hopes of winning a majority seats such as Milton Keynes, Stevenage and Swindon.

The Heath/Jowett/Curtice view is partially challenged by some Alliance leaders who argue that many of their inner-city supporters in, for example, Tower Hamlets, Islington and Lambeth do not fall neatly into a free enterprise/liberal category. They may favour free enterprise but they also lack traditional family values and tough police action against crime rather than a liberal approach. The Liberal activists' view has been that it is possible to win working-class support by taking up local grievances and offering an alternative to the paternalist approach of some Labour councils.

The message is not all bad for Labour. The party may be able to revive and does not have to take the existing distortion of values and attitudes as given; Thatcherism is not irreversible. But the authors suggest that an appeal to social justice rather than to class struggle has more hope of success.

In short, there is still all to play for in a three-party electoral system.

Potentially illegal TV licence

From Mr J. Harrington

Sir—From your recent report on BBC financing, there appears to be an unquestioning assumption that the TV licence fee is legal. The European convention on human rights, which is supposed to govern any country's laws and demands, in part, "the right to receive information..." by any medium and regardless of frontiers. This fundamental human right makes it illegal for the British Government to prevent people access to broadcasts from TV or any other body which broadcasts information in unscrutinised form into the airwaves on demand for payment of a licence fee.

By analogy, consider a demand from the Government that anyone who wished to receive any of the free newspapers that are produced had to pay for the Government to produce its own "free" paper, whether one wanted to read that paper or not. Any such law would provoke justified public outrage. The insidiousness of the licence fee, with the resultant snooping by detectors and criminalisation of those wishing to exercise

their rights freely to receive information on their TV sets, is no different.

Once the licence fee is gone, there are various alternatives. TV signals could be broadcast in unscrutinised form, with selective demand for payment perhaps on a metered amount of view basis. One could try advertising, but in mind that if advertising in regional areas does not work, it can be cancelled. It could be funded out of general taxation with political safeguards. One way would be to set a current funding level, ensure that in the future the funding is inflation-proofed, by reference to industry awards. The requirement that no legislation aimed at changing the BBC's status or funding could be effective unless that legislation was passed six years later and only then became effective. This would ensure that a Government with a solid majority could not threaten the BBC effectively without that threat being deferred beyond a next election.

Can J. Harrington, P. Box 748, General Post Office, New York, N.Y. 10001.

Amending the Treaty of Rome

From Mr J. Richards

Sir—The conference for revision of the Treaty of Rome provides an opportunity to avoid problems that can be expected in future in connection with the application of Article 85 of the Treaty by its suitable amendment.

Paragraph 1 of Article 85 prohibits all agreements affecting trade between member states of the EEC that have as their object or effect the prevention, restriction or distortion of competition within the common market. Paragraph 3 makes such agreements void. Paragraph 3 allows for the prohibition of paragraph 1 to be declared inapplicable in cases where, subject to certain provisions, the agreement "contributes to improving the production or distribution of goods or to promoting technical or economic progress while allowing customers a fair share of the resulting benefit".

A problem arises in that only the Commission of the European Communities can make the necessary declaration under paragraph 3. A very doubtful about this is the wording of the Treaty itself is displaced by the provisions of Council Regulation 17 of 1962. The result of this is that a very large number of agreements satisfying the requirements have had to be notified to the Commission and until such time as the Commission has acted upon them, there has been uncertainty as to the legal position between the parties. The Commission has tried to reduce the number of agreements requiring notification before they can be declared effective by promulgating a number of group exemptions (for example, in the fields of exclusive distribution agreements, patent licences, specialisation agreements, joint research and development agreements), but it still has a backlog of several thousand cases to deal with.

Many of the cases before the Commission arise from complaints from parties who believe themselves to be aggrieved by a breach of Article 85. In order to reduce the backlog, the Commission in its last two reports on competition policy sought to encourage the parties to deal with their own disputes rather than send complaints to Brussels. It seems especially desirable that the Commission's role should be limited to

however, they are a substantial problem will quickly emerge. As noted above, paragraph 1 is an absolute prohibition, relief from which can only be granted by means of an exemption made by the Commission. Two courts in the United States when faced with a similar absolute prohibition in the provision of United States Antitrust Law quickly concluded that such laws could not stand if they meant to be applied and applied a rule of reason to find only unreasonable restraints on trade unlawful. It seems likely that national courts would be inclined to do this in a case before them for an alleged breach of Article 85 will be tempted to use the same expedient. The existence of paragraph 3 creates a problem, however, since it implies that the only way in which the strict wording of paragraph 1 can be alleviated is by proceeding in accordance with paragraph 3. This is clearly not a desirable situation.

Such a problem could be avoided by an amendment to the Treaty to make it clear that agreements that are notified to the Commission and are enforceable and that in addition to the Commission's powers, a national court before which a national court alleged breach was in issue could apply the criteria set out in paragraph 3 to declare Article 85 inapplicable. While it may have been desirable in the early days of the EEC for the application of paragraph 3 to have been confined to a single body so that clear guidelines as to its applicability evolved, this consideration is no longer relevant. The cases decided by the Commission over the past 15 years provide a coherent body of law which can readily be applied by national courts. In any case, if it would suit a national court to refer a case to the European Court of Justice or to require the parties to submit the agreement to the Commission for its decision, in the vast majority of cases, however, matters would be dealt with much more expeditiously than at present.

John Richards, 200, Regent's Park, W1.

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SECTION II - COMPANIES AND MARKETS

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CHAMPAGNE GROUP'S DIVERSIFICATION PAYS OFF

Moët mid-year profits up 40%

BY PAUL BETTS IN PARIS

MOËT-CHENESSY, the diversified French champagne and cognac group, is bubbling with good spirits despite the disappointing champagne crop this year. The group yesterday reported a 40 per cent increase in first-half pre-tax earnings to FFr 568m (\$85m) on sales up 20 per cent at FFr 3.4bn compared with the previous year.

M. Alain Chevalier, chairman, said all the main divisions of the company had shown strong performance, and he expected group earnings for the full year to be in line with the target of a 25 per cent rise in profits and a 20 per cent increase in sales over 1984.

The company had also benefited from a return to profit at its Roc cosmetics subsidiary and an improvement in Armstrong Nurseries, the California rose producer it acquired three years ago as part of its diversification programme.

Moët-Hennessy last year launched a major restructuring of Armstrong Nurseries, concentrat-

ing its activities in Santa Barbara and rebranding the company's management. The French group set itself a target of three years to return Armstrong to profit.

M. Jean-Louis Masural, one of the group's two managing directors, said Armstrong lost \$8.5m last year and was expected to lose around \$4m this year. In the first half of this year it lost \$2.3m on sales of \$8.7m. M. Masural expects Armstrong to continue to improve, approaching near break-even next year and profits in 1987.

The group's champagne and wine division produced a 35 per cent increase in profits in the first half to FFr 282m on a 20 per cent rise in sales to FFr 1.58bn.

The current problems of the 1985 champagne harvest will have no impact on the group's performance this year and are not expected to have any longer-term repercussions if next year's harvest is normal. The cold weather earlier this year

destroyed about 20 per cent of the champagne region's vines, and the yield this harvest is expected to be down to between 3,000 and 5,500 kilos of grapes a hectare, compared with an average of 8,000 kilos in a normal year.

But the good weather this month will produce excellent quality and improve the quantity of the yield, according to M. Yves Benard, head of the group's champagne division. None the less, the overall champagne yield will be nearly 50 per cent lower than in a normal year. M. Benard estimates the total yield at about 100m bottles for the whole champagne region compared with total sales this year of about 182m to 195m bottles.

However, in contrast to the previous bad harvest, stocks this time are abundant. At the end of July stocks totalled 650m to 680m bottles. This is expected, if 1986 produces a normal harvest, to decline to around 550m bottles next year

for the champagne region as a whole.

Demand for champagne on export markets has become "explosive", according to Moët-Hennessy. In volume terms, sales rose 12.4 per cent in the first half, but the group wants to limit the growth in volume for the full year to 6 to 7 per cent to preserve the quality of its stocks in view of the low harvest yield this year.

The cognac and spirits division also saw a 35 per cent rise in first-half profits to FFr 280m on a 26 per cent increase in sales to FFr 1.17m.

The biggest earnings rise came in the group's third major business branch - perfumes and cosmetics. Pre-tax earnings rose by 56 per cent to FFr 91m on a 15 per cent rise in sales to FFr 794m. This reflected the recovery of Roc and a strong performance by the group's Parfums Christian Dior subsidiary, despite the heavy costs of launching a new perfume called Poison this month.

Indian joint venture for Gillette

By John Elliott in New Delhi

GILLETTE razor blades are to be manufactured in India from the beginning of next year by a joint venture between the U.S. parent company and Foddar of Calcutta. The venture is expected to be the subject of a stock exchange scramble for shares when 48 per cent of the Rs 50m (\$4.2m) equity is offered for sale next month.

Gillette will hold 24 per cent of the equity in the new company, Indian Shaving Products, which has built a factory near New Delhi as the basis of its \$14m project. It has successfully broken through various traditional Indian barriers, first by securing access with an equity stake in the country's heavily protected but rapidly expanding consumer market. It has also cashed in on increasingly relaxed interpretations of India's trade mark policy and will use its Seven O'clock marque linked with an Indian name which has yet to be announced.

India's stock exchanges have been booming throughout this year, and prices have risen more than 50 per cent. New share issues, especially those linked to names of major foreign companies such as Honda, Mitsubishi and Burroughs have been oversubscribed as many as 150 times.

The markets started to rise when Mr. Rajiv Gandhi became Prime Minister last November and received their biggest boost after the Government's spring budget which initiated major tax reforms and encouraged industry to expand.

The number of investors in Indian stock markets has risen from 2m in 1978 to about 8m now and is expected to be as large as 20m by 1990. Many new entrants to the markets this year have been speculators switching out of other trading such as commodities and diamonds.

The Government has tried to dampen the price increases by introducing trading restrictions and by ordering public-sector financial institutions to sell shares worth about Rs 500m in recent weeks.

One major example of market enthusiasm has resulted in Reliance Textiles of Bombay, home of India's major stock exchange, raising some Rs 3.8bn from a debenture issue originally planned for Rs 1bn.

But while the rapid expansion of the stock markets is important for the Indian economy and could mean companies have to rely less in future on loans from public-sector banks, it does not have a significant impact on financing plans of foreign companies now entering the country, like Gillette.

EUROBONDS

Fear of currency losses puts damper on new dollar issues

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

THREE new fixed-rate dollar bond issues met a mixed reception in the Euromarkets yesterday as the U.S. currency fell following Sunday's meeting of top finance ministers in New York.

Bankers said that moves arising from the meeting to depress the value of the dollar had left the bond market with a familiar dilemma. A fall in U.S. interest rates might be good for bonds, but a fall in the dollar only discourages European investors by bringing currency losses in its train.

In the event it was the second argument that held sway as the market closed weaker, shedding early morning gains of about ¼ point. Some bankers feared that an easier Federal Reserve money policy might also rekindle inflationary fears, pushing up yields on longer-dated bonds.

Finally, the weight of pending financing operations by the U.S. Treasury depressed two of the new issues, leaving only the repackaged UK government bonds, or BECS, trading well within their fees last night.

The other two were a \$100.1m targeted mortgage participation certificate issue from the U.S. Federal Home Loan Mortgage Corporation led by Salomon Brothers with a coupon of 10½ per cent, maturity of 2000 and issue 100% and a \$100m, eight-year, 10½ per cent issue at par.

for International Paper through Morgan Stanley.

By way of contrast, an issue for BMW Finanz in Australian dollars was a runaway success. This is the first Australian currency issue for two weeks and only the second bond issue ever by BMW in the international markets. Led by Orion Royal and Dresdner Bank the \$550m, five-year deal bears interest at 13 per cent, fees of 2 per cent and a price of 100½. Last night it was bid at the issue price, a rare feat for the bond market where lead managers normally expect to relinquish some of their fees in order to get the paper away.

The deal may have been helped by the fact that buyers of Australian dollar bonds tend to be central Europeans who favour German names, particularly those of blue-chip corporations, but in the wake of yesterday's dollar weakness high coupon issues in other currencies also received a boost.

Also well-received, for example, was an Ecu 60m, two-tranche issue for Finland's Enso Gutzeit led by Banque Bruxelles Lambert. The deal has a six and an eight-year tranche bearing interest at 9 and 9½ per cent respectively.

Elsewhere, Bristol and West became the latest British building society to tap the Eurosterling floating rate note market. It is raising \$100m through a seven-year issue led by County Bank which bears in-

terest at a margin of ¼ per cent over three-month Libor.

The first coupon will, however, be paid after six months for regulatory reasons (building societies will only be allowed to pay interest gross from next April) and will bear a higher margin of ½ to compensate for the smaller availability of six-month funds in the money market.

These terms are more generous than those paid by other societies, but Bristol is only 13th in the size "league". Though its delinquency rate is tiny and reserve asset ratio of 4.7 per cent well above the industry average of 3.9 per cent, investor lack of familiarity with the name held the bonds at a discount equivalent to their 30-point fees.

Among other new issues BNP (New York branch) is raising Ecu 150m through a 10-year floating rate Yankee issue managed by Salomon Brothers and carrying interest at three-months Libor hedged through the forward market into Ecu. Nederlandsche Middenstandsbank is raising F1 125m through a five-year 6.75 per cent Euroguilder issue at par.

Priced yesterday were the Korea Development Bank SwFr 70m issue which carries a coupon of 5½ per cent and issue price 99½ and the Ecu 40m, 10-year SNCI issue which bears a coupon of 9 per cent and issue price 100½. The coupon on the Korean issue is ¼ per cent below the indicated yield.

Time seeks \$400m commercial paper loan

BY OUR EUROMARKETS CORRESPONDENT

TIME Inc. the U.S. publishing concern, is arranging a \$400m commercial paper programme along similar lines to that arranged earlier this year by Dominion Resources, the utility holding company.

The idea is to launch a programme where commercial paper can be sold on a worldwide basis, both in the U.S. and overseas. Bankers believe such programmes could become increasingly common. Rates on U.S. commercial paper and Eurocommercial rates have tended to converge, while other barriers between domestic and offshore markets are also being broken down.

Paine Webber International Capital and S. G. Warburg are to be dealers on the new programme. The Soviet Union's Foreign Trade Bank is, meanwhile, taking advan-

tage of the continuing demand for East European assets to offer a further credit of Ecu 100m, to be led by Société Générale.

The deal is the seventh borrowing by the bank this year and its third in Ecu. The interest margin has been set at ¼ per cent for eight years, and repayments start after a grace period of five years. There is a commitment fee of ¼ per cent and a multicurrency clause allowing drawings to be made in a range of currencies. Bankers expect, however, that the bank will draw the funds in Ecu.

Admiralty Development of Hong Kong has signed a HK\$800m (U.S.\$78m) syndicated loan lead-managed by Bank of China, the main Chinese foreign trade bank. The six-year loan will be used to fund the construction of a 1m sq ft office complex.

General Mills ahead 14% in first quarter

By Our Financial Staff

GENERAL MILLS, the U.S. foods, restaurants and retailing group that has been undergoing a big restructuring, has reported a 14 per cent rise in first-quarter net earnings.

Profits for the three months ended August 25 rose from \$43.2m, or 98 cents a share, to \$48.3m, or \$1.10. In the 1984 quarter, net earnings of \$11m from discontinued operations made final net \$54.1m, or \$1.24 a share. Sales were \$1.07bn in the latest quarter.

The company said all the continuing business areas - consumer foods, restaurants and specialty retailing - reported "strong improvement" in earnings. Meanwhile, said Mr. Bruce Atwater, chairman, the spin-off of the company's toy and fashion businesses was moving forward "according to plan."

Fiat expects higher full-year profit after strong first half

BY JAMES BUXTON IN ROME

FIAT, the leading Italian private-sector group, whose sales rose 11 per cent in the first six months of this year, expects "considerably better" profits for the whole of 1985 than in 1984.

Although it gave no profit figure for the half-year, Fiat SpA, the holding company for the Turin-based group, said that its first-half results were "very positive" and better than those of the first half of 1984.

Dividends received from subsidiaries were up 74 per cent compared with the first half of 1984 at L272bn (\$148m).

Fiat group sales were L13,006bn, a rise of 11 per cent on the corresponding period of 1984. Part of the increase was due to a rise of 19 per cent to L2,349bn in the sales of Iveco, Fiat's long-troubled industrial vehicles subsidiary, and a 27 per cent jump to L2,325bn in the sale of the L275bn increase in capital car-

subsidiary.

The group warned, however, that the increase in sales was achieved in a market subject to intense competition in prices and sales conditions.

Operating profits were L1,215bn for the first six months of 1985, compared with L1,092bn in the equivalent period of 1984. This represents 9 per cent of sales in the first half of this year, compared with 7.4 per cent in the first half of 1984.

Fiat Auto, the car subsidiary, saw its operating profits rise from 8 to 9 per cent of turnover of L7,462bn (an increase of 10 per cent), while Iveco made an operating profit equivalent to about 5 per cent of sales, compared with around nil operating profits in the first half of 1984.

Net debt fell to L3,000bn on June 30 1984, a drop of L1,000bn on the previous 12 months. The company attributed the drop in debt both to the L275bn increase in capital car-

ried out last year and to more efficient financial management.

Fiat warned that debt would probably increase again in the second half of this year because of seasonal factors. It would, however, stay below the level of L4,400bn reached at the end of 1984.

Fiat Auto won 13.4 per cent of the European car market overall, but its share of the rising Italian car market was marginally down at 52.5 per cent, although the company said that the volume car sales were in line with those of the first six months of 1984.

Iveco's sales in the domestic market were up by 19.1 per cent compared with the first half of 1984. It sold a total of 16,398 vehicles in Italy.

Sales by the earthmoving equipment division, headed by Fiatall, were up 18 per cent at L568bn. Unit sales were up by 6.3 per cent at 3,458 vehicles.

U.S. drugs group looks for exchange rate improvement

BY ANDREW BAXTER IN LONDON

SCHERING-PLOUGH, the big U.S. drugs group which has many of its rivals has been hampered by the recent strength of the dollar, expects an improvement in the exchange rate environment by the fourth quarter of the current year.

Mr. Harold Hiser, chief financial officer, said in London yesterday that the present course of the dollar should produce "fairly favourable comparisons" with European exchange rates by then.

He was speaking in the wake of Sunday's agreement by finance ministers and central bankers of the five big industrial nations on the desirability of "further orderly appreciation of the main non-dollar currencies against the dollar."

Mr. Hiser did not forecast a specific impact of a weaker dollar on full-year earnings. However, he pointed out that for the first six months of the year, the company re-

ported net earnings of \$106m. This was up 5 per cent from a year earlier including the impact of exchange rates, but 18 per cent higher if currency factors are excluded.

Mr. Hiser said the company was "still stuck with problems in Latin America," where profits in local currencies have been reduced significantly on translation into dollars.

On product strategy, Mr. Hiser said the company was concentrating its pharmaceutical research spending on four areas: allergic disorders, inflammation, cardiovascular and infectious diseases. Total company spending on research and development is expected to rise 10 per cent this year to \$180m.

Mr. Ralph Golby, vice-president for investor relations, said clinical findings reported recently by cancer researchers had validated the potential of the company's two major initiatives in fighting the dis-

ease - alpha-2 interferon and flutamide (Eulexin), a treatment for prostate cancer.

Interferon, once hailed as a wonder-drug, is now generally seen as having more restricted applications for specific types of cancer. Mr. Golby said the company had achieved "a very high response rate" in hairy cell leukaemia, Kaposi's sarcoma, bladder cancer and venereal warts.

Schering-PloUGH produces interferon under licence from Biogen, the Swiss-U.S. biotechnology company. © Smith-Kline Beckman, another big U.S. pharmaceutical group, has authorised the repurchase of up to 5m of its own shares, which at current market prices would cost the company about \$320m.

The company recently completed the repurchase of 6m shares but gave no indication of how long it would take to carry out the latest buyback.

Richardson-Vicks lifts share target

BY TERRY DODSWORTH IN NEW YORK

RICHARDSON-VICKS, the U.S. health and skin care group which is fighting off a bid from Unilever by purchasing its own shares, has increased the number that it is prepared to acquire from 5m to 7m.

The move came just before the battle for control of the U.S. group was due to move into the law courts, following action by Unilever to try to stop Richardson-Vicks from voting the shares acquired recently by the Richardson family on the takeover offer.

Unilever is also protesting

against a proposed issue of new preferred stock which would give preferential voting rights to existing shareholders - an objection which has been given temporary backing by the U.S. courts.

The U.S. group said yesterday that it had already acquired 5m of its own shares in the buyback programme. Because of the resulting diminution of the company's equity, the family holding in the group has risen to around 38 per cent, and if a further 2m shares were acquired,

the holding would increase to around 43 per cent.

The size of the Richardson family stake is of crucial importance in the bid battle because the company's by-laws demand that a merger be approved by two thirds of the shares. If Unilever were blocked by the shareholders' vote, it could proceed by trying to achieve boardroom control.

Richardson, which is still run by a descendant of the founder of the company, has launched a determined counter-attack.

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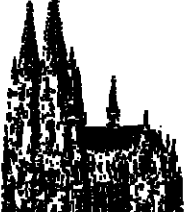
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20th September, 1985

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INTL. COMPANIES & FINANCE

Daim family sells stake in CSM

BY WONG SULONG IN KUALA LUMPUR

FOLLOWING its failure to win control over Cold Storage Malaysia last May, the family of Mr Daim Zainuddin, Malaysia's Finance Minister, has decided to sell its CSM stake to Romy, a publicly listed company controlled by a business associate.

Over the weekend, Romy, which is controlled by the family of Senator Alex Lee, said it would acquire Pradax from Mr Daim's family for 2m ringgit (US\$809,000) cash.

Pradax's main asset is its holding of 13.8m shares in CSM, the food and property group, representing 29.3 per cent of the company. Romy would acquire Pradax together with its liabilities, which are not disclosed.

Last May, the Daim family launched a share takeover bid

for CSM, through Raleigh which it controlled. The bid was called off, however following its rejection by a substantial percentage of CSM shareholders, including Cold Storage of Singapore, and Raleigh's inability to obtain approval from the government's Capital Issue Committee.

Romy, which was originally involved in making television sets and electronic products, was taken over by the Lee family last year through the injection of its 33 per cent stake in Development and Commercial Bank.

Mr Daim was believed to have played a role in arranging for the Lee's gaining control of Romy, which was generally seen as a way out of some difficult problems faced by the family.

At that time, Tan Sri Aziz Taha, then governor of the

Malaysian Central Bank, was openly critical of Senator Lee's management of Development and Commercial Bank. Senator Lee subsequently quit as its chief executive.

The Lee family was also involved in a tussle for control of D and C Bank with Datuk Syed Kechik, its other major shareholder. This was resolved recently through the appointment of Mr Geh Ik Cheong, as the bank's executive chairman.

Mr Daim and Senator Lee are close political allies, and their friendship dates back many years to the time when they were both practising lawyers.

CSM, Romy and D and C Bank are among companies enjoying impressive share price gains in the current recovery on the Kuala Lumpur Stock Exchange. Last week, CSM added 1.17 ringgit to 5.15 ringgit, Romy

added 85 cents to 6.00 ringgit, and D and C Bank gained 51 cents to 2.42 ringgit.

Meanwhile Cold Storage Holdings of Singapore, has reported net profits down 9.3 per cent to S\$2.4m (US\$1.09m) for the six months to July. Pre-tax profits were down 5.4 per cent to S\$5.5m on turnover 70.9 per cent lower at S\$115.1m. AF-DJ reports from Singapore.

Last year's sales included revenue from Malaysian subsidiaries, which have since become associates, and from an Australian subsidiary, sold prior to the last financial year. Such revenues during the previous year totalled S\$290.8m.

Cold Storage said trading conditions continue to be difficult in Singapore and Malaysia, and predicted no significant change during the second half. The interim dividend is unchanged at 5 cents a share.

Wah Kwong Shipping down 11%

BY DAVID DODWELL IN HONG KONG

WAH KWONG Shipping and Investment, the Hong Kong group controlled by the Chao family, yesterday reported net profits for the six months to end June of HK\$71.1m (US\$9.1m). This represents an 11 per cent fall from interim profits of HK\$80m last year, but was better than expected, given the deeply depressed state of world shipping industry.

Some analysts insisted that the interim figures should be treated with caution, since the company has revealed no provisions for writing down the book value of its fleet. Other major local shipping groups,

like Sir Yue-Kong Pao's Eastern Asia Navigation, have over the past three years made significant write-downs, as well as "trimming the size of their fleets."

Mr Frank Chao, Wah Kwong's ebullient chairman, insists there is no need for provisions, since all of his ships "are on long charters," and are likely to have only a nominal book value when the charters expire.

Mr Jardine Fleming, the Hong Kong-based merchant banking group, revealed yesterday that it had received permission from South Korea's Ministry of Finance to open a representative office in Seoul to conduct

stockbroking business.

Jardine Fleming joins four Japanese and one U.S. broker that have been allowed to operate in South Korea. The permission comes two weeks ahead of Jardine's planned opening of a similar representative office in Taiwan.

The move marks a fresh step by the Korean authorities in opening up the country's capital markets and comes two weeks before Seoul hosts the International Monetary Fund (IMF) conference, the main annual gathering for leading figures in the world's banking and financial fraternity.

BHP urges holders not to sell stock

SYDNEY — Mr Brian Loton,

managing director of Broken Hill Proprietary, yesterday advised shareholders not to sell their holdings in Australia's largest company, which is currently at the centre of takeover speculation.

He pointed out that BHP has been the subject of two previous bids by Mr Robert Holmes & Court, the Perth-based entrepreneur. "Shareholders who stayed with us on those occasions are between A\$1 and A\$6 better off."

Last week, several Australian stock brokers asserted that Adelaide Steamship and Mr Holmes & Court's Bell Group between them held about 14 per cent of BHP, though there has been no comment from either company.

Buying of BHP shares continued yesterday, driving the price up 14 cents to A\$7.54 on turnover of almost 1m. The price reached a high of A\$7.60. Rules governing conditional takeover offers in Australia will be tightened by legislation later this year.

The National Securities and Companies Commission (NSCC) will be able to prevent a takeover if it is conditional on options or judgments of the bidder or on any event in sole control of the bidder.

A bidder will not be able to withdraw a takeover offer without the NSCC's written consent. Reuter

Claremont Petroleum in the black

By Our Financial Staff

CLAREMONT PETROLEUM, the Melbourne-based oil company has announced a profit of A\$10.2m (US\$7m), for the year ended June 30, against a 1983-84 loss of A\$298,000 and has recommended a dividend of five cents a share.

Total revenue amounted to \$26m, of which \$24.4m was derived from the sale of 643,183 barrels of oil from the Nacowah Block and \$1.6m from Jackson - Moome Pipeline revenues.

Steep rise in profits for W. Australia gold miner

BY KEITH WHEATLEY IN PERTH

BARRACK Mines, the resource, division of Barrack House, a Western Australian company that encompasses activities from merchant banking to engine technology, has reported a 283 per cent rise in net profit to A\$2.72m for the year ending June 30.

The result reflects the company's successful development of the Wiluna Dumps project and the Horseshoe Lights enterprise, both involving the extraction of gold from old tailings.

The two operations boosted Barrack's turnover from the previous year's A\$2.02m to A\$9.48m. The company holds 90 per cent of Wiluna and a 45 per cent stake in Horseshoe Lights.

The Wiluna project is the biggest of its kind in Western Australia. Over 120,000 tonnes of tailings per month are being processed through equipment with a design capacity of half that amount. The expected yield in the first year is 30,000 ounces of gold.

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THE CHASE MANHATTAN BANK, N.A.

AUGUST 1985

What is underpinning United Newspapers' share price?

It can't be earnings per share performance.

In the June 1985 Management Today survey of company earnings per share growth, United ranked only 221st out of 250 (Fleet ranked 8th).

It can't be newspaper circulation.

The August 1985 MMC report showed that the circulation of United's newspapers has plummeted since 1980.

Morning papers down 13%

Evening papers down 13.5%

Paid-for weeklies down 14%.

It can't be asset backing.

Net tangible assets per share have fallen to 25% of their 1982 level.

When you pin down United's share price, where is the substance?



FLEET HOLDINGS PLC

Fleet puts shareholders first.

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UK COMPANY NEWS

COMBINED
ENGLISH
STORES GROUP PLC

“Our success continues... the prospects for sustained growth are good...”

Murray Gordon
Chairman

INTERIM REPORT

Profits
up 57%
to £3.45m

Earnings per share
up 56%
to 3.71p

Dividend
up 25%
to 2.45p

The unaudited consolidated results for the 28 weeks ended 10 August 1985 are as follows:

	28 weeks ended 10 August 1985 £000	28 weeks ended 11 August 1984 £000
Turnover	71,661	55,114
Profit on ordinary activities before taxation	3,445	2,198
Taxation	1,412	921
Minority interests	2,033	1,277
Extraordinary items	35	38
Profit for the period	1,998	1,239
Dividends: Preference	693	53
Ordinary	2,691	1,292
Balance transferred to reserves	8	8
Earnings per Ordinary share	1,331	1,041
	1,339	1,049
	1,352	243
	3.71p	2.38p

NOTES:
1) Profit on ordinary activities before taxation includes profit on the disposal of interests in properties amounting to £252,000 (28 weeks ended 11 August 1984 £216,000), including profit arising from sale and leaseback arrangements.
2) The interim dividend for the year ending 25 January 1986 of 2.45p (1985 1.96p) per Ordinary share will be paid on 20 November 1985 to shareholders on the register on 10 October 1985.

COMBINED
ENGLISH
STORES GROUP PLC

Combined English Stores Group PLC, 139 Clapham Road, London SW9 0HR. Tel: 01-896 3331

Fleet hits out at United Newspapers' accounting methods

By Charles Batchelor

Fleet Holdings, the Daily and Sunday Express group which is fighting off a £230m takeover bid from United Newspapers, yesterday attacked United for the way it prepares its accounts and for the liberality with which it has issued new shares to finance acquisitions.

United's treatment of goodwill in its accounts makes for uncertainty over the company's future profit levels, Fleet claimed.

United's accounts showed that no less than £77.7m-worth of its £100.8m share capital and reserves was represented by goodwill. United is unlikely to have enough distributable reserves—it only had £24.4m-worth at December 31 1984—against which to write off this goodwill, Fleet said.

To write it off through the profit and loss account over 20 years would give rise to a charge against profits of about £3.9m a year.

This year is the first in which United will have to write off the goodwill in its balance sheet. United has disclosed its intentions how it intends to treat this goodwill in its shares cannot

be properly evaluated, Fleet said.

Fleet also criticised United for including a proportion of Fleet's profits in its own interim statement. United has a 20 per cent stake in Fleet.

An investing group may only include a proportion of profits of a company in which it has a holding if it participates in the financial and operating policy decisions of the company. This is not the case with United, Fleet said.

If United wrote off £1.9m of goodwill and eliminated the £1.7m of Fleet profits (but added back £200,000 worth of Fleet dividends) United's unaudited profit for the six months ended June 30 would fall to £18.56m before tax from the published figure of £19.26m, Fleet said.

Fleet also queried United's failure to mention its treatment of the 20 per cent stake in Fleet in the sale of shares in Trident Television last January. Trident's "incomplete" issue of shares to finance acquisitions had boosted pre-tax profits at the expense of earnings per share growth, Fleet said.

P & O raises Ocean stake

P&O and Oriental Steam Navigation has bought a further 3 per cent of the shares of Ocean Transport and Trading to bring its stake up to 13 per cent.

P & O announced back in April that it had bought 9 per cent of Ocean. Sir Jeffrey Sterling, P & O's chairman, said later that the company did not intend to make a full bid, but may raise its stake.

Yesterday, he said of the latest purchase of 3.3m shares: "We were offered approximately 3 per cent of the company and decided to accept."

The shipping, construction and property group merged with Sterling Guarantee Trust (also headed by Sir Jeffrey) early this year—has made no other purchases of Ocean shares since April. Last night, Ocean shares closed 4p higher at 189p with P & O unchanged at 48p. The Ocean block is thought to have been bought at between 170p and 180p.

P & O has described its stake in Ocean as a trade investment. Sir Jeffrey described bid speculation as "wide of the mark" at the P & O annual meeting, also in April. "We can achieve our objectives without an offer."

Both companies are major shareholders in Overseas Containers, where profits are rising sharply this year, though increasing competition in the container shipping sector is expected to cause a drop in 1986.

CES confident as halfway profits advance to £3.2m

A VERY satisfactory result for the year ending January 1986 is looked for by Combined English Stores Group. In the first 28 weeks of the year it has produced a 131 per cent advance in profits on ordinary activities, and the directors believe the success will continue into the second half.

The profit moved up from £1.35m to £3.19m on a turnover ahead by £16.55m to £71.66m. Property profits, however, fell from £516,000 to £298,000, so the overall growth in profit before tax was restricted to 56.7 per cent—from £2.2m to £3.45m.

The group's main activities are in multiple specialist retailing, importing and wholesaling, and travel. In the interim period Salisbury Handbags made a major contribution to the profit increase, while Eurocamp Travel, Bibs the West German fashion chain, Allens Chemists and Mercado Carpets also made important increases in profits.

Earnings per share have risen from 2.38p to 3.71p and the net interim dividend is lifted from 1.96p to 2.45p. The total for the year ending January 26 1986 was 8.8p paid from pre-tax profits of £8.16m.

Looking to the future, the directors say the group is particularly well placed to sustain growth, in which the organic ex-

pansion of the existing retail businesses will play an important part. The balance sheet is very healthy, they say.

comment
Combined English Stores' efforts to revamp Salisbury Handbags have paid off handsomely: the chain contributed profits of £1.1m in the first half against losses of £200,000 last time. The difference accounts for most of Combined English Stores' phenomenal profits growth for the first half.

Property profits, however, were largely balanced by a five-fold jump in losses to £250,000 at Collingwood, the jewellery chain, which has been bearing heavy expansion costs and only makes money in the second half. Forecasts for the full year were yesterday being revised upwards to around £1.5m with another £1m or so for property profits, putting the shares down 2p at 180p, on a prospective p/e ratio of 10½ after a 35 per cent tax charge. A performance like this would seem to warrant some thing higher but the market remains wary of the group's less exciting wholesaling activities and its vulnerability to cyclical factors. A juicy acquisition or two might change that, but Combined will have to do some fancy footwork if it is not to get trampled in the crush.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding year	Total last year
Beaton Clarke	3.3	Nov 25	3.3	6.6
W. Canning	1.15	Dec 2	1.1	3.5
Combined English	2.45	Nov 20	1.96	4.2
Evered Holdings	1.25	Nov 22	0.7	2.9
Freemans	2.3	Dec 2	2.3	4.6
Gabieft	1.9	—	—	2.8
HB Electronics	0.5	Nov 25	0.5	1.2
John Mendes	1.35	Oct 25	0.61	3.28
Metaltrax	1.5	—	1.25	1.5
Mean Bros	2.45	Nov 11	2.2	7.14
Pen Threllett	1.5	Jan 3	1.3	3.3
Peas Kaul	6.5	Nov 2	6.5	9
Michael Peters	1.8	Nov 2	1.22	2.6
Spring Bank Corp	0.61p	Dec 12	—	1.65

Dividends shown pence per share net except where otherwise stated.
* Equivalent after allowing for scrip issue. † On capital.
‡ Unquoted stock. § Cross throughout. || Income shares. ** Capital shares.

LONGTON INDUSTRIAL HOLDINGS PLC

In his statement circulated to Shareholders the Chairman said:

"The Group has made significant progress over the last two years. I am confident that the current year will show continued progress with the Group building on its existing strengths to expand its activities."

A.S. Fox, Chairman

HIGHLIGHTS FROM 1985 RESULTS

Year to 31st March	1985	1984	
	£'000s	£'000s	
Turnover	52,045	46,133	+ 13%
Profit before Tax	1,152	555	+107%
Earnings per Share	13.1p	5.4p	+142%
Dividend per Share	3.0p	2.0p	+ 50%



Transport & Distribution:
Steel Stockholdings & Engineering Supplies:
Car & Truck Distribution

The Longton Group

STC begins disposal programme

By Frank Kane

STC, the telecommunications and computer manufacturer which last month announced a slump in interim profits, yesterday made its first disposal as part of the rationalisation programme which it hopes will reverse the decline.

It is to sell the major part of the Telebank TV rental and associated catalogue selling business to Granada Group, the TV and communications company, for up to £12m.

The consideration, to be determined before the end of the year, will be not less than £10m and will be settled in cash. The deal follows the acquisition in May 1984 of the Redifusion TV rental operations, which made Granada the largest UK rental business trading under one name.

Mr Bill Andrews, chief executive of Granada TV Rental, said yesterday that the cash settlement reflected the substantial cash now being generated by the integrated TV rental operations.

"We shall be acquiring about 127,000 rental accounts and the catalogue of household goods which together represent a valuable expansion of our business. The move continues the strategy of increasing our share of the rental market to realise cost and marketing efficiencies where this can be achieved at an acceptable cost."

Mr Andrews added that the business is a "particularly attractive one" for Granada. The integration of Redifusion and Granada had been completed very successfully, in line with schedule, and the company was well placed to benefit from the additional business.

Telebank employs 970 people, and the majority are transferring with the business. In the 1984 year it provided a "major part" of the £28m annual turnover of STC's residential electronics division, operating from 39 offices across the country.

In the six months to June 30 1985, STC saw pre-tax profits decline from £76.2m to £21.4m. Lord Keith of Castletown, who succeeded Sir Kenneth Corfield as chairman last month, promised disposals as part of a cost-cutting plan.

Berkeley Exploration up by £1m

Pre-tax profits at Berkeley Exploration rose to £770,000 in the six months to June 30 1985, the figures which reflect the combined businesses of Berkeley and Anvil Petroleum, acquired in May, have been prepared on a merger basis as if the two companies had formed a single group since January 1.

Oil and gas sales increased from £4.7m to £6.7m and gross profit came out at £3.13m (£1.8m). The pre-tax figure was after administration expenses up from £550,000 to £571,000 and interest charges of £298,000 (£298,000), but included interest and other income of £144,000 compared with £220,000.

Profits fell down from £1.57m to £705,000, and there were minority credits of £300,000 (£226,000). Stated earnings per £1 share of this USM company were 2.5p against losses of 3.5p last time.

The directors say the gross revenue reflects the production from both the Forties and Claymore fields, which averaged 1,472 bpd over the period. Turnover for the second half will be less than in the first due to lower oil prices and reduced production levels from the Forties field.

Berkeley has greatly expanded during the first half since the 1985. In May, it acquired Anvil and later that month the enlarged group was awarded—in the ninth offshore round—interests of between 5 per cent and 15 per cent in 15 blocks.

The company's offshore acreage contains a number of attractive prospects.

The company has a number of exciting projects now and for the future, and hopes to be able to report continuing expansion.

comment
Berkeley's first set of results is being welcomed with Anvil provides firm evidence of the fiscal advantages of the merger.

By offsetting Berkeley's exploration costs against Anvil's production revenues the tax bill has been cut in half. Furthermore, with a stronger flow of exploration activity has been stepped up and this year the group is drilling about 11 wells compared with about five last year.

Apart from a brief spurt when the discovery of oil on Block 28/9 was announced, the share price has been down since the merger, as it seemed to extinguish the possibility of a takeover by Charterhouse. Now that the group has failed, Charterhouse might be expected to rekindle its interest in Berkeley. However, the group is no longer a particularly cheap way into acreage, and its share price up to 90p, seems appropriately to regard the future as one of independence for the stock.

Beatson Clark higher
Beatson Clark raised pre-tax profits to £741,000 (£508,000) in the first half of 1985, on sales of £17.18m (£15.61m). The result reflected higher turnover and improved productivity in its main glass container business. Earnings per 25p share were lower at 8.7p (12.6p) but the interim dividend is maintained at 3.3p net.

Tomkins set to bid £15.3m for OEM

By David Goodhart

F. H. Tomkins, the fast-growing West Midlands engineering group, yesterday looked poised to make a 250p per share offer for Office and Electronic Machines, the typewriter service and distribution company.

The acquisitive engineering company, which has held 8.16 per cent of OEM for about two months, announced that it may make an offer for the whole share capital.

The main condition of the offer, valuing OEM at £15.3m, is that Tomkins can reach agreement within four weeks with Triumph-Adler on taking over OEM's sole agency for its products "on terms that are satisfactory to the board of Tomkins."

OEM's primary activity is the distribution and after sales service of Triumph Adler's range of office equipment in the UK.

To the end of December 1984 the company made a pre-tax profit of £1.93m on a turnover of £24.9m.

Although OEM's sector would be a new area for Tomkins, "it fits their formula well," according to analysts Mr Tim Harris.

"OEM had a bad year in 1984 but the company is basically profitable and there is room for growth," he added.

The main shareholders in OEM, apart from Tomkins, are Triumph Adler with 11.5 per cent, Imperial Group with 7.4 per cent, Prudential 5.4 per cent and Norwich Union 5.2 per cent.

F. H. Tomkins reported pre-tax profits of £3.52m, up by 48 per cent, for the year ended May 4 1985, on a turnover of £35.79m. The company's share price yesterday fell 5p to close at 238p. OEM fell 1p to close at 242p.

Stake in Molins

Barclay & Southern Stockholders Trust, the investment trust managed by John Govett, has increased its holding in Molins, the manufacturer of cigarette making and packing machinery, to 8.13 per cent from 1.86 per cent.

The board of Molins is currently attempting to put together a management buy-out of the company. It has put a maximum value of 170p per share or a total of £50m on its proposed offer.

Metaltrax ahead

Metaltrax Group, engineering concern, increased pre-tax profits by 19 per cent to £1.55m (£1.3m) in the half year to June 30 1985, on a turnover of £17.17m (£14.65m).

The net interim dividend is up 15 per cent at 0.7p (adjusted 0.6981p) and the board predicts at least an equivalent rise in the final. Earnings per 5p share were 2.8p (2.14p).

Mr John Wardle, the chairman, says second-half profits are expected to be better than the same period of 1984.

J SAVILLE GORDON GROUP p.l.c.

ANNUAL RESULTS

- * **Pre-tax profit**
— exceeds £2.3m up 74%
- * **Dividend per share**
— at 4.65p up 25%
- * **Earnings per share**
— at 13.2p up 74%
- * **Dividend cover**
— 2.8 times
- * **One-for-One Bonus**
proposed

"All three divisions have had a very successful year... the Board views the future with confidence"

John D. Saville, Chairman



ENGINEERS MERCHANTS & STOCKHOLDING
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PROPERTY INVESTMENT

The full Report and Accounts will be available from The Secretary:
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BASE LENDING RATES

ABN Bank	11 1/2%	Hambros Bank	11 1/2%
Allied Dunbar & Co.	11 1/2%	Heritable & Gen. Trust	11 1/2%
Allied Irish Bank	11 1/2%	Hill Samuel	11 1/2%
American Express Bk.	11 1/2%	C. Hoare & Sons	11 1/2%
Henry Ansbacher	11 1/2%	Hongkong & Shanghai	11 1/2%
Amro Bank	11 1/2%	Johnson Matthey Bkrs.	11 1/2%
Associates Cap. Corp.	12%	Knowles & Co. Ltd.	12%
Banco de Bilbao	11 1/2%	Laurens & Co.	11 1/2%
Bank Hapoalim	11 1/2%	Edward Mannison & Co.	11 1/2%
BOCI	11 1/2%	Meghraj & Sons Ltd.	11 1/2%
Bank of Ireland	11 1/2%	Midland Bank	11 1/2%
Bank of Cyprus	11 1/2%	Morgan Grenfell	11 1/2%
Bank of India	11 1/2%	Mount Credit Corp. Ltd.	11 1/2%
Bank of Scotland	11 1/2%	National Bk. of Kuwait	11 1/2%
Banque Belge Ltd.	11 1/2%	National Giro Bank	11 1/2%
Barclays Bank	11 1/2%	National Westminster	11 1/2%
Benedict Trust Ltd.	11 1/2%	Northern Bank Ltd.	11 1/2%
Brit. Bank of Mid. East	11 1/2%	Norwich Gen. Trust	11 1/2%
Brown Shipley	11 1/2%	People's Trust	12 1/2%
CI Bank Nederland	11 1/2%	PK Finsins Ind. (UK)	12 1/2%
Canada Permanent	11 1/2%	Provincial Trust Ltd.	12 1/2%
Cayzer & Gen. Sec.	11 1/2%	R. Raphael & Sons	11 1/2%
Cedar Holdings	12%	Roxburgh Guarantee	12 1/2%
Charterhouse Japhet	11 1/2%	Royal Bank of Scotland	11 1/2%
Choulatons	11 1/2%	Royal Trust Co. Canada	11 1/2%
Citibank NA	11 1/2%	San Francisco Fed. Reserve	11 1/2%
Citibank Savings	11 1/2%	Standard Chartered	11 1/2%
City Merchants Bank	11 1/2%	T.C.B.	11 1/2%
Clydesdale Bank	11 1/2%	Trustee Savings Bank	11 1/2%
C. E. Connes & Co. Ltd.	12%	United Bank of Kuwait	11 1/2%
Comm. Bk. N. East	11 1/2%	United Mizrahi Bank	11 1/2%
Consolidated Credits	11 1/2%	Westpac Banking Corp.	11 1/2%
Continental Trust Ltd.	11 1/2%	Westway Laidlaw	12 1/2%
Co-operative Bank	11 1/2%	Williams Glyn's	11 1/2%
The Cyprus Popular Bk.	11 1/2%	Yorkshire Bank	11 1/2%
Duncan Lawrie	11 1/2%	Members of the Accepting Houses	
E. T. Trust	12%	Commitment	
Exeter Trust Ltd.	12%	1-month deposits 8.00%	
Financial & Gen. Sec.	11 1/2%	3-month deposits 8.50%	
First Nat. Fin. Corp.	13%	6-month deposits 9.00%	
First Nat. Sec. Ltd.	13%	1-year deposits 9.50%	
Robert Fleming & Co.	11 1/2%	21-day deposits over £1,000	
Robert Fraser & Ptns.	12 1/2%	8.25%	
Grindlays Bank	11 1/2%	Mortgage base rate	
Guinness Mahon	11 1/2%	See Provincial Trust Ltd.	
		Demand deposits 8%	

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freemans

Interim Consolidated Financial Statement for the 28 weeks ended 10th August 1985

£000's	28 weeks ended 10th August 1985	28 weeks ended 11th August 1984
Turnover	208,696	176,774
VAT	24,109	20,528
	184,587	156,246
Trading profit	12,659	9,883
Share of profit of related company	548	—
Interest payable	1,345	664
Profit before taxation	11,862	9,219
Taxation	4,843	4,149
Profit after taxation	7,019	5,070
Interim dividend	2.3p per share	2.0p
Earnings per share	9.8p	7.2p

GOOD PROGRESS ALONG GROWTH PATH

- * **SALES** advance by 18.1%
- * **PROFIT BEFORE TAX** up 28.7%
- Includes share in profit of new joint venture Together Limited
- * **PROFIT AFTER TAX** up 38.4%

Freemans PLC
139 Clapham Road, London SW9 0HR

INTERIM RESULTS

UK COMPANY NEWS

Textile activities boost
Parker Knoll to £3.6m

BOOSTED by its textile activities Parker Knoll raised its pre-tax profits by £398,000 to £3.6m in the year to July 31, a level last attained in 1978-80.

And from earnings of 27.7p (27.2p) the dividend for the year is being lifted by 0.5p to 9.5p net, the final being 6.5p.

Turnover for the period advanced from £40.88m to £43.18m and generated trading profits of £3.57m, against a previous £3.28m.

A divisional breakdown of profits at the trading level shows: Parker Knoll Furniture £1.38m (£1.51m), Textiles (£1.21m), Mercia Weavers £1.18m (£97,000 loss), K. Raymakers & Sons £299,000 (£702,000), and Nathan Furniture £299,000 (£104,000 loss).

The directors say the group has entered the current year consistently with the board and management teams in each division committed to improving performance in the highly competitive markets in which Parker Knoll trades.

There are more optimistic over the immediate prospects in the furniture market but say their main attention is being drawn to the furnishing fabrics market at home and abroad.

They are continuing to look at opportunities such as Sanderson (recently sold to a U.S. company)

since they believe that prospects for profitable growth are greater within the international textile market and that this could improve significantly the perception of the group in financial markets.

During the past year Parker Knoll Furniture achieved a modest increase in sales but profit fell as a result of start up costs in the Parker Care range of specialist chairs for the disabled.

For the current year, the directors are cautiously optimistic that an overall improvement in the market will increase sales.

In Nathan Furniture, losses were due to static sales in a depressed market and the disruption to production which occurred during negotiations over the introduction of a new productivity scheme.

At G. P. and J. Baker and Parkers Fabrics (textiles) the profit increase of 78 per cent was achieved by the exploitation of design, coupled with rigorous cost control, which enabled both the textile companies to improve margins.

Export sales continued to grow strongly.

The group's textile merchant has companies aim to maintain the increased profit in the current year, despite the fact that certain costs such as advertising will need to rise to support the higher level of sales.

The old shuttle weaving shed at Colne has been closed to reduce unit costs and capacity to levels which will further improve Raymakers' competitiveness.

The directors do not think Raymakers' profits will return to past levels this year but believe that the worst may be over.

● **comment**

The surge in Parker Knoll's textile company profits produced a figure somewhat above less optimistic forecasts and the shares responded with a 31p rise to 220p. A number of one factor affected the textile division's performance and its contribution will not grow at the same rate this year, but a general all-round improvement should take group profits to £4m. After a 40 per cent tax charge, this has the shares on a prospective p/e ratio of 7-8, much to the chagrin of Parker Knoll, which feel it is entitled to the rating afforded the likes of Osborne & Little. In some respects its pique is justified: it is, after all, being given the rating of a furniture company when 60 per cent of its profits are coming from much more interesting quarters. Parker Knoll is no Laura Ashley but a modest double-figure multiple would not look out of place.

USM placing
puts value
of £12.8m
on CPM

By Lucy Kellaway

CPM, the fourth sales promotion agency to join the USM, is being brought to the market via a placing of shares by Robert Fleming, and with a value of £12.8m.

The placing will consist of 2.3m shares at 125p each, representing 33 per cent of the company. Two-thirds of the shares are being sold by existing shareholders, and the remainder will raise approximately £750,000 for the company after expenses.

In 1967, Mr Richard Morris-Adam, chairman, acquired a business founded in the 1930s that provided auxiliary salesmen to bolster a company's own sales team. The provision of large numbers of sales staff is still the company's core business, although it also has a creative sales promotion division and supplies a variety of other marketing services.

The group employs 100 permanent staff, but has a further 5,500 people throughout the country on its books, employed on a project basis.

The company's turnover has risen from £1.6m in 1980 to £8.3m in 1984, while profits have increased from £55,000 to £598,000 over the period. For the current year to December, the directors are forecasting profits of not less than £1m.

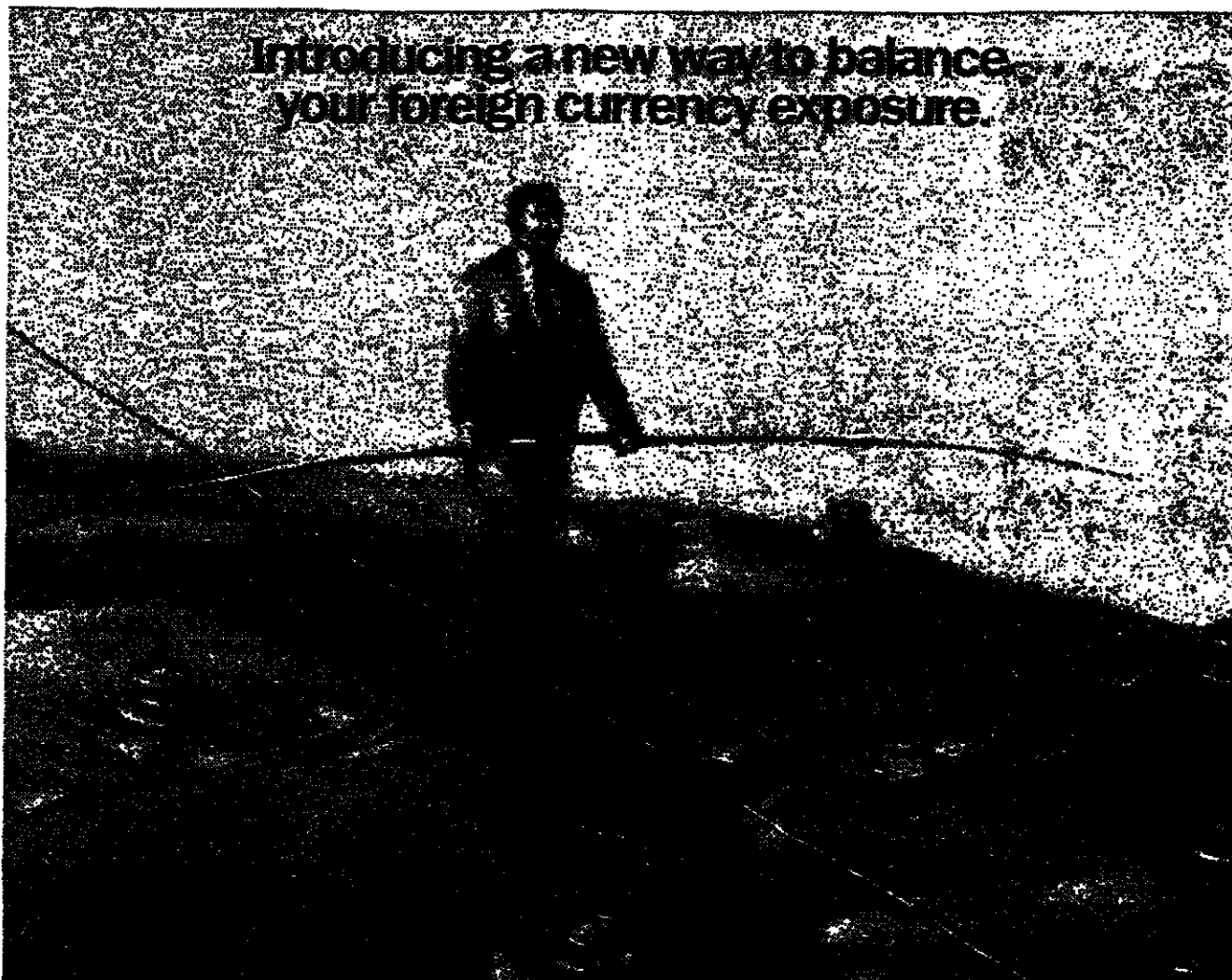
On this basis, the shares are on a prospective price earnings multiple of 19.5 times after a tax charge of 41 per cent.

Brokers to the issue are Simon & Coates.

● **comment**

The businesses of CPM and its USM counterparts FKB and KLP are not as interchangeable as their names would lead one to believe. Unlike the others, CPM makes most of its money from contract sales rather than from consultancy. Sending teams of people round the country to attach ice lolly sticks onto bridges in sweet shops may sound like the down market end of the sales promotion industry.

However, it seems to be enjoying the same sort of explosive growth as the rest of the market as companies increasingly rely on outside sales teams for their marketing drives. CPM also distinguishes itself by its age and the durability of its track record, and on a p/e slightly lower than the others in the sector. Mr Cecil Parkinson, a non-executive director, is thrown in for nothing.



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Michael Peters rises 64%

Michael Peters Group, design consultants, raised pre-tax profits by 63.5 per cent to £285,000 in the year to June 30 against £541,000 last time.

Mr Michael Peters, chairman of the expanding group, says Cockade, designers and constructors of exhibitions and displays, which it acquired last November, made an exceptional contribution to results.

Group turnover more than doubled to £6.21m compared with £2.92m. Earnings a share were 8.72p (5.2p) and the dividend is raised to 1.6p (1.2p), making 2.6p for the year against 2p.

Mr Peters says that, as a result of work on its expansion, the group is investing in future development and there have been some changes since the end of the year.

Retailing has grown considerably, he says, and there is now a separate company, Michael Peter Retail. Another new company, Diagnostics Market Research, is providing independent market research to a wide range of clients.

A new subsidiary, Michael Peters Financial Communications, based in the City, provides

a service combining advertising, design and public relations with marketing and financial and commercial expertise.

The development programme is progressing well, he says, and this, combined with the growth potential of established businesses, gives him every confidence in the group's ability to achieve its ambitions.

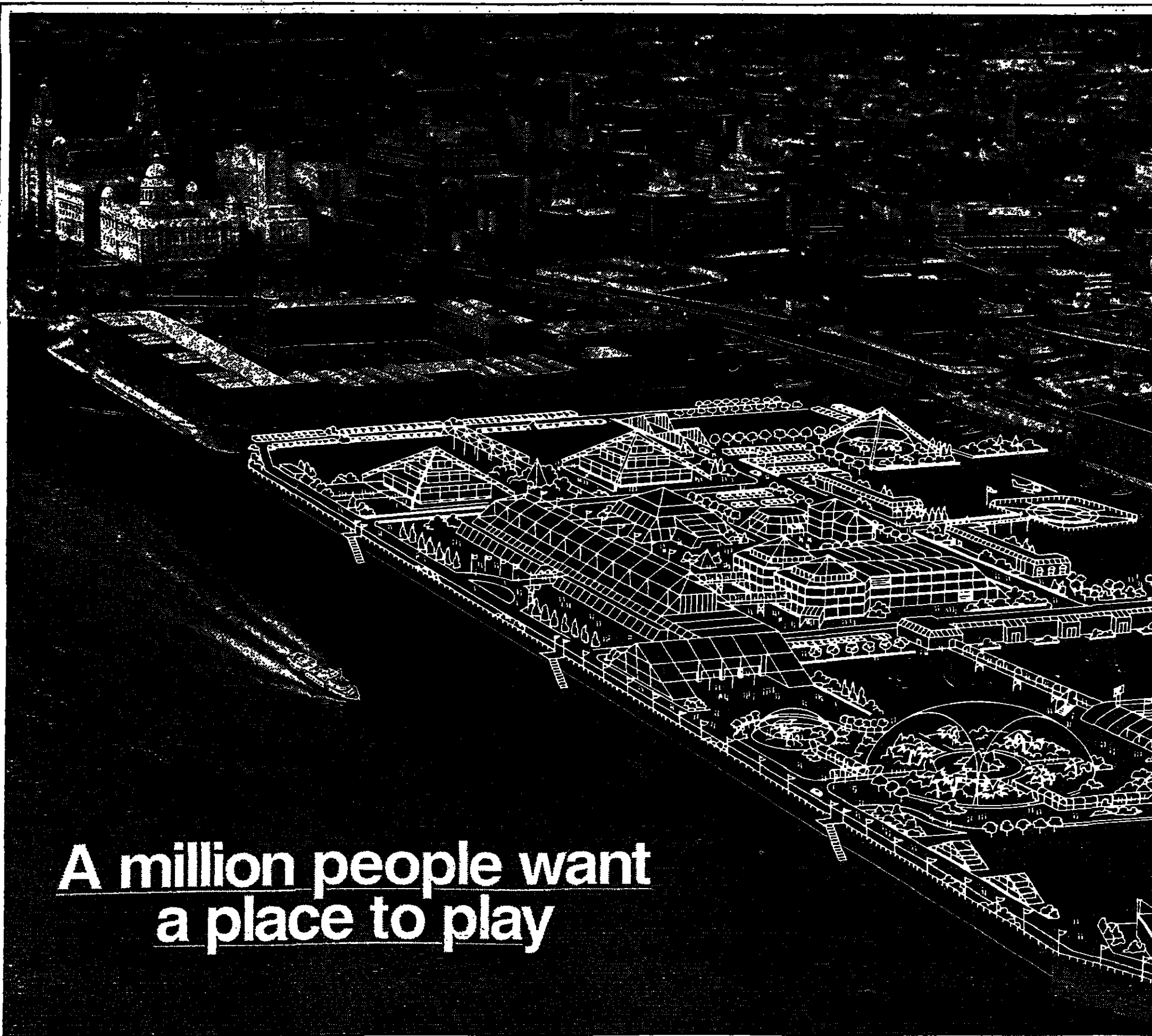
Tax charges were £385,000 (£238,000), minorities took nothing (£2,000), giving attributable profits of £530,000 (£231,000). Amortisation of goodwill cost an unchanged £22,000.

● **comment**

The market, which had prepared itself for an immediate jump in profits from Michael Peters, got what it had been expecting. The shares after an excited surge at the end of last week, yesterday eased slightly to 240p, still well below the 280p high reached before the market started to rethink the premium ratings attached to glamorous people businesses. But Michael Peters, judging by these results, deserves such a rating; last year it sprouted out in all directions: it made an acquisition, set up

two new subsidiaries, moved into much larger offices, and took on more staff and more clients. That turnover doubled while profits increased by only two-thirds seems to reflect the new mix of business and the lower margins on Cockade, and a further decline in the current year should not occur. While the company will not be able to repeat last year's growth rate in 1985-86, profits of £1m look well within reach. After a 40 per cent tax charge, the shares are on a p/e of about 22.

R. H. MORLEY GROUP, the USM polythene film and bag maker, suffered delivery and performance deficiencies in three of its four new extruders, and this the main reason for a fall in profits from £201,000 to £161,000 for year ended March 31 1985. Earnings 3.47p (4.27p) per share and dividend lifted to 1.5p on capital increased by rights issue (1.25p). Problems are now sorted out and company looks for increase performance in current year. At year-end net assets were £364,000 (£293,000) equal to 23.04p (14.08p) per share.



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COLD STORAGE HOLDINGS p.l.c.

The Directors announce the unaudited results for the six months to 31st July 1985.

	The Group			The Company		
	1985 \$5000	1984 \$5000	Increase/ (Decrease) %	1985 \$5000	1984 \$5000	Increase/ (Decrease) %
1. (A) Turnover	715,094	395,105	(70.9)	1,952	5,032	(61.2)
(B) Investment and other income	9	34	(73.5)	1,952	5,032	(61.2)
2. (A) Operating profit before tax, minority interests and extraordinary items	6,121	8,707	(29.7)	4,824	6,942	(30.5)
Development profit	2,500	2,500	—	—	—	—
(B) Income derived from associated companies	954	(487)	295.9	—	—	—
(C) Taxation	9,575	10,720	(10.7)	4,824	6,942	(30.5)
(D) Profit after tax, before minority interests and extraordinary items	4,672	4,901	16.9	1,783	2,478	(28.0)
(DII) Minority interests	3,503	5,819	(5.4)	3,041	4,464	(31.9)
(E) Profit before extraordinary items	841	1,782	52.8	—	—	—
(F) Extraordinary items (see Note III)	4,642	4,037	15.5	3,041	4,464	(31.9)
(G) Profit attributable to members of the company	(2,274)	(1,404)	(62.0)	(157)	(1,428)	89.0
	2,388	2,633	(9.3)	2,884	3,036	(5.0)

NOTES:

I. Interest income	640	2,517	—	2,082	1,406	48.1
Interest expense	3,384	7,013	51.7	—	—	—
II. Depreciation	(2,274)	(1,374)	(30)	(157)	(1,428)	89.0
III. Extraordinary items	(2,274)	(1,404)	(157)	(1,428)	—	—
Extraordinary items attributable to members	(2,274)	(1,404)	(157)	(1,428)	—	—
3. Turnover for the previous year included \$82.7 million from the Malaysian subsidiaries of the group which, since restructuring, have become an associated investment, and \$208.1 million from the Australian subsidiary, Foodland, which was sold prior to the last financial year-end. Trading conditions continued to be difficult both for our subsidiaries in Singapore and for our Malaysian associates. The extraordinary loss includes costs of closure, which had been foreseen, of three Fitzpatrick's supermarkets following acquisition of the retail and wholesale businesses of Fitzpatrick's Limited from 1st July 1985. Earnings per stock unit	3.7 cts	3.2 cts	—	—	—	—
4. There was no material adjustment for income tax in respect of prior years.	—	—	—	—	—	—
5. There were no pre-acquisition profits.	—	—	—	—	—	—
6. The extraordinary items above (2F) include:	—	—	—	—	—	—
Profit on sale of investments	—	36	—	—	—	—
Loss on sale of properties	(34)	(55)	—	—	—	—
7. The issued share capital has not changed since the last dividend was paid.	—	—	—	—	—	—
8. Trading conditions are not expected to change in the second half-year. The benefits which will arise from the acquisition of Fitzpatrick's retail and wholesale businesses are not expected to have any immediate impact on results.	—	—	—	—	—	—
9. DIVIDEND	—	—	—	—	—	—
Notice is hereby given that the Directors have declared, in respect of the year ending 31st January, 1986, and payable on 11th December, 1985, to stockholders on the register at that time, an interim dividend of Singapore 5 cents per share less Malaysian income tax (previous year Singapore 5 cents).	—	—	—	—	—	—
Notice is also given that the register of members of the Company will be closed from 2nd December, 1985, to 11th December, 1985, both dates inclusive, for the preparation of dividend warrants.	—	—	—	—	—	—

Singapore
20th September, 1985

By order of the Board
J. D. RAJ
Secretary



Cold Storage Holdings P.L.C.

UK COMPANY NEWS

Plotting the progress of a High Street merger Sprucing up the range and image but evolution will take time

BY CHRISTMAS last, Dixons had won control of fellow high street retailer, Currys. After a bitter fight the old established family group had fallen to an offer of £240m.

But that was the relatively easy part for Dixons' management. The victors then had to take command and integrate a business with twice as many shops as Dixons. Overnight the sales base had doubled.

Yet Mark Souhami, Dixons' managing director of the retail division, was able to walk through the portals of Currys the morning he gained control with an action list of what he believed needed to be done.

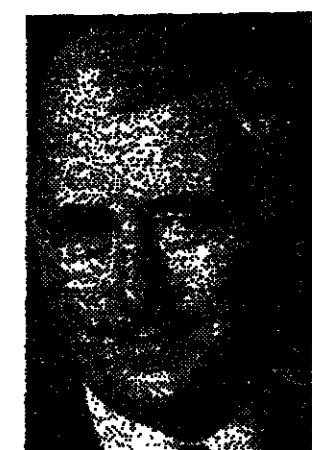
For as soon as the bid had been launched the Dixons camp divided itself into two. The chairman, finance director and their respective aides went off to join battle with Currys. Mark Souhami and his retail men stayed behind to plot the strategy, confident they would win.

And to a large degree the Dixons' men were moving into virgin territory. The company had enjoyed a surge of organic growth throughout the seventies and early eighties as the public wholeheartedly embraced more and more electronic gadgetry.

But where Dixons was selling computers, cameras and televisions, Currys was dominated by fridges, washing machines and small electrical appliances such as kettles and irons—though it also sold televisions and radio alongside the more mundane domestic appliances.

Mr Souhami had already planned who would move across

In the aftermath of a takeover, how does a predator company go about integrating its new acquisition? Terry Garrett examines the changes made by Dixons at Currys in the nine months since it won a bitter takeover battle.



Mr Stanley Kalms, chairman of Dixons

Within weeks Mr Souhami had a six-volume report sitting on his desk. He believes this gave him an invaluable insight into the group and went a long way to validating many of the preconceptions that he and his team had evolved when they were putting together the initial plan for action.

The retail business was quickly extricated and sold to Visionaire and hire purchase operations were sub-contracted to Lombard Tricity Finance. These were things that Dixons had wanted to accomplish from the outset and the accountant's report ratified the sums.

The Ernest & Whinney work did, however, shed some of the preconceptions Mr Souhami held. For example, until he saw the numbers in black and white he did not think that Currys' out-of-town retailing business would remain within the fold.

It became patently obvious before Mr Souhami was half way through the six volumes that Currys' had become overloaded with a bureaucratic administration which had stifled the real business of successfully buying and selling electrical goods.

"The administrative machinery was cumbersome, the computer systems old-fashioned and the whole framework of the company was overloaded with paperwork." Stripping away the everything-in-triplicate-mentality was a priority task.

Ernest & Whinney, the City accountants retained by Currys during its defence, were asked by Dixons to complete a management review of what made the Currys business tick.

would stock a little bit of everything but would fail to give coverage in all its stores of the best selling lines.

And Currys failed to provide basic customer information on, for example, the dimensions of the kitchen equipment it was selling. The approach was stuck in an era before fitted kitchens.

To achieve the right product in the right presentation more emphasis will be put into own-label lines. Under the family's control the group had failed to capitalise on its number one slot in white goods retailing with a strong own-brand. The Carlton names sounded impressive enough but perhaps fell short in terms of technical achievement and price.

The Dixons' men are currently sprucing up the range and image of Carlton, although it will be spring before a full-scale relaunch can be tackled.

More immediate action has been achieved on the brown goods. Currys now has its own line, Matsui, covering televisions, videos, audio and so on. The idea is to create a superior brand image in the same way that Dixons has the Salsito label. It is no coincidence that both names have a Japanese ring to them.

Electric point of sale terminals are being rapidly placed throughout the chain. So far 300 of the 580 stores Dixons inherited have installed EPOS and the change over will be complete by April.

The transition is time consuming but the cost is relatively low—just £2m for the complete programme—and the benefits are far reaching in terms of efficient sales information which can

spar better buying and marketing decisions. Many of the Currys stores are being refurbished, up to 100 will be tackled this year at a cost of about £12m. Though surplus properties are being sold generating £25m to £30m of cash. And pulling cash out of the Currys operation has been a priority for its new owners.

Immediately after the acquisition Dixons' debt had jumped to above £100m—balance sheet gearing of over 90 per cent.

Shedding the rental business injected £28m. The run down of hire purchase debtors, now that Lombard Tricity underwrites all new business, means an inflow of a further £50m. Even with a sizeable capital investment plan for Currys' Egon von Greyerz, finance director is projecting balance sheet gearing of only 20 per cent come year-end.

The rest of the High Street will be watching developments with keen interest. Despite Currys' odd mixture of white goods selling alongside brown goods most of the new breed of retailers and City analysts believe that a video alongside a washing machine is a marketing failure.

That was one of the reasons for Currys' sluggish performance in earlier years, the critics would claim.

Mr Souhami remains adamant that it can be done successfully. "It is no use saying what you want Currys to be. It is what it is. It sells brown and white goods in an essentially domestic and family environment (in contrast to Dixons). There is no point trying to revolutionise Currys and there is no reason why

Currys

brown goods can't be sold alongside white.

So far the results prove his theory correct. Extra sales are being generated and Currys' market share of televisions, fridge-freezers, washing machines and so on has substantially increased within a relatively brief time frame.

And unless Dixons has been supremely lucky Mr Souhami and the City onlookers must assume that there is a relationship between what has been done and what is being achieved.

Evolution takes time however. According to Mr Souhami "it will take two and a half years to bring the shops up to the standard of excellence we demand and maximise their returns." A first article, published in last Friday's FT, looked at Northern Food's acquisition of Bovyevs.

This announcement appears as a matter of record only.

September, 1985



THE FUJI BANK, LIMITED

(Kabushiki Kaisha Fuji Ginko)

(Incorporated with limited liability in Japan)

U.S.\$100,000,000

2 3/4 per cent. Convertible Bonds 2000

Issue Price 100 per cent.

(European Tranche U.S.\$80,000,000)

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Credit Suisse First Boston Limited

Algemene Bank Nederland N.V.

Amro International Limited

Bankers Trust International Limited

Banque Bruxelles Lambert S.A.

Banque Indosuez

Banque Nationale de Paris

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Commerzbank Aktiengesellschaft

County Bank Limited

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Morgan Stanley International

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Universal Securities Co., Ltd.

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This announcement appears as a matter of record only.

September, 1985



THE FUJI BANK, LIMITED

(Kabushiki Kaisha Fuji Ginko)

(Incorporated with limited liability in Japan)

U.S.\$100,000,000

2 3/4 per cent. Convertible Bonds 2000

Issue Price 100 per cent.

(Asian/Middle Eastern Tranche U.S.\$20,000,000)

Fuji International Finance (HK) Limited

The Nikko Securities Co. (Asia) Limited

BankAmerica Capital Markets Group

Bank of China

Chase Manhattan Capital Markets Group

DBS Bank

Gulf International Bank B.S.C.

Jardine Fleming International Limited

Kawati Foreign Trading Contracting & Investment Co. (S.A.K.)

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Paribas Asia Limited

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Wardley Limited

FT UNIT TRUST INFORMATION SERVICE

CONTRACTS

REVOUGHS MACHINES has received advance orders worth over £12m for its S40 desktop document processing system. The corporation's new FSA (Financial Systems Automation) system is a ground automation systems for banks, building societies, post offices, public utilities, retail stores and other commercial organisations. Some 60 per cent of the orders come from three of the UK and Ireland's leading clearing banks; National Westminster Bank, Barclays and the Royal Bank of Scotland, all of which have each ordered large numbers of S40s for installation in their branches. These compact desktop systems will improve the efficiency of handling cheques at branch level and will position these banks well for future moves towards automated cheque handling.

★ **Eastern Electricity** has placed a £2.8m order with **HONEYWELL** following the establishment last year of a complete new computer management team. The new installation will be based on Honeywell's DPE 88 computer, which will be used to handle all of Eastern Electricity's accounting, engineering, marketing and administrative systems. The equipment will be installed at headquarters in Ipswich by March 1987.

S. BRIGGS AND CO of Burton-on-Trent, a member of the Anglo Nordic Group, has won a £2m brewhouse contract from Courage Brewing, Bristol. The brewhouse is scheduled to be on stream in early 1987.

Telephone: 01-248 8000
Publication date is subject to
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NOTICE OF REDEMPTION

**To Holders of
U.S. \$100,000,000 GMAC Overseas Finance
Corporation, N.V.
5½% Notes due July 1, 1986**

Notice is hereby given that pursuant to paragraph 8 of the Notes and Section 4 of the Fiscal and Paying Agency Agreement dated as of June 13, 1979 between GMAC Overseas Finance Corporation, N.V. (the Company) and Chemical Bank, Fiscal and Paying Agent, the Company hereby gives notice of its election to redeem all of its 9½% Notes due July 1, 1986. The date fixed for redemption shall be October 10, 1985 and the Notes will be redeemed at the price of 100% of the principal amount thereof together with accrued interest to the date fixed for redemption. After October 10, 1985 the Notes will cease to accrue interest. The Notes will be redeemed upon presentation and surrender together with all appurtenant coupons, if any, matured interest and any other amounts due for redemption at the principal office of Chemical Bank, 55 Water Street, New York, New York, or at the Trust Department in New York City or at the principal offices of Chemical Bank, London, Paris, Frankfurt Am Main, Zurich and the principal offices of Banque Generale du Luxembourg S.A. in Luxembourg and Banque Bruxelles Lambert S.A. in Brussels, Belgium.

Chemical Bank, Fiscal and Paying Agent
on behalf of:
GMAC Overseas Finance Corporation, N.V.

Dated: September 10, 1985

AUTHORISED: UNIT TRUSTS

[illegible]

Manufacturers Life Insurance Co (UK) Property Growth Assur. Co. Ltd.

[illegible]

Royal Trust International Fd. Mgmt. Ltd.		0534 27441		S.S. Werberg & Co. Ltd. and subsidiaries		01-289 022	
PO Box 274, St. Helier, Jersey				33, King William St. LEAN NAS			
Starting Price	30.882	Adjusted	N.2564	Leaving Seat 30	54.925		
Current Price	30.882	Adjusted	N.2564	Leaving Seat 30	54.925		
Normalised Price	30.882	Adjusted	17.516	Leaving Seat 30	54.925		
SCITEN S.A.		0534 75993		Société Générale de la Méditerranée, CI		0534 7477	
2 Boulevard Royal, Luxembourg				Société Générale de la Méditerranée, CI			
Starting Price	97.72	Adjusted	-0.05	Société Générale de la Méditerranée, CI			
Save & Prosper International		0534 75993		Société Générale de la Méditerranée, CI			
PO Box 73, St. Helier, Jersey				Société Générale de la Méditerranée, CI			
Development Fund Prices				Société Générale de la Méditerranée, CI			
Starting Price	113.745	Adjusted	-0.01	Société Générale de la Méditerranée, CI			
Current Price	113.745	Adjusted	-0.01	Société Générale de la Méditerranée, CI			
Normalised Price	113.745	Adjusted	-0.01	Société Générale de la Méditerranée, CI			
Empty Funds				Société Générale de la Méditerranée, CI			
Starting Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Current Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Normalised Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Starting Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Current Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Normalised Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Empty Funds				Société Générale de la Méditerranée, CI			
Starting Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Current Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Normalised Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
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Starting Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Current Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			
Normalised Price	35.75	Adjusted	-0.18	Société Générale de la Méditerranée, CI			

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Investment Management Co NV, Carlsbad, Calif. NAV on Dec 30/84		J. Henry Schroder Wagg & Co Ltd Empire House, Portsmouth NAV \$14.00		0705/82/87
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0534/27/83 US		Wells Fargo & Co 10000, 10000, 10000		12/84/85
0534/27/83 US		Wells Fargo & Co 10000, 10000, 10000		12/84/85
0534/27/83 US		Wells Fargo & Co 10000, 10000, 10000		12/84/85
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0534/27/83 US		Wells Fargo & Co 10000, 10000, 10000		12/84/85
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0534/27/83 US		Wells Fargo & Co 10000, 10000, 10000		12/84/85
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0534/27/83 US		Wells Fargo & Co 10000, 10000, 10000		12/84/85
0534/27/83 US		Wells Fargo & Co 10000, 1		

[illegible][illegible]

Bank Trust Services (Jersey) Ltd.		0594-729036	
P.O. Box 194, in Belle, Jersey			
Travel M&P	100.75	106.25	
Pharm & S. in Jersey, Jersey		150.00	2.82
Grey-Growth Fund	1.25	150.00	15.64
Unithold Fund-Managers Ltd.			
14-21 Dover St, London, W.1		5.233.67	
S & M T	50.74	0.07	10.00

ICI	26	Premier	25
Tang	21	Shell	25
Juniper	27	Tricentral	18
Ladbroke	27	Universal	18
Largal & Son	60	Waters	
Law Service	24	Cash Gold	48
Lloyds Bank	25	Lentini	12
Lords Inc	28	King T Line	50

A selection of Options traded is given on the London Stock Exchange Report Page.



COMMODITIES AND AGRICULTURE

Metal prices plunge with dollar

BY STEFAN WAGSTYL

STERLING METAL prices plunged on the London Metal Exchange yesterday as the pound rose against the U.S. dollar following the weekend meeting of the finance ministers of the Group of Five major industrial nations in New York.

This reaction was mirrored by a sharp rise in dollar prices in London and in New York, as traders rushed to keep up with the rapid changes in the currency markets.

In the LME, sterling prices were the lowest for about two years, with aluminium, copper, nickel and zinc all closing at levels last seen in 1983.

Traders said they were frantically busy keeping track of the currency changes. Some were at times reluctant to

quote sterling prices at all for metals which are heavily traded in dollars, notably aluminium and nickel. One said: "It was rather hairy keeping track of everything."

Another trader said: "These days we're more like currency dealers than commodity traders."

The only metal to stay relatively unmoved by the action on the foreign exchanges was lead, just as earlier in the month it reacted sluggishly to previous swings in the dollar/pound exchange rate.

The sterling price fall in zinc was especially marked, reflecting an underlying weakness in demand highlighted by the fact that the Canadian company Noranda announced that it was falling into line with

other producers in cutting its European price from \$830 to \$780 a tonne.

The price fall in nickel was limited to \$62.50 to \$2,200 for three-month metal by some support buying from a producer, in contrast to last week when producers were conspicuous by their absence. The dollar price rose 5 cents to \$2.15 a pound.

Gold reacted to the fall in the dollar by rising \$3 to \$327.25-\$375 a troy ounce on the London bullion market, after touching a peak of \$330.50-\$331.00. However, traders said that this was a relatively modest response to the turmoil on the foreign exchanges.

The fall in the dollar is likely to be high on the agenda of the International Tin Council

LONDON METAL EXCHANGE WAREHOUSE STOCKS (Changes during week ending Sept. 13)	
	(tonnes)
Aluminium	+900 to 189,775
Copper	-1,750 to 207,400
Lead	-725 to 34,275
Nickel	-404 to 5,572
Tin	+250 to 33,920
Zinc	-1,150 to 33,800
Silver	-844,000 to 55,010,000

cl, whose members include both producers and consumers, which meets in London today. The council's producer members are concerned that any disruption on the foreign exchange markets might weaken the buffer stock manager's ability to defend the tin price.

Zambian copper output falls

BY PATTI WALDMER IN LUSAKA

COPPER PRODUCTION in Zambia fell by nearly 5 per cent to 525,811 tonnes in the year to March 31 owing to serious shortages of equipment, spares, diesel, lubricants, explosives and tyres. Mr Francis Kaunda, chairman of Zambia Consolidated Copper Mines (ZCCM) says in his annual report. He adds that production will continue to deteriorate unless foreign exchange constraints on the mines are eased soon.

Mining industry officials are predicting privately that production could drop sharply in the current year to well below 500,000 tonnes (some estimates are as low as 475,000 tonnes) primarily because of continuing inefficiencies, a shortage of inputs and a serious diesel supply crisis earlier in the year.

Mr Kaunda said that mine development had been hampered in recent years from spares and equipment shortages "with the consequence that flexibility in mine production is now seriously restricted." Production would decline rapidly "in the not too distant future" unless this adverse trend was reversed. The situation at Nchanga open pit mine, which provides over a

quarter of ZCCM production, was particularly worrying, he said. Without an early improvement in equipment availability and stripping rates, "a very significant short-term increase in production would result in 1987."

He stressed that the \$300m mines rehabilitation programme currently under implementation with funding from the World Bank, the African Development Bank and the EEC would be crucial in ensuring that ZCCM remained viable and generated foreign exchange resources to help finance an urgently needed restructuring of the economy away from dependence on mining, which now provides some 95 per cent of export earnings. Given the known level of reserves, production at the copper belt mines is expected to decline at near current levels only for another 15 years, he said, noting that the Kafue Mine, ZCCM's oldest operating mine, would maintain production for only a further three years.

ZCCM, in which the Zambian Government has a 60.3 per cent stake, is a subsidiary of the state-owned holding company Zimco, saw a 50 per cent increase in pre-tax profits in the year to March 31, 1985, to K145m

(\$48m) from K96.9m in 1983-1984 and a pre-tax loss of K123m in 1983-84. After taxes and equity levy, net profit was only K700,000 against K127m in 1983-84 and a net loss of K127m in 1983-84.

The company is carrying a heavy burden of external debt, which was increased over the year by some K313m because of the depreciation of the Kwacha. Total overdrafts, short- and long-term borrowings stood at K1.48bn at March 31, up from K1.02bn the previous year. There is likely to be a substantial further revaluation of external borrowings in the current year, following the expected introduction of a foreign exchange auction which would lead to a sharp fall in the value of the Kwacha.

ZCCM received higher metals prices in 1984-85, but prices remained low in real terms and major efforts are being made to improve productivity and efficiency to ensure reduced operating costs, Kaunda said.

Cobalt production, at 3,654 tonnes for 1984-85, showed a significant improvement over 1983-84 production of 2,748 tonnes.

Neither side was particularly happy with the outcome of a dispute which hit one of Brazil's leading export earners at the height of the juice processing season. The industry normally handles over 1m boxes of oranges a day at this time of year.

Speaking after the announcement of the settlement, Sr. Mario Branco Pires, president of Abracucos, the orange juice association, forecast that 1985 would be a difficult year for the industry.

Brazil's orange juice producers have seen their revenue forecasts decline steadily this year in line with the fall in international prices. Export earnings are now not expected to exceed \$1bn in 1985, compared with an initial government forecast of \$1.4bn.

The dispute demonstrated for the first time the grower's capacity to disrupt production if necessary. And it is likely to give them a new sense of confidence in a sector traditionally controlled by a handful of major privately-owned juice processors.

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

FINANCIAL FUTURES

Intervention fears hit dollar

The dollar reacted sharply to Sunday's statement made in New York by the finance ministers from the Group of Five major industrial nations. Their comments about concerted intervention to reduce the value of the dollar pushed the currency down to its lowest level against the D-Mark since June last year. It touched a low of DM 2.6925 just before lunch, after the German Bundesbank intervened to sell dollars at the Frankfurt exchange. The fall below DM 2.70 was short lived however, as there appeared to be plenty of underlying support at that level. Later in the day the dollar traded nervously around DM 2.73, as the White House expanded on its intervention policy, by saying it might be ready to intervene in cases other than those when markets were disorderly. President Reagan's speech about trade and the need to prevent protectionism, did nothing to further depress the dollar, but the Federal Reserve's intervention in the domestic money market, adding \$20m to liquidity increased nervousness about lower U.S. interest rates.

The dollar fell to DM 2.7315 from DM 2.8440, and \$2.70 from \$2.8475, and \$2.70 from \$2.8475, and \$2.70 from \$2.8475.

figures the dollar's index fell to 134.5 from 139.5. **STERLING** - Trading range against the dollar in 1985 is 1.4250 to 1.4925. August average 1.4550. Exchange rate index rose to 83.1 from 82.0, and touched a peak of 83.5 at 9 am. It also opened at 83.1, the lowest level of the day. Sterling gained 5.70 cents against the dollar to close at \$1.4265-1.4270, the highest level since July 23, and the second highest closing point this year. It touched a peak of \$1.4470, but fell back generally in line with other major European currencies. The pound rose to DM 2.8475 from DM 2.8440, and \$2.70 from \$2.8475, and \$2.70 from \$2.8475.

and \$2.70 from \$2.8475, and \$2.70 from \$2.8475, and \$2.70 from \$2.8475. **D-MARK** - Trading range against the dollar in 1985 is 2.4510 to 2.7315. August average 2.6925. Exchange rate index rose to 83.1 from 82.0, and touched a peak of 83.5 at 9 am. It also opened at 83.1, the lowest level of the day. Sterling gained 5.70 cents against the dollar to close at \$1.4265-1.4270, the highest level since July 23, and the second highest closing point this year. It touched a peak of \$1.4470, but fell back generally in line with other major European currencies. The pound rose to DM 2.8475 from DM 2.8440, and \$2.70 from \$2.8475, and \$2.70 from \$2.8475.

the lowest since June 14, 1984. Although the dollar met with some support at around DM 2.71, further selling developed after the fixing at the Bundesbank showed its willingness to intervene, but there was no sign of dollar sales by the central bank on the open market. Chart points were reached at DM 2.7580 and DM 2.7320, with dealers nervous because there was no further technical data to gauge where resistance was likely to occur. At the Frankfurt close the dollar had fallen to DM 2.7185 from DM 2.8605.

STERLING INDEX

	Sept 23	Previous
6.30 am	83.1	81.7
9.00 am	83.9	81.6
10.00 am	83.3	81.6
11.00 am	83.3	81.6
Noon	83.1	81.7
1.00 pm	83.2	81.9
2.00 pm	83.2	81.9
3.00 pm	83.2	81.9
4.00 pm	83.1	82.0

£ IN NEW YORK

	Sept 23	Prev. close
Spot	\$1.4265-1.4270	\$1.4275-1.4280
1 month	1.4265-1.4270	1.4275-1.4280
3 months	1.4265-1.4270	1.4275-1.4280
6 months	1.4265-1.4270	1.4275-1.4280

Erratic trading

Prices moved quite sharply in the London International Financial Futures Exchange yesterday after the five nation declaration to depress the dollar through currency intervention. Trading patterns were punctuated by differing interpretations as to how the dollar would react after the short term fixations. If anything the future may now be more clouded than before, some dealers suggested.

Sterling based instruments rose sharply at first, boosted by a double impetus of sterling's strength and renewed hopes of an imminent cut in base rates. The Bank of England was quick to ensure that the market did not act with possibly indecent haste, keeping its money market intervention rates unchanged. Consequently some of the initial euphoria evaporated later in the day and prices finished some way below their best levels.

Chicago

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

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Dec	91.57	91.75
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Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

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Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

POUND SPOT-FORWARD AGAINST POUND

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

DOLLAR SPOT-FORWARD AGAINST DOLLAR

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

OTHER CURRENCIES

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

CURRENCY MOVEMENTS

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

CURRENCY RATES

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

EXCHANGE CROSS RATES

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

EURO-CURRENCY INTEREST RATES (Market closing rates)

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

MONEY MARKETS

The Bank of England ensured that market euphoria would not lead to an immediate cut in base rates in the London money market yesterday. Despite a sharp fall in domestic rates, following a fall in the dollar's value, the authorities acted to curb market enthusiasm. Its dealing rates remained the same although the bank of the same shortage was tailored to accommodate discount houses' reluctance to part outright with high yielding paper.

Three-month eligible bank bills were bid at 10 1/2 per cent compared with 1 1/4 per cent while three-month interbank

UK clearing banks base lending rate 1 1/4 per cent since July 30.

money eased to 1 1/4-1 1/2 per cent from 1 1/4-1 1/2 per cent. Overnight interbank money opened at 1 1/4-1 1/2 per cent and touched 1 1/4 per cent before reaching a high of 1 1/4 per cent.

The Bank of England forecast a shortage of around £1,300m for the week ending September 23. The bank's assistance included a take up of Treasury bills together draining £1,222m and

FT LONDON INTERBANK FIXING

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42

The fixing rates are the arithmetic means, rounded to the nearest one-half, of the bid and offered rates for \$100m quoted by the market to five reference banks at 11 am, each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Paribas de Paris and Morgan Guaranty Trust.

LONDON MONEY RATES

	Sept 23	Previous
Dec	91.57	91.75
Mar	91.52	91.42
Jun	91.52	91.42
Sep	91.52	91.42
Dec	91.52	91.42
Mar	91.52	91.4

INDUSTRIAL S.—Continued

LEISURE—Continued

PROBLEM 2 (10 points)

INVESTMENT TRUSTS 2-4

FINANDE LAND 2011

MINER, C. H. 1933

"Recent Issues" and "Rights" Page 3
(International Edition Page 38)

LONDON STOCK EXCHANGE

MARKET REPORT

Gilts gain ground following sharp rise in sterling

FT index closes 6.9 down at 995.3

Account Dealing Dates

Option

First Declared Last Account

Dealing Date Dealing Day

Sept 2 Sept 12 Sept 15 Sept 23

Sept 16 Sept 26 Sept 27 Oct 7

Sept 30 Oct 10 Oct 11 Oct 21

Sept 30 Oct 10 Oct 11 Oct 21

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FINANCIAL TIMES STOCK INDICES

	Sept. 23	Sept. 20	Sept. 19	Sept. 18	Sept. 17	Sept. 16	Year ago
Government Secs	94.08	93.85	93.19	93.55	93.25	93.18	90.26
Fixed Interest	99.15	99.05	98.95	98.85	98.75	98.65	95.71
Ordinary Shares	100.25	100.25	100.25	100.25	100.25	100.25	95.4
Ord. Div. Yield	4.75	4.75	4.75	4.75	4.75	4.75	4.53
Earnings, Div. Yield	11.75	11.55	11.57	11.56	11.55	11.55	11.51
P/E Ratio (net)	10.94	10.63	10.70	10.68	10.64	10.70	10.44
Total (Bargains) (Est.)	11,176	11,040	10,947	10,850	10,750	10,650	10,550
Equity turnover (m)	354.92	375.50	371.34	375.27	387.25	382.45	382.45
Equity turnover (m)	149.41	148.95	147.07	147.07	147.07	147.07	147.07
Shares traded (m)	1,071.2	1,078.2	1,001.5	1,054.4	1,072.0	1,072.0	1,072.0

10 am 982.0, 11 am 984.2, Noon 985.0, 1 pm 986.1, 2 pm 986.1, 3 pm 986.2, 4 pm 986.0.

Day's High 987.7, Day's Low 987.3.

Basic 100 Govt. Secs. 15/10/78, Fixed Int. 15/28, Ordinary 1/7/76.

Gold Mines 12/3/76, SE Activities 1974.

Latest Index 91-348 8222.

* Nil = 10-16.

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1513. Hanson Trust were finally

5 cheaper at 199p, while Metal

Box lost 10 to 485p, British Aero-

space again dropped the trend and

rose 10 to 415p after 420p, en-

couraged by the prospect of a

possible multi-million pound

Soviet deal and the successful

21,000 Indian Airlines order.

Elsewhere, Office and Electronic

Machine settled a penny cheaper

at 242p following the bid

approach from P. H. Tomkins,

9 down at 238p. Beaton Clark

rose 10 to 185p in reply to the

good half-year figures, but

Evershed slipped 3 to 257p follow-

ing interim profits much in line

with market estimates. Parker

Knell A were a bright spot at

252p, up 51, following increased

activity.

Concorde considerations hin-

dered recent support of Jaguar

which dipped 7 to 275p. Arm-

strong Equipment, a buoyant

market last week following the

excellent preliminary results,

eased a couple of pence to 53p,

but revived demand was noted

for Lucas, finally 10 higher at

385p, after 355p.

Properties made a selectively

firm showing on revised interest

rate optimism. British Land were

favourable at 161p, up 5, while

Peasey gained 4 to 255p, Es-

sexton rose 10 to 500p, while

Sloane Estates fell 5 to 155p.

Land Securities, however, were

a quiet market and unchanged

at 302p, but M&P hardened a

penny to 300p.

Otherwise, Textiles high-

lighted Coats Patons, which

having been a weak market last

week following

CANADA

every Monday-Only in the 1. Market 1. Market

1. *Journal of the American Medical Association*, 1997; 277: 1001-1005.

Prices at 3pm, September 23

New York • London • Paris • Geneva • Zurich • Hong Kong • Tokyo

Continued on Page 41

FINANCIAL TIMES

WORLD STOCK MARKETS

WALL STREET

Dollar plan springs a surprise

THE DISCLOSURE of the plan to lower the dollar by the U.S. and the four other major world trading nations brought strong gains in stock prices on Wall Street yesterday, but found a more cautious response from the credit sector, writes Terry Byland in New York.

At the close the Dow Jones industrial average was 18.37 up at 1,316.31.

The Dow average rose by more than 17 points in the first half-hour in hectic trading. Leading the advance were stocks in technology and other export-oriented industries which will benefit from a lower dollar.

The international plan for the dollar took Wall Street completely by surprise. A lower dollar, together with stable U.S. interest rates, was regarded as a strongly bullish signal for the stock market, offsetting the doubts about the economy which came to a head with last week's disappointing "flash" estimate of GNP growth from the Commerce Department.

But in the credit market, the yield curve steepened significantly, reflecting nervousness over the possible inflationary implications of the plan for the dollar. Short-term rates continued to fall sharply since the international currency plan makes it more difficult for the Federal Reserve to tighten policy - a prospect now ruled out for the near term by most analysts.

Bond prices opened sharply higher but early gains of half a point or so were soon trimmed and trading was moderate.

A lower dollar would make U.S. federal bonds less attractive to foreign investors, as well as raising fears of inflation in the U.S. Bond market analysts also pointed to the difficulties - and dangers - of engineering a fall in the dollar, without starting a rout.

The early upswing in stocks was powered by frantic buying from traders who participated in the huge sell-off late on Friday.

IBM led the market with a jump of 1 1/4% to \$128 1/4, and was followed by Burroughs, 1 1/4% up at \$68 1/4, Digital Equipment, up 1 1/4% at \$110 1/4, and NCR, up 1 1/4% at \$33 1/4.

Buyers also sought out stocks of the major pharmaceutical companies, which sell around half their output in export markets where a lower dollar will boost business. After a delayed start, Pfizer jumped 1 1/4% to \$48 1/4, and Bristol-Myers, at \$57 1/4, added 1 1/4%. Merck, at \$109 1/4, was 1 1/4% higher, and Abbott Laboratories, at \$57, was 1 1/4% higher. SmithKline Beckman, which is buying in 5m shares, jumped 3 1/4% to \$86.

Chemical industry stocks, also likely to benefit in world markets from a lower dollar, featured a gain of 1 1/4% to \$47 1/4 in Monsanto, \$1 to \$57 1/4 in Du Pont and 3/4% to \$35 1/4 in Dow Chemical. Celanese, at \$121 1/4, jumped 3/4% in further response to brokerage ratings.

Hopes of gaining increased passenger traffic if the U.S. economy is boosted by a lower dollar lifted airline stocks. American added \$1 to \$42 1/4, but the most active stock in the sector was Delta, up 3/4% to \$43 1/4.

Stocks in industries which are open to increased competition from imports

made a more cautious response to the plan for the dollar. Gains in the Detroit carmakers were trimmed, leaving General Motors 5/8% higher at \$68 1/4, and Chrysler 5/8% up at \$38 1/4. Ford, which is following GM to higher prices, was also helped by settlement of a labour dispute in Ohio, and gained 5/8% to \$43 1/4.

Stock in SCM edged up 5/8% to \$72 1/4 in light trading after Hanson Trust lawyers said its bid for SCM could be raised.

Across the wider range of industrial issues, gains were moderate. Colt Industries added 5/8% to \$80 1/4, and International Harvester added 5/8% to \$77 1/4. Minnesota Mining stood out with a gain of 1 1/4% to \$76 1/4 but Cincinnati Milacron at \$19 1/4 put on only 5/8%.

Banking issues benefited from the likelihood that interest rates will remain weak. Bankers Trust added 5/8% to \$62 1/4 and J.P. Morgan added 5/8% to \$45 1/4.

In the credit market, three-month Treasury bill rates plunged by 15 basis points to below the levels of July, when the market was looking for a cut in discount rate. Other short-term rates followed suit, with federal funds easier after the Fed made \$2bn in customer repurchases when the rate touched 7 1/4% per cent.

In the bond market, near-dated issues remained a quarter of a point up but longer dates fluctuated around pre-weekend levels, after shedding their initial gains of half a point or so. The key long bond reversed an early rise to trade 1/4% lower.

The Shadow Open-Market Committee, a private group which measures the impact of Federal Reserve and government policies, commented that "the long-term effect (of the dollar plan) is inflationary. The gold market already sees that."

TOKYO BOND MARKET

Weak yen inhibits institutions

FOREIGN bond purchases by Japanese financial institutions have fallen sharply this month, reflecting the drop in U.S. interest rates and the continued weakness of the yen against the dollar since August, writes Shigeo Nishiwaki of Jiji Press.

The Ministry of Finance had called for voluntary restraint to foreign bond acquisitions to help arrest the yen's slide.

But life insurance companies, the largest investors in foreign bonds - said initially they had no intention of altering their investment stance because their foreign bond purchases were al-

EUROPE

Plunge in \$ triggers shock waves

THE SHOCK WAVES of the plunging dollar were felt throughout the European bourses yesterday as equity prices retreated and bond prices soared. The West German and Belgian exchanges, which hit record levels on Friday, were also mauled by profit-takers.

Triggered by Sunday's decision by finance ministers of the five major industrial nations to co-ordinate action to force a lower U.S. exchange rate, stock markets reeled under the hectic pace of selling as investors braced themselves for lower, as yet undetermined, exchange rate plateaus.

In Frankfurt, brisk trading was prompted by an official dollar fixing of DM 2.7248, down 16.24 pfm from Friday, and the Commerzbank index fell 13.9 to 1,538.9.

Worst hit were export and dollar sensitive issues such as carmakers, chemicals and electricals. Trading diminished near the close - although some last-minute position squaring by professionals put further pressure on prices.

Porsche, long a hostage to the fortunes and misfortunes of the dollar, plunged DM 75 to DM 1,349. The quality sports car group, which exports 49 per cent of its output to the U.S., is now trading back at its early September levels.

Among other carmakers, Daimler fell DM 28 to DM 958, BMW dipped DM 18 to DM 479 and VW weakened DM 9 to DM 333.50.

In chemicals, Schering retreated DM 10 to DM 509 and BASF lost DM 5 to DM 233.70 ex-rights. Bayer displayed remarkable resilience and held steady at DM 229.70.

Heavy foreign buying developed in Thyssen, which moved against the trend to advance DM 8.40 to DM 148.50, a new high for the year. British investors were noted as particularly active buyers of the steel group. Other steels also rose, with Hoesch DM 1 firmer at DM 129.50.

Also moving against the weaker trend were Rosenthal, DM 3 higher at DM 300, a new 1985 high, and Karstadt, DM 3 up at DM 278, also at a new high for the year in a mixed stores sector.

Utilities were narrowly mixed as Veba shed DM 1.50 to DM 241.50 and RWE picked up DM 1 to DM 200.50, a high for the year.

A DM 10 fall for Bayerische Vereinsbank to DM 400 was the worst among financials, although Deutsche Bank was not far behind with its DM 9.80 drop to DM 603.

Blue-chip electricals ended the ses-

sion weaker with Siemens DM 15.50 down at DM 599 and AEG down DM 3.90 to DM 141.50.

In the bond market, prices were sharply higher on strong domestic demand sparked off by the dollar's plunge and a modest intervention by the Bundesbank. Domestic issues rose by up to 50 basis points, with foreign investors surprisingly absent in the hectic rally. The central bank tempered the advance with sales of DM 93.4m of paper after supplying the market with DM 49.1m on Friday.

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LONDON

THE continuing rise in sterling against the dollar prompted sharp gains in London gilts yesterday, but depressed major exporting sectors.

At times, gilt-edged dealers were marking longer-dated stocks up by 1 1/4 in places but these gains fell back to just over a point at the end of the day. Improvements among short-dated maturities ranged to 3/4%.

Conversely, the FT ordinary share index closed 6 1/2 down at 995.3, reflecting concern about the dollar earning potential of international equities.

Meanwhile, sectors which usually respond to revived interest-rate optimism - stores, properties and discount houses - displayed widespread improvements.

Chief price changes, Page 38; Details, Page 38; Share information service, Page 36-37

HONG KONG

PESSIMISM about the local economy and the fall in the value of the U.S. dollar against other world currencies sent prices down in thin Hong Kong trading. The Hang Seng index fell steadily during the day to close 14.01 down at 1,535.45 amid fears that the forecast for the colony's 1985 gross domestic product would be reduced.

Hang Seng Bank ended 75 cents down at HK\$41.25, Hongkong Electric Holdings fell 10 cents to HK\$7.85, Hutchison Whampoa lost 10 cents to HK\$25.50 and Jardine Matheson fell 40 cents to HK\$11.20.

AUSTRALIA

PRICES closed firmer in Sydney, aided by continuing demand for BHP amid takeover rumours and a shortage of sellers.

The All Ordinaries index ended the day 14.3 higher at 959.7.

The keen demand for BHP - at the centre of takeover speculation - pushed it up 14 cents to A\$7.54, while CSR rose 7 cents to A\$3.18, Bell Resources put on 20 cents to A\$8.20 and Western Mining increased 10 cents to A\$3.88.

Among gold, Central Norseman rose 20 cents to A\$8.20, Kidston 10 cents to A\$5.20 and Renison 26 cents to A\$5.50.

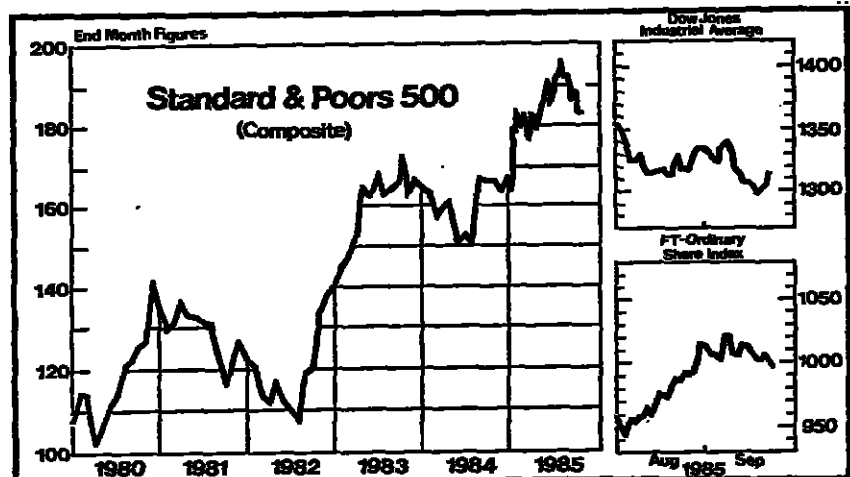
SINGAPORE

SPECULATIVE buying helped Singapore to close generally higher in active trading although late profit-taking reduced gains slightly.

The Straits Times Industrial index gained 2.78 to 785.47 while volume was down from 29.7m shares on Friday to 26.9m.

Most active was Raleigh Cycles with a turnover of 2.9m. It closed 30 cents higher at S\$3.05. Norelchem gained 24 cents to S\$1.97 with 1.5m shares traded.

KEY MARKET MONITORS



STOCK MARKET INDICES			
	Sept 23	Previous	Year ago
NEW YORK			
DJ Industrials	1,315.08	1,297.94	1,201.74
DJ Transport	668.47	649.34	518.69
DJ Utilities	153.42	152.80	135.31
S&P Composite	184.20	182.05	165.67
LONDON			
FT Ord	995.3	1,002.2	863.4
FT-SE 100	1,282.1	1,288.7	1,127.0
FT-A All-share	628.33	631.43	528.24
FT-A 500	689.99	692.76	576.26
FT Gold mines	312.9	310.6	564.6
FT-A Long gilt	10.24	10.37	10.41

CURRENCIES			
	Sept 23	Previous	Sept 23
(London)			
\$	2.7315	2.844	3.8975
Yen	291.7	240.05	330.5
FF	8.345	8.6775	11.9075
SwFr	2.24	2.3415	3.195
Outsider	3.065	3.195	4.375
Lira	1,896.5	1,910.0	2,616.75
DM	65.2	67.5	77.75
CS	1.3557	1.3755	1.9514

INTEREST RATES			
	Sept 23	Previous	Prv
3-month offered rate			
\$	11 1/4	11 1/4	11 1/4
SwFr	4 1/4	4 1/4	4 1/4
DM	4 1/4	4 1/4	4 1/4
FF	15 1/4	15 1/4	15 1/4

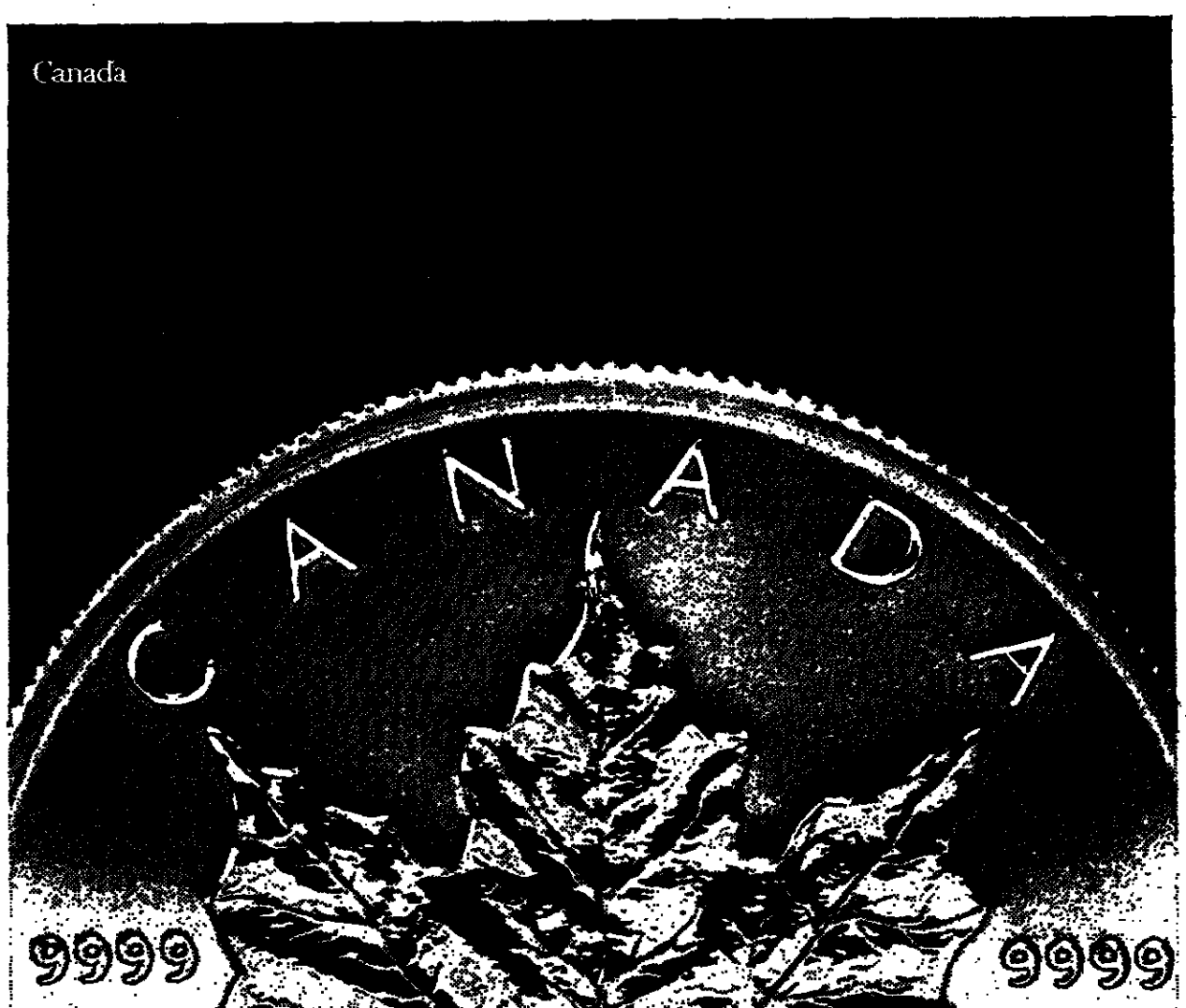
U.S. BONDS			
	Sept 23	Previous	Prv
Treasury			
8 1/4 1987	100 1/4	8.84	99 1/4
10 1/4 1992	100 1/4	10.18	100 1/4
10 1/4 1995	100 1/4	10.36	100 1/4
10 1/4 2015	100 1/4	10.61	99 1/4

FINANCIAL FUTURES			
	Sept 23	Previous	Prv
CHICAGO			
U.S. Treasury Bonds (CBT)			
8 1/4 32nds of 100%			
Dec	75-12	75-08	75-14
U.S. Treasury Notes (TIBEX)			
\$1m points of 100%			
Dec	92.90	92.94	92.75
Certificates of Deposit (CDIB)			
\$1m points of 100%			
Dec	92.03	92.14	91.87

COMMODITIES			
	Sept 23	Previous	Prv
(London)			
Silver (spot fixing)	428.60p	443.15p	
Copper (cash)	£943.50	£979.00	
Coffee (Arabica)	£1,581.50	£1,651.50	
Oil (spot Arabian Light)	\$27.45	\$27.45	

GOLD (per ounce)			
	Sept 23	Previous	Prv
London	\$327.50	\$319.50	
Zurich	\$328.55	\$318.75	
Paris (fixing)	\$333.00	\$320.79	
Luxembourg	\$330.25	\$319.00	
New York (Dec)	\$333.75	\$329.80	

* Latest available figure



There are still two things you can count on: Pure gold and Canada.

An investment today in gold should be considered as a form of insurance. Just as a central bank's reserve of pure gold (999.5 or purer) insures the wealth of a nation, pure gold can insure your financial security and independence in the future. An insurance policy, however, is only as good as what or who stands behind it. Therefore, when insuring your wealth, you should consider the advantages of Gold Maple Leaf coins from Canada.

Canada's Gold Maple Leaf offers many advantages. It is recognized throughout the world and requires no costly assay at resale to determine its purity. Also, a portion of the premium you pay over the price of gold is recovered on resale.

The Gold Maple Leaf is the purest gold bullion coin in the world - 999.9 fine gold. It contains no base metals, which only add weight and no real value. Rather, it contains only pure Canadian gold. The government of Canada produces the Gold Maple Leaf and guarantees its gold content and purity.

Gold Maple Leaf. There is no substitute for purity.

Gold Maple Leaf is available at most banks, savings banks and coin dealers internationally.

This guarantee is embodied in the symbol of the country - the maple leaf. The Gold Maple Leaf is legal tender in a country well-known for its stability, independence, and freedom.

The value of your financial insurance policy can be found in the financial pages throughout the world. The price of the Gold Maple Leaf, which contains a minimum of one ounce pure gold, is directly related to the daily price of gold.

Therefore, when planning the insurance of your investment portfolio, be sure to consider the advantages of Gold Maple Leaf coins. After all, central banks demand a guarantee of source and purity, and so should you.

